

附件十五：非市场状况部分相关附件

(1) 澳大利亚葡萄酒产业介绍



Coronavirus (COVID-19) response

We are working to keep our agriculture, fishery and forestry industries strong during the COVID-19 outbreak. [See how COVID-19 may affect you.](#)



Australian Government
Department of Agriculture,
Water and the Environment

[Home](#) | [Ministers](#) | [Media Centre](#) | [Jobs](#) | [Languages](#)

Search...



[Importing](#)

[Exporting](#)

[Biosecurity](#)

[Travelling to
Australia](#)

[Farming,
food and
drought](#)

[Trade and
market
access](#)

[ABARES
science and
economics](#)

[Water policy
and
resources](#)

[Forestry](#)

[Fisheries](#)

[About us](#)



[Home](#) > [Farming, food and drought](#) > [Wine](#)

Farming, food and drought

[A change in climate](#)

[Agricultural Workforce](#)

[Agriculture White Paper](#)

[Agricultural and veterinary
chemicals](#)

[Animal](#)

[Biotechnology](#)

[Bushfire support and
information](#)

[Crops](#)

[Drought and rural support](#)

[Food](#)

[Horticulture](#)

[Infrastructure](#)

[Leadership in Agricultural
Industries Fund](#)

[Levies and charges](#)

[Meat, wool and dairy](#)

[Natural resources](#)

[Pests diseases and weeds](#)

[Plant](#)

[Research and innovation](#)

[Wine](#)

[Export and Regional Wine
Support Package](#)

[Wine Tourism and Cellar
Door Grant](#)

[Working holiday maker visa](#)

Wine

Australian – European Union Free Trade Agreement: Geographical Indications public objections process

The Australian Government is running a public objections process on the list of product names the EU wants Australia to protect as geographical indications in a free trade agreement. For more information on what this means and how you can make a submission go to the [Trade and Market Access](#) page.

As part of the FTA negotiations, the EU has requested protection for the GIs, 'Prosecco' and 'Vittoria'. These two terms are not protected as GIs in Australia and are not included in the agreement between Australia and the European Community on Trade in Wine. They are also not included in the public objections process.

Australia will continue to engage on EU interests in wine GIs against the well-established domestic framework implementing the Wine Agreement. You can send your views on wine GIs to eufta@dfat.gov.au

The Department of Agriculture, Water and the Environment supports the Australian wine industry by providing advice to the Australian Government on matters related to wine including international market access, taxation and industry structure.

The department works with Australian winemakers and grape growers, industry representative bodies, other government agencies and international organisations to provide this support and advice.

[Wine Australia](#) is the Australian wine industry's statutory research and development, marketing and regulatory body, and is funded by [levies](#). The Authority provides export data, market intelligence and other general information for the Australian wine industry.

The Australian wine industry is subject to a number of Commonwealth laws, from taxation to export regulation. The legislation specific to the Australian wine industry is the [Wine Australia Act 2013](#) and the [Wine Australia Regulations 2018](#). These provide for, among other things, the Label Integrity Program and the Register of Protected Geographical Indications and Other Terms.

The Act and regulations give effect to the [Agreement between Australia and the European Community on Trade in Wine](#) which facilitates wine trade with the European Union—the Australian wine industry's largest export market by volume.

Data relating the Australian wine industry, including export statistics, can be found through [Wine Australia](#).

Useful links and contacts

Information and contacts should you have any questions about the Australian wine industry.

[\[hide all\]](#)

Advice for wine exporters

[Wine Australia](#) is the Australian wine industry's statutory research and development, marketing and regulatory body and is a good source of information on exporting wine (including the export approvals process, export fees and charges, wine labelling and marketing).

[Wine Australia](#) supports the Australian wine industry by setting strategic research priorities, establishing and managing research and development projects consistent with these priorities and facilitating the dissemination, adoption and commercialisation of research and development throughout the industry.

[Wine Australia](#) is funded by the grape research levy and the wine grapes levy. The Australian Government provides capped matching funds, on a dollar-for-dollar basis, for research and development.

The Australian Government's trade and investment Commission, [Austrade](#), provides practical advice or assistance on exporting wine.

Exports of organic and biodynamic wines are subject to [additional requirements](#) under the [Export Control \(Organic Produce Certification\) Orders](#) issued under the [Export Control Act 1982](#).

Legislation and regulations that affect the wine industry

The Australian wine industry is subject to a number of pieces of Commonwealth and State legislation. The legislation specific to the Australian wine industry is the [Wine Australia Act 2013](#) and the [Wine Australia Regulations 2018](#). These provide for, among other things, the Label integrity program and the Register of Protected Geographical Indications and Other Terms.

Food Standards relevant to the wine industry

[Food Standards Australia-New Zealand](#) (FSANZ) administers the Food Standards Code which provides for standards relating to health, safety and food and beverage industry requirements. The Code provides production requirements for Australian produced wine under standard 4.5.1. The Code also provides for a broader standard, standard 2.7.4, which provides standards for any wine sold in Australia, including imported products. Any inquiries about these standards, or the Food Standards code should be directed to FSANZ.

Levies collected for the wine industry

Levies are collected to fund marketing, research and development and plant health integrity for the Australian wine industry. The Australian Government provides capped matching funds, on a dollar-for-dollar basis, for research and development. There are currently three Commonwealth levies or charges that apply to the Australian wine industry:

- the grape research levy
- the wine export charge

- the wine grapes levy.

These [levies](#) are collected and administered by the Australian Government on behalf of the industry.

Wine industry statistics

The [Australian Bureau of Agricultural and Resource Economics and Sciences](#) (ABARES) is the science and economics research division of the Department of Agriculture, Water and the Environment. ABARES releases a number of reports which contain useful information and analyses about the Australian wine industry. Of particular note for the wine industry is the March edition of the ABARES Agricultural Commodities report.

[Wine Australia](#) provides a range of free and user-pays information, including export data, market intelligence and other general information for the Australian wine industry.

The [Winemakers' Federation of Australia](#) produces an annual Vintage Report which provides the first national quantitative measure of the year's vintage in June each year.

Wine Equalisation Tax and the Wine Equalisation Tax Rebate

The Wine Equalisation Tax (WET) is a tax applied at a rate of 29% of the wholesale value of Australian and imported wines. The WET producer rebate scheme provides a rebate on the WET in certain circumstances. All inquiries relating to taxation, including the WET and the WET producer rebate, should be referred to the [Australian Taxation Office](#).

Technical advice for winemakers and winegrape growers

Advice on technical matters, such as planting, pruning or harvesting, are best directed to either the relevant State Government agricultural department or state industry body.

You can contact your State Government agricultural department at:

- [New South Wales Government Department of Primary Industries](#)
- [Queensland Government Department of Agriculture and Fisheries](#)
- [Primary Industries and Resources South Australia](#)
 - [Phylloxera and Grape Industry Board of South Australia](#)
- [Tasmanian Government Department of Primary Industries, Parks, Water and Environment](#)
- [Victorian Government Department of Economic Development, Jobs, Transport and Resources](#)
- [Western Australian Government Department of Agriculture and Food](#)

As the national peak bodies for the wine industry, the [Winemakers' Federation of Australia](#) and [Australian Vignerons](#) can also provide advice on winemaking and winegrape growing.

Australian Government grants

The Australian Government offers a range of general [industry grants](#) that may be applicable to certain Australian wine producers, winegrape growers and exporters.



Call 1800 900 090

Make a general inquiry

Report a biosecurity concern

Contact the media team

Last reviewed:

4 February 2020

Was this page helpful?

Yes

No





家 | 部长们 | 媒体中心 | 工作 | 语言能力

搜索...



- 输入
- 出口
- 生物安全
- 前往澳大利亚
- 农业，粮食和干旱
- 贸易和市场准入
- ABARES科学与经济学
- 水资源政策与资源
- 林业
- 渔业
- 关于我们



家 > 农业，粮食和干旱 > 葡萄酒

农业，粮食和干旱

- 气候变化
- 农业劳动力
- 农业白皮书
- 农业和兽用化学品
- 动物
- 生物技术
- 从林大火的支持和信息
- 农作物
- 干旱和农村支持
- 餐饮
- 园艺学
- 基础设施
- 农业产业领导基金
- 征费和收费
- 肉，羊毛和奶制品
- 自然资源
- 病虫害和杂草
- 厂
- 研究与创新
- 葡萄酒
- 出口和区域葡萄酒支持计划
- 葡萄酒旅游和地窖门赠款
- 打工度假者签证

葡萄酒

澳大利亚-欧盟自由贸易协定：地理标志公共异议程序

澳大利亚政府正在欧盟希望澳大利亚在自由贸易协定中作为地理标志保护的产品名称清单上进行公开异议。有关这意味着什么以及如何提交更多信息，请访问“[贸易和市场准入](#)”页面。

作为自由贸易协定谈判的一部分，欧盟已要求对“普罗塞克”和“维多利亚”等地理标志进行保护，这两个术语在澳大利亚不受地理标志的保护，也不包括在澳大利亚与欧洲共同体葡萄酒贸易协定中。它们也未包含在公开异议程序中。

澳大利亚将继续根据完善的实施《葡萄酒协定》的国内框架，在欧盟的葡萄酒地理标志中争取利益。您可以将有关葡萄酒地理标志的观点发送到a-sufta@dfat.gov.au

农业，水和环境部通过与澳大利亚葡萄酒有关的事务向澳大利亚政府提供咨询，包括国际市场准入，税收和产业结构，为澳大利亚葡萄酒业提供支持。

该部门与澳大利亚酿酒师和葡萄种植者，行业代表机构，其他政府机构和国际组织合作，以提供这种支持和建议。

澳大利亚葡萄酒局是澳大利亚葡萄酒业的法定研究，开发，营销和监管机构，并通过**征费**提供资金，管理局为澳大利亚葡萄酒业提供出口数据，市场情报和其他一般信息。

从征税到出口法规，澳大利亚葡萄酒业都受英联邦法律的约束。针对澳大利亚葡萄酒业的立法是《**2013年澳大利亚葡萄酒法**》和《**2018年澳大利亚葡萄酒法规**》。这些条款规定了标签完整性计划以及受保护的地理标志和其他条款的注册。

该法令和法规使**澳大利亚和欧洲共同体之间的葡萄酒贸易协定**生效，该协定促进了与欧洲联盟的葡萄酒贸易。欧洲联盟是澳大利亚葡萄酒业规模最大的出口市场。

有关澳大利亚葡萄酒行业的数据，包括出口统计数据，可通过**澳大利亚葡萄酒协会**找到。

有用的链接和联系方式

信息和联系方式，如果您对澳大利亚葡萄酒行业有任何疑问。

[\[全部藏起来\]](#)

给葡萄酒出口商的建议

澳大利亚葡萄酒协会是澳大利亚葡萄酒业的法定研究，开发，营销和监管机构，并且是有关葡萄酒出口的良好信息来源（包括出口批准程序，出口费用和收费，葡萄酒标签和营销）。

澳大利亚葡萄酒支持澳大利亚葡萄酒业通过设置战略研究重点，建立和管理的研究和开发项目，这些优先事项一致，有利于传播，应用和研发商品化整个行业。

澳大利亚葡萄酒局由葡萄研究税和酿酒葡萄酒税资助。澳大利亚政府为研究和开发提供了按美元对美元上限的配套资金。

澳大利亚政府贸易和投资委员会（**Austrade**）在葡萄酒出口方面提供实用的建议或帮助。

根据《**1982年出口管制法**》颁布的《**出口管制（有机产品认证）令**》，有机和生物动力葡萄酒的出口受到其他要求。

影响葡萄酒业的法律法规

澳大利亚的葡萄酒业受联邦和州法律的约束。针对澳大利亚葡萄酒业的立法是《**2013年澳大利亚葡萄酒法**》和《**2018年澳大利亚葡萄酒法规**》。这些条款规定了标签完整性计划以及受保护的地理标志和其他条款的注册。

与葡萄酒行业有关的食物标准

澳大利亚-新西兰食品标准（FSANZ）管理《食品标准法规》，该法规规定了有关健康，安全以及食品和饮料行业要求的标准。该规范规定了标准4.5.1下澳大利亚葡萄酒的生产要求。该规范还提供了更广泛的标准，即标准2.7.4，该标准为在澳大利亚销售的任何葡萄酒（包括进口产品）提供了标准。有关这些标准或食品标准法规的任何疑问，均应联系FSANZ。

征收葡萄酒行业的税款

征收税款是为了为澳大利亚葡萄酒行业的营销，研发和植物健康完整性提供资金。澳大利亚政府为研究和开发提供了按美元对美元上限的配套资金。目前，有三种适用于澳大利亚葡萄酒业的英联邦税或收费：

- 葡萄研究费
- 葡萄酒出口费
- 葡萄酒征收。

这些税由澳大利亚政府代表行业收取和管理。

葡萄酒行业统计

在**农业和资源经济和科学澳洲统计局**（ABARES）是科学和经济学研究农业，水利和环境部的分工。ABARES发布了许多报告，其中包含有关澳大利亚葡萄酒业的有用信息和分析。葡萄酒行业特别需要注意的是ABARES农业商品报告的三月版。

澳大利亚葡萄酒局提供了一系列免费和用户付费的信息，包括有关澳大利亚葡萄酒业的出口数据，市场情报和其他一般信息。

该**酿酒师澳大利亚联邦**每年可生产葡萄酒报告，该报告每年提供当年6月份的年份的第一次全国测量。

葡萄酒均等税和葡萄酒均等退税

葡萄酒均等税（WET）是适用于澳大利亚和进口葡萄酒批发价值的29%的税率。WET生产者回扣计划在某些情况下为WET提供回扣。所有与税收有关的查询，包括WET和WET生产者回扣，都应转交给澳大利亚税务局。

给酿酒师和葡萄种植者的技术咨询

最好将有关种植，修剪或收割等技术问题的建议咨询相关的州政府农业部门或州工业机构，您可以通过以下方式与州政府农业部门联系：

- 新南威尔士州政府第一产业部
- 昆士兰州政府农业和渔业部
- 南澳大利亚第一产业与资源
 - 南澳大利亚的Phylloxera和葡萄产业委员会
- 塔斯马尼亚州政府第一产业，公园，水和环境部门
- 维多利亚州政府经济发展部，就业，运输和波源部
- 西澳大利亚州政府农业与食品部

作为葡萄酒行业的国家最高机构，澳大利亚酿酒师联合会和澳大利亚葡萄品种协会也可以提供有关酿酒和葡萄种植的建议。

澳大利亚政府补助

澳大利亚政府提供一系列一般行业补助金，可能适用于某些澳大利亚葡萄酒生产商，葡萄种植者和出口商。



致电1800 900090
进行一般查询
报告生物安全问题
联系媒体团队

最近评论：
2020年2月4日

此页面有用吗？

是否



Wine
Australia
for
Australian
Wine

Strategic Plan 2015–2020



Contents

Introduction	4
Executive overview	6
The opportunity	6
Challenges	6
Our priorities	6
Outcomes	7
Overview	8
Who we are	8
What we do	8
Our funding sources	8
Our relationships	9
Roles and responsibilities	10
Market development	10
Regulatory services	13
Research, development and extension	14
Consultation to develop the plan	16
Our priorities	17
Priority 1: Increasing demand and the premium paid for all Australian Wine	18
Priority 2: Increasing competitiveness	21
Supporting functions	25
Extension and adoption	25
Corporate affairs	25
Corporate services	25
Alignment of sector and Australian Government priorities	27
Key performance indicators	29
Investment, income and expenditure forecast	30
Projected income	30
Levy allocation	32
Funding allocation – investment by priority	32
Forecast operating result	32
Monitoring and evaluation	33
Our operating environment	34
Wine sector snapshot	34
Situation analysis	34
Glossary	42

Executive overview

The opportunity

We have embraced the opportunity to forge a new path for integrated market development, research, development and extension (RD&E), and regulatory activities for the benefit of the Australian grape and wine sector through our Strategic Plan.

We have consulted widely with the sector and have received strong support for our 30-year plan for Australia to be recognised as the world's pre-eminent wine producer. In the first five years, our goal is the prosperity of the sector.

Challenges

Through this five-year Strategic Plan, we are addressing two clear challenges to the prosperity of the Australian grape and wine sector.

Our first challenge: the general global perception of the quality and provenance of our wines is – in our view – less than the reality, and this translates into lower prices for our wine than are warranted. While this challenge affects the whole sector, its impact is greatest on the fine wine segment.

Our second challenge: we need to more profitably compete in a fiercely contested global marketplace. We must continue to improve the competitiveness of our wine offering through productivity gains, innovation, differentiation and meeting market demand.

Our priorities

Priority 1: Increasing demand and the premium paid for all Australian wine

We will address the challenge of general global perception leading to lower prices through an unwavering focus on increasing the appreciation of our fine wines.

We must continually invest in supporting the pursuit of excellence in viticulture, winemaking and the business of wine to better understand and express our unique terroirs and to increase the international esteem of the resulting wines.

Priority 2: Increasing competitiveness

We will address the challenge of the fiercely competitive global marketplace by increasing competitiveness in our vineyards, our wineries and our wine businesses. We will invest in capturing the opportunities of new technologies, understanding supply and demand, and improving performance to become more sustainable, differentiated and more competitive.



Outcomes

We will know that we are addressing and successfully overcoming these two challenges when:

- the average price per litre for Australian bottled wine exports increases to a point where it is at or near the highest average price per bottle of our global competitors by key markets, and
- through an appropriate and rigorous benchmarking exercise – and targeted RD&E – our grapegrowers and winemakers achieve a reduction in the gap between the costs of managing their vineyards and wineries and those of our competitors.

We will be accountable for these outcomes and regularly report on our progress.

This Strategic Plan meets the requirement under the Act to provide a five-year Corporate Plan to the Minister for Agriculture by 1 May 2015.

Our priorities

Our goal is a prosperous Australian grape and wine community. This goal guides all of our activities.

To achieve this goal, we have two priorities:

- Increasing demand and the premium paid for all Australian wine, and
- Increasing competitiveness.

These priorities are facilitated by our supporting functions and we have 12 strategies to achieve our priorities. Our priorities, the strategies to achieve them and their relationships are detailed in table 1.

Table 1: Our priorities and the strategies to achieve them

Our goal: A prosperous Australian grape and wine community	
Priority 1: Increasing demand and the premium paid for all Australian wine	Priority 2: Increasing competitiveness
Strategy 1: Promoting Australian wine Asia Pacific North America China UK and Europe	Strategy 4: Improving resource management and sustainability Climate adaptability Foundation data Sustainable resource management Biosecurity, pest and disease management
Strategy 2: Protecting the reputation of Australian wine Annual analytical survey Label Integrity Program Regulatory services	Strategy 5: Improving vineyard performance Enhancing grapevine and rootstock performance Efficient and sustainable vineyard management
Strategy 3: Building Australian grape and wine excellence Grapegrowing for excellence Wine provenance and measures of quality Customer insights	Strategy 6: Improving winery performance Enhanced yeast and bacterial performance Efficient winery production
	Strategy 7: Enhancing market access Market access
	Strategy 8: Building capability Developing people
	Strategy 9: Business intelligence and measurement Business intelligence Monitoring and evaluation
Strategy 10: Extension and adoption	
Supporting functions	
Strategy 11: Corporate Affairs Corporate Affairs Sector engagement	Strategy 12: Corporate Services Finance & admin People and culture ICT

澳大利亚
葡萄酒协
会

2015—2020 年战略计划



内容

介绍	4
行政总览	6
机会	6
挑战性	6
我们的优先事项	6
结果	7
总览	8
我们是谁	8
我们所做的	8
我们的资金来源	8
我们的关系	9
角色和责任	10
市场发展	10
监管服务	13
研究，开发和推广	14
咨询制定计划	16
我们的优先事项	17
优先事项 1：需求增加，以及为所有澳大利亚葡萄酒支付的溢价	18
优先事项 2：提高竞争力	21
配套功能	25
扩展和采用	25
公司事务	25
企业服务	25
部门和澳大利亚政府优先事项的协调	27
关键绩效指标	29
投资，收支预测	30
预计收入	30
征费分配	32
资金分配-优先投资	32

行政总览

机会

我们已经抓住机会，通过我们的战略计划，为整合市场开发，研究，开发和扩展（RD&E）以及监管活动开辟了一条新的道路，以造福澳大利亚的葡萄和葡萄酒行业。

我们已经与该行业进行了广泛的咨询，并为我们的 30 年计划而获得了大力支持，该计划使澳大利亚被公认为世界上杰出的葡萄酒生产国。在最初的五年中，我们的目标是行业的繁荣。

挑战性

通过这个五年战略计划，我们正在应对澳大利亚葡萄和葡萄酒业繁荣的两个明显挑战。

我们的第一个挑战：在我们看来，全球对我们葡萄酒质量和出处的普遍认识远不及现实，这意味着我们葡萄酒的价格低于保证的价格。尽管这一挑战影响到整个行业，但其对高档葡萄酒的影响最大。

我们的第二个挑战：我们需要在竞争激烈的全球市场中更有利地竞争。我们必须通过提高生产率，创新，差异化和满足市场需求来继续提高葡萄酒产品的竞争力。

我们的优先事项

优先事项 1：需求增加，以及为所有澳大利亚葡萄酒支付的溢价

我们将通过坚定不移地专注于提高我们的美酒升值来应对全球普遍认知导致的价格下跌的挑战。我们必须不断投资以支持在葡萄栽培，葡萄酒酿造和葡萄酒业务中追求卓越，以更好地理解 and 表达我们独特的风土，并提高了由此产生的葡萄酒的国际知名度。

优先事项 2：提高竞争力

我们将通过提高葡萄园，酿酒厂和葡萄酒业务的竞争力来应对激烈竞争的全球市场的挑战。我们将进行投资，以抓住新技术的机遇，了解供求关系，并提高绩效，使其更具可持续性，差异化和竞争力。



结果

我们将知道，在以下情况下，我们正在解决并成功克服这两个挑战：

- 澳大利亚瓶装葡萄酒出口的每升平均价格上升到某个水平，该水平达到或接近主要市场上我们全球竞争对手的每瓶最高平均价格，并且
- 通过适当和严格的基准测试以及针对性的 RD&E，我们的葡萄种植者和酿酒师可以减少葡萄园和酿酒厂的管理成本与竞争对手的成本之间的差距。

我们将对这些结果负责，并定期报告我们的进度。

该战略计划符合该法令的要求，即在 2015 年 5 月 1 日之前向农业部长提供五年公司计划。

我们的优先事项

我们的目标是建立一个繁荣的澳大利亚葡萄和葡萄酒社区。此目标指导我们的所有活动。

为了实现这一目标，我们有两个优先事项：

- 对所有澳大利亚葡萄酒的需求和支付的溢价不断增加，以及
- 增强竞争力。

我们的支持职能可为这些优先事项提供便利，我们有12种策略来实现我们的优先事项。表1中详细列出了我们的优先事项，实现它们的策略及其之间的关系。

表1：我们的重点和实现这些重点的策略

我们的目标：繁荣的澳大利亚葡萄和葡萄酒社区	
优先事项1：需求增加，以及为所有澳大利亚葡萄酒支付的溢价	优先事项2：提高竞争力
策略1：推广澳大利亚葡萄酒 亚太地区北美 中国 英国和欧洲	策略4：改善资源管理和可持续性 气候适应基金会数据 可持续资源管理 生物安全，病虫害管理
策略2：保护澳大利亚葡萄酒的声誉 年度分析调查标签完整性 计划监管服务	策略5：提高葡萄园绩效增强葡萄和砧木绩效高效且可持续的葡萄园管理
策略3：打造澳大利亚优质的葡萄和葡萄酒 追求卓越的葡萄种植 葡萄酒的出处和质量衡量客户见解	策略6：提高酿酒厂的绩效 增强酵母和细菌性能高效酿酒厂
	策略7：加强市场准入 市场准入
	策略8：建设能力 发展中的人
	策略9：商业智能与评估 商业智能监控与评估
策略10：扩展和采用 配套功能	
策略11：公司事务 公司事务部门的参与	策略12：企业服务 财务与管理人与文化ICT

A photograph of a vineyard at sunset. The sun is low on the horizon, creating a warm, golden glow. The leaves of the grapevines are silhouetted against the bright light, with some showing a greenish-yellow hue. The background is a soft, hazy landscape.

Wine
Australia

Strategic Plan 2020–25



Contents

Executive summary	1
Our operating environment	6
Wine Australia	8
Setting our vision, goal and strategies	10
Delivering our strategies	12
Strategy 1: Market Australian wine	14
Strategy 2: Protect the reputation of Australian wine	16
Strategy 3: Enhance grape and wine excellence	17
Strategy 4: Grow sustainable environments	18
Strategy 5: Build business sustainability, excellence and leadership	19
Contributing to Vision 2050	21
Monitoring and evaluation	23
How we operate	24
A balanced portfolio	26
Alignment with Australian Government priorities	27
Income and expenditure forecast	28
Risk management	31
Glossary	32

Executive summary

Our strategic direction to 2025

Welcome to Wine Australia's *Strategic Plan 2020–25*, which details how we will invest your levies and other fees along with the Australian Government's matching funding over the next five years to assist you to be profitable, resilient and sustainable.

This plan builds on the improved performance of the Australian winegrape and wine sector over the last five years, both domestically and internationally. Exports account for 60 per cent of wine produced and the value of annual exports has increased from \$1.89 billion to \$2.91 billion since 2015. Australian wine holds a 79 per cent value share in the domestic market and, as in our mature export markets, there is a move to premiumisation, with Australians consuming less wine per person and spending more per bottle.

This growth is also reflected in grape prices; 2019 was the fifth consecutive vintage of increases in the average purchase price of winegrapes, to \$664 per tonne.

This growth is contributing to the sector's long-term sustainability but we can't rest on our laurels, as many significant challenges lie ahead, given the global disruption caused by the COVID-19 pandemic.

This plan is for growers, wine producers and exporters. We've spent 12 months talking with you to understand your priorities.

You told us that we should focus on:

- growing value and premiumisation across all price points to deliver profitability
- increasing exports in a diverse range of markets, while keeping an eye on the domestic market
- supporting wine tourism
- innovation, particularly in viticulture, which will be a key differentiator for Australia and where the big gains can be made
- climate challenges, noting that Australia's flexibility in production is a strength
- sustainability, and
- biosecurity.

Each of these priorities is reflected in Australian Grape & Wine Incorporated's (AGW's) *Vision 2050*, which maps out the long-term aspirations for the sector.

Wine Australia's role through this *Strategic Plan 2020–25* is to set out how we will address these priorities in accordance with our remit. In preparing this plan, we have reflected on the achievements delivered under our *Strategic Plan 2015–20* and embraced new opportunities.

We also looked at what we still had to achieve from our last Plan and what we could do better. The United States (US) market remains a challenge and we need to continue striving to increase our market share of sales above \$11 per bottle. We also want to increase the speed with which the sector adopts the outcomes of research and development (R&D) and we will implement the recommendation from our extension and adoption review to accelerate adoption of new knowledge.

The Export and Regional Wine Support Package

The Export and Regional Wine Support Package (\$50m Package) helped supercharge exports and regional wine tourism.

We will build on the enduring benefits of the \$50m Package, including our Australian Wine Made Our Way brand, the Australian Wine Discovered education platform, the Growing Wine Exports and Growing Wine Tourism capability programs and the Market Explorer tool.

We have five clear strategies:

1. **Market Australian wine** to increase the demand and the premium paid for all Australian wine
2. **Protect the reputation of Australian wine** by maintaining the reputation and integrity of Australian wine in all our markets, including the domestic market
3. **Enhance grape and wine excellence** with research outcomes that allow grapegrowers and wine producers to excel
4. **Grow sustainable environments** by providing knowledge and tools to support growers and producers in implementing environmental stewardship practices, and
5. **Build business sustainability, excellence and leadership** by accelerating the adoption of research outcomes and best practice.



In summary, as key elements of our new strategic direction we will:

- continue to strive to lift demand and the premium paid for all Australian wine by building on the fine-wine focus in our last Strategic Plan. We will champion great Australian wine and our diverse wine regions in the highly competitive international market to build awareness and the perception of quality
- using our Australian Wine Made Our Way brand, develop and deliver collective promotional activities that engage the trade, consumers and media, and supplement the promotional activities of individual companies
- pivot our marketing activities to increase social media and digital engagement and deliver more retailer and distributor promotions and an expanded education reach through Australian Wine Discovered
- make decisions informed by our market insights and targeted for the greatest impact. Our primary in-market activity focus will be Australia's key markets of China, Canada, the United Kingdom (UK) and the United States of America (USA)
- support our producers in emerging markets with targeted information and data, and by leveraging our trade networks to identify opportunities
- support the domestic market through strong education for consumers via www.australianwine.com and Australian Wine Discovered
- build business sustainability, excellence and leadership so that businesses have access to the knowledge, tools and know-how to thrive. Our tools will include those developed through the \$50m Package, such as the Growing Wine Tourism and Growing Wine Exports capability programs and the Market Explorer Tool
- grow sustainable environments so that our sector is recognised for its stewardship of our precious natural resources. We will invest in research to allow the sector to benchmark its carbon emissions and waste production, and to deliver tools to adapt to or mitigate against the effects of climate change
- invest in research that enhances functional biodiversity and ensures the sector is better prepared to manage incursions of endemic and exotic pests and diseases
- increase our investment in accelerating adoption of relevant research outcomes in the vineyard and winery, including through support of agtech demonstration farms, and
- investigate traceability tools that will support our regulatory activities and ensure that the sector's integrity credentials are enhanced.

Market outlook

The immediate market outlook for the Australian wine sector is extremely challenging, given the dislocation caused by COVID-19. Before the advent of COVID-19, the reduction in global supply in 2019, along with a favourable exchange rate for the Australian dollar against the US dollar and strong demand from Asian markets, suggested that there would be growing export opportunities for Australian wine producers in 2020 and beyond. However, the balance between supply, demand, price and international competition remains precarious. Supply and demand will continue to be affected by economic, environmental and social pressures outside the grape and wine sector's control, including the short- and medium-term impacts from the COVID-19 pandemic.

In the longer term, the geopolitical climate and market access remain vitally important to the sector's health. Increasingly, producing fine wines of high quality will be expected but not sufficient as a stand-alone measure, and our focus on growing sustainable environments and building business excellence and leadership will help the Australian grape and wine sector meet the challenges and opportunities of the future.



Key performance indicators

We are accountable to our funders, the grapegrowers, wine producers and exporters who pay research and development (R&D) and marketing levies and export fees, and to the Australian Government, which matches eligible R&D investments.

We have clear measures of success for each strategy (see pages 12–13) so you can judge whether we've been successful or not.

We look forward to working with you.

The COVID-19 pandemic

As we were finalising our plan for the next five years, the COVID-19 pandemic swept the globe, causing widespread disruption and grief. Acting swiftly, we postponed our international activities and changed how we delivered our key services to support the sector as the situation unfolded.

It is too early to understand the medium- and long-term impacts of the pandemic on the Australian wine sector, consumers, businesses, tourism and supply chains but, given the potential scale and impact of the disruption, we plan to comprehensively review, adapt and evolve our strategic direction as necessary to ensure that we are effectively supporting the Australian grape and wine community by investing for the sector's success. We will do this in consultation with our representative body, AGW. Our *Annual Operational Plan 2020–21* will detail how we will shape our investments to rise to these challenges.

Wine Australia

What we do

We invest for the sector's success.

Our powers and responsibilities come from the *Wine Australia Act 2013* (the Act) that also sets our role, which is to:

- coordinate or fund grape and wine research and development, and facilitate the dissemination, adoption and commercialisation of the results
- control the export of wine from Australia, and
- promote the sale and consumption of wine, both in Australia and overseas.

We seek to foster and encourage profitable, resilient and sustainable Australian winegrape and wine businesses by investing in research and development, building markets, disseminating market information and knowledge, encouraging adoption and ensuring compliance through our regulatory functions.

Our governance and operations seek to achieve the best possible return on the investment of our RD&A, marketing and regulatory funds.



Our funding sources

We are funded by grapegrowers and winemakers through levies and user-pays charges, and by the Australian Government, which provides matching funding for RD&A investments.

We have four primary sources of funding:

RD&A funding

- The grape research levy (grapegrowers pay \$2 per tonne of winegrapes crushed) and the R&D component of the wine grape levy (wine producers pay \$5 per tonne of winegrapes crushed) are matched dollar-for-dollar by the Australian Government.
- Projected RD&A funding for the five years 2020–25 is \$120 million.

Marketing funding

- Wine producers pay the promotion component of the wine grape levy in a stepped amount per tonne. The promotion component is payable on grapes delivered to a winery once the threshold of 10 tonnes has been reached.
- Wine exporters pay the wine export charge on wine produced in and exported from Australia. The amount of levy payable is based on the free-on-board (FOB) sales value of wine for the levy year.
- Projected marketing funding from levies for the five years 2020–25 is \$20 million.

Regulatory funding

- Regulatory activities are funded on a cost-recovery basis through activity-based fees.
- Projected regulatory funding for the five years 2020–25 is \$35 million.

User-pays activities

- Wine businesses, regional associations and state governments pay voluntary contributions to participate in marketing activities.
- Projected user-pays contributions for the five years 2020–25 amount to \$9 million.

Setting our vision, goal and strategies

The Wine Australia Board sets our five-year strategy, which is approved by the Minister for Agriculture, Drought and Emergency Management, as set out in our Act.

Our Board is guided by the vision, goals and priorities of our funders, as elucidated in *Vision 2050* for the Australian grape and wine sector and in the Science and Research Priorities and Rural Research, Development and Extension Priorities of the Australian Government. In concert with AGW, we consulted extensively with our stakeholders to understand their priorities, which are reflected in *Vision 2050* and this Strategic Plan.

In *Vision 2050*, the Australian grape and wine sector identified its vision:

Australian wine: enjoyed and respected globally

and its goal:

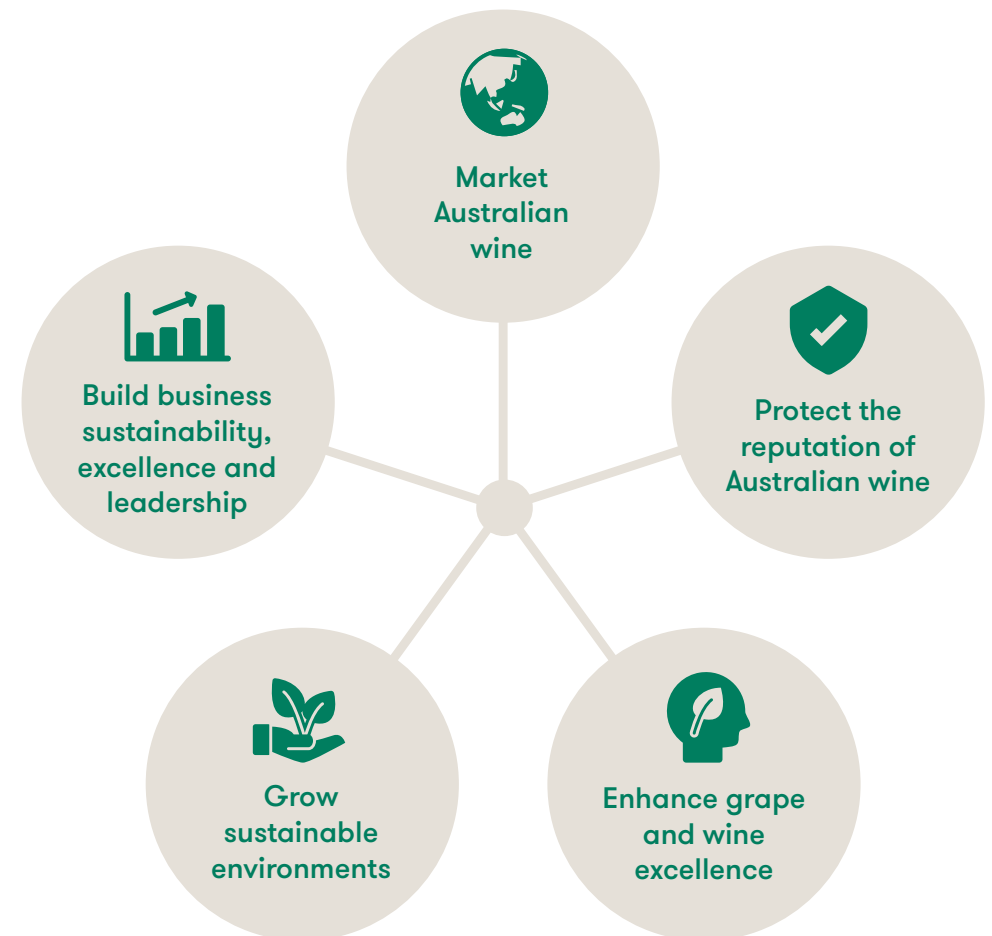
Profitable, resilient and sustainable winegrape and wine businesses.

This vision and goal establish our long-term aims and, with the Australian Government's priorities, inform our strategies – how we will invest for the sector's success. Our strategies also reflect the priorities of our stakeholders, gathered through extensive consultation in conjunction with AGW.

Our strategies are to:

1. Market Australian wine
2. Protect the reputation of Australian wine
3. Enhance grape and wine excellence
4. Grow sustainable environments
5. Build business sustainability, excellence and leadership.

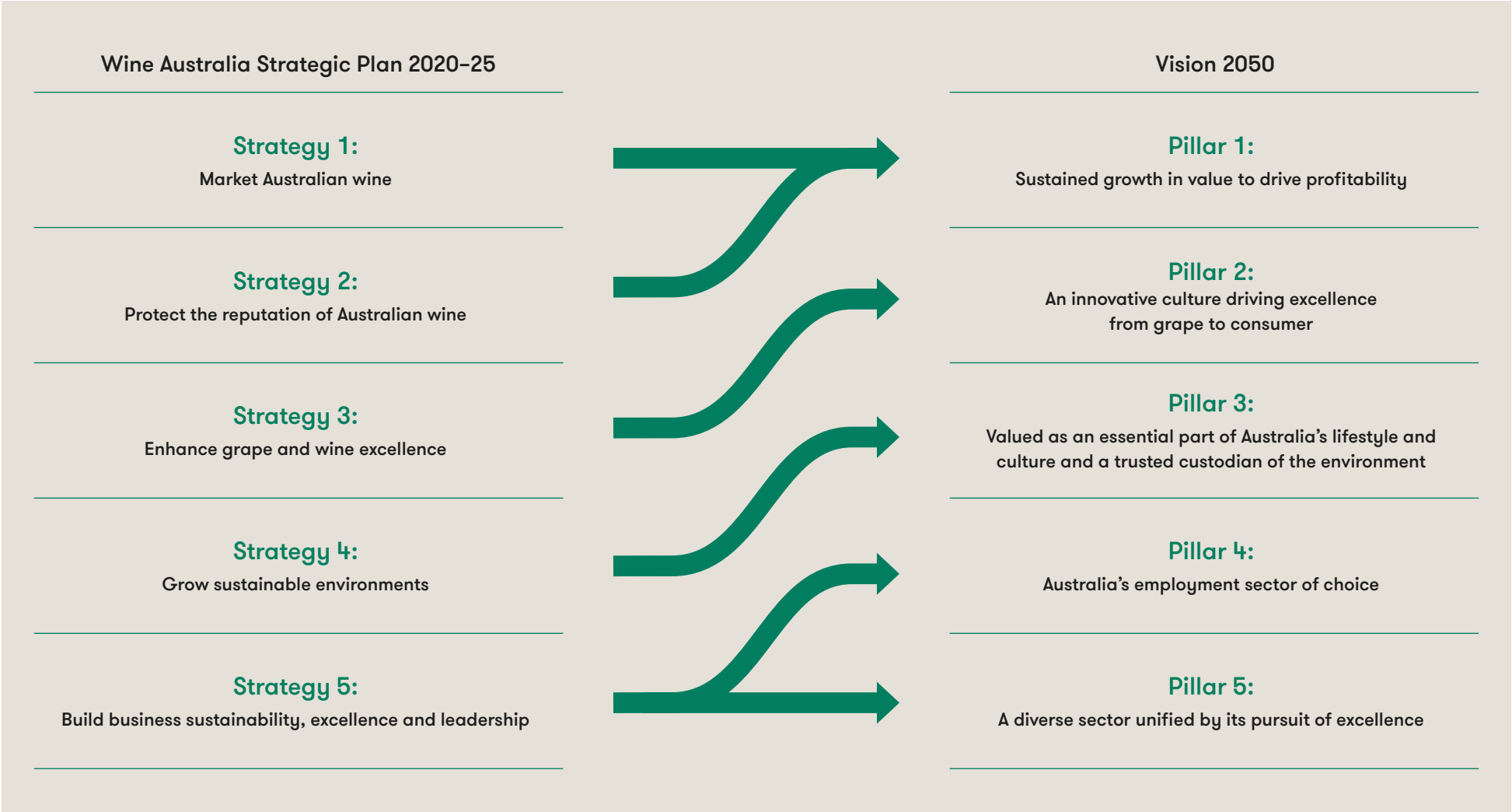
Figure 1: Wine Australia's five strategies



Our five strategies seek to achieve our responsibilities under the Act and contribute to *Vision 2050*’s five Pillars, as shown in the table below.

To maximise return on investment to our levy payers and the Australian taxpayer, we will operate effectively, efficiently and transparently as we deliver on these strategies.

Figure 2: Mapping Wine Australia’s five strategies to *Vision 2050*’s five pillars



Delivering our strategies

Key performance indicators

We believe that it is important to measure and assess the effectiveness, efficiency and transparency of our activities, investments and operations. We will measure our achievements against each strategy with the following key performance indicators (KPIs):



Strategy 1:

- 85 per cent of Tier A influencers¹ actively engage with Wine Australia.
- The perception of Australian wine increases in China, Canada, the UK and the USA by 5 per cent in each market.
- *Vision 2050* has set ambitious targets for the sector. Our marketing activities will contribute to achieving these and we will regularly report progress, acknowledging that sales results across markets are the responsibility of exporters.
- More than 90 per cent of our partners who participate in Wine Australia promotional activities are satisfied or very satisfied with the activity.

Strategy 2:

- We achieve the six key performance indicators in our Regulator Performance Framework that embrace efficient operations, clear and effective communications, proportionate actions, streamlined and coordinated compliance and monitoring, transparency and continuous improvement.
- We establish a benchmark for consumer trust of Australian wine label claims through a customer survey in our five largest markets – Australia, China, the UK, the USA and Canada.
- We have assessed three new traceability technologies, including blockchain, and they are available to the sector for adoption.
- We deliver at least one streamlined regulatory process through cooperation with counterpart regulators in import markets.

1. Wine Australia has identified those people in the wine trade and wine media who have the most influence on purchasing decisions as Tier A influencers.

Strategy 3:

- Four enhanced or new grapevine varieties that are resistant to both downy and powdery mildew are available to the sector through plant breeding programs.
- Three new rootstocks are available to the sector through plant breeding programs.
- Four new or enhanced technologies and processes to improve vineyard efficiency and sustainability are available to the sector.
- The supply of genetically diverse and high-health planting material is maintained to the satisfaction of relevant stakeholders.
- Two new or enhanced technologies and processes, including agrifood technology (agtech) to improve grape and wine quality, winery efficiency and sustainability, are available to the sector for adoption.
- Three Wine Australia-funded projects have progressed to commercialisation.

Strategy 4:

- New knowledge allows the sector to establish a carbon emissions benchmark.
- New knowledge allows the sector to establish waste production benchmarks.
- Two (new) tools, technologies or processes are available to the sector to allow it to adapt to and/or mitigate the effects of climate change.
- A better understanding of vine water use contributes to better irrigation scheduling processes that allow more efficient and effective use of water.
- Research delivers clear information about the value of soil remediation processes and enhancing functional biodiversity.
- New and improved practices for the sustainable management of endemic pests and diseases are available to the sector.
- The sector is better prepared to manage incursions of exotic pests and diseases through our support of a wine biosecurity committee that engages all relevant bodies to identify biosecurity risks and develop a plan to mitigate them.
- The use of vineyard cover crops and soil remediation practices has increased by 10 per cent.
- The land area dedicated to enhancing functional biodiversity has increased by 10 per cent.
- Best-practice irrigation scheduling to optimise water use efficiency is adopted by an additional 30 per cent of growers in warm irrigated regions.

Strategy 5:

- Of levy payers who participate in Wine Australia-supported extension and adoption programs:
 - 80 per cent consider them as a good or very good use of levy funds
 - 80 per cent have gained new knowledge or new information to improve their long-term profitability and sustainability
 - 50 per cent intend to make or have made changes to existing practices by adopting the outcomes of R&D
 - 80 per cent of those who've adopted agtech have a positive return on their investment.
- More than 90 per cent of participants in people development programs have gained new knowledge and skills to improve their personal and professional leadership capabilities.
- 99 per cent of exporters have access to the information and knowledge to meet the requirements of the importing country.
- More than 90 per cent of market insights customers are satisfied or very satisfied with our market insights services.

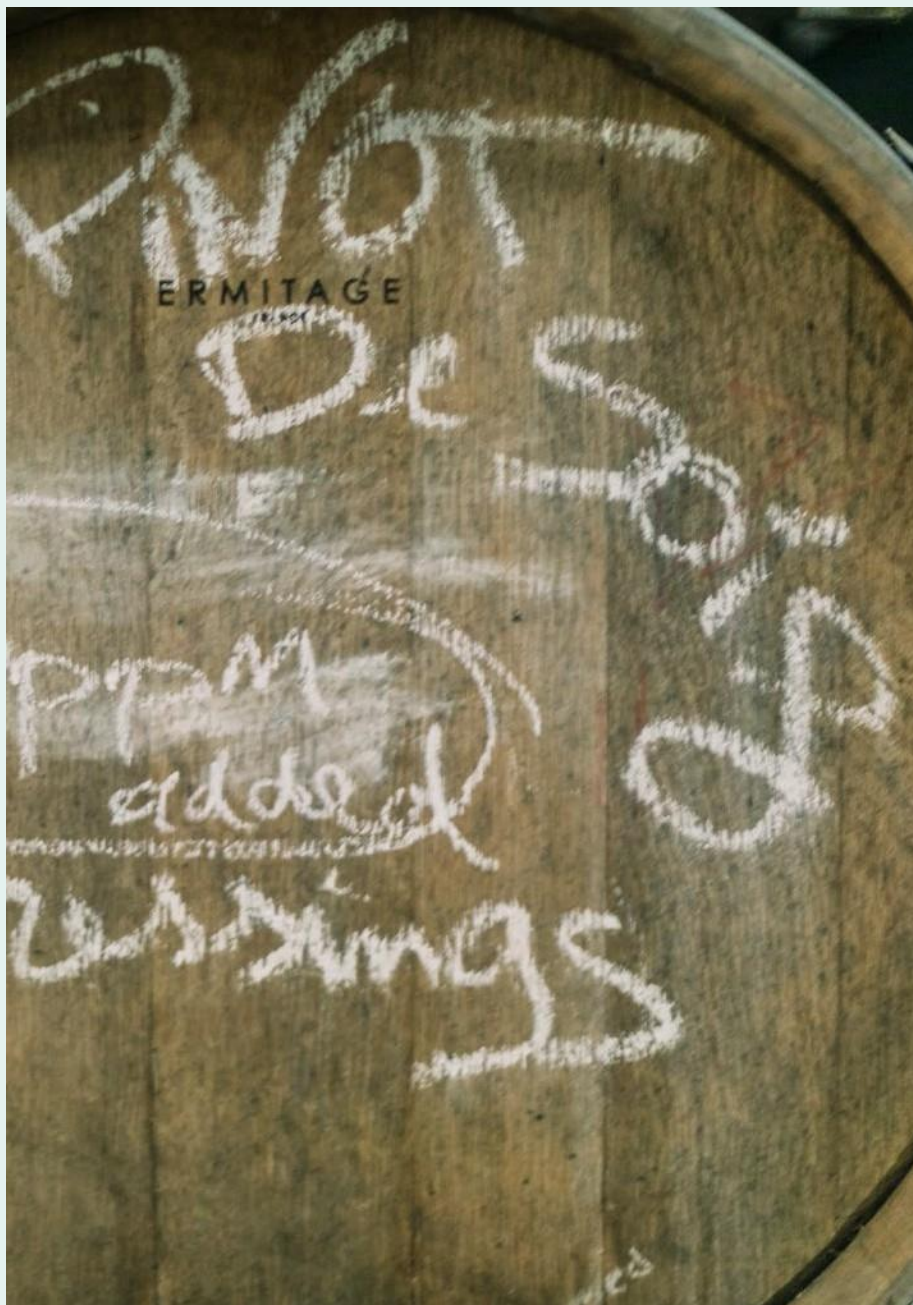
We have two KPIs to measure and assess the effectiveness, efficiency and transparency of our operations:

- we improve our stakeholder net promoter score from the benchmark of +12 in 2019, and
- we improve our staff engagement levels from the benchmark of 70 per cent in 2019.

A photograph of a vineyard at sunset. The sun is low on the horizon, creating a warm, golden glow. The leaves of the grapevines are silhouetted against the bright light, with some leaves showing a greenish-yellow hue. The background is a soft, hazy landscape.

Wine
Australia

战略计划 2020-25



内容

执行摘要	1
我们的经营环境	6
澳大利亚葡萄酒	8
设定我们的愿景，目标和策略	10
交付我们的策略	12
策略 1：销售澳洲葡萄酒	14
策略 2：保护澳大利亚葡萄酒的声誉	16
策略 3：提高葡萄和葡萄酒的品质	17
策略 4：发展可持续环境	18
策略 5：建立业务的可持续性，卓越性和领导力	19
为 2050 年愿景做出贡献	21
监测与评估	23
我们如何运作	24
均衡的投资组合	26
与澳大利亚政府的重点保持一致	27
收支预测	28
风险管理	31
词汇表	32

执行摘要

我们对 2025 年的战略方向

欢迎来到澳大利亚葡萄酒业的 2020-25 战略计划，其中详细介绍了我们将如何在未来五年内将您的税费和其他费用以及澳大利亚政府的配套资金用于投资，以帮助实现盈利，具有韧性和可持续性。

该计划的基础是过去五年来澳大利亚国内外的葡萄和葡萄产业的发展。出口占葡萄酒产量的 60%，自 2015 年以来，年出口额已从 18.9 亿澳元增至 29.1 亿澳元。澳大利亚葡萄酒在国内市场中占有 79% 的价值份额，正如在我们成熟的出口市场中一样，向高档化迈进，澳大利亚人每人消费更少的葡萄酒，每瓶消费更多。

这种增长也反映在葡萄价格上。2019 年是葡萄的平均购买价格连续第五个上涨年份，达到每吨 664 美元。

这一增长为该行业的长期可持续发展做出了贡献，但是鉴于 COVID-19 大流行对全球造成的破坏，我们面临着许多重大挑战，因此我们不能不为所动。

该计划适用于种植者，葡萄酒生产商和出口商。我们已经花了 12 个月与您交谈，以了解您的工作重点。

您告诉我们，我们应该专注于：

- 在所有价格点上不断增长的价值和溢价，以实现盈利
- 在关注国内市场的同时增加各种市场的出口
- 支持葡萄酒旅游
- 创新，尤其是葡萄栽培方面的创新，这将是澳大利亚的一个关键差异化因素，并可以从中获得巨大收益
- 气候挑战，指出澳大利亚的生产灵活性是优势
- 可持续性，以及
 - 生物安全性。

澳大利亚葡萄

这些优先事项均反映在澳大利亚葡萄与葡萄酒公司 (AGW) 的 2050 年愿景中，该愿景勾勒了该行业的长期愿望。

澳大利亚葡萄酒局在《2020-25 年战略计划》中的作用是阐明我们将如何根据职权范围解决这些优先事项。在准备该计划时，我们反思了《2015-20 年战略计划》所取得的成就，并把握了新的机遇。

我们还研究了上一个计划仍然需要实现的目标以及可以做得更好的目标。美国（美国）市场仍然是一个挑战，我们需要继续努力将我们的销售市场份额提高到每瓶 11 美元以上。我们还希望提高该部门采用研发成果 (R&D) 的速度，并将实施扩展和采用审查中的建议，以加快新知识的采用。

出口和地区葡萄酒支持计划

出口和区域葡萄酒支持计划（5000 万美元）帮助增加出口和区域葡萄酒旅游业。

我们将利用价值 5000 万澳元的一揽子计划带来的持久收益，包括我们的澳大利亚葡萄酒“走我们的路”品牌，澳大利亚发现葡萄酒教育平台，不断增长的葡萄酒出口和不断发展的葡萄酒旅游能力计划以及 Market Explorer 工

我们有五个明确的策略：

1. **销售**澳大利亚葡萄酒以增加需求，并为所有澳大利亚葡萄酒支付溢价
2. **通过**在包括国内市场在内的所有市场中保持澳大利亚葡萄酒的声誉和完整性来保护澳大利亚葡萄酒的声誉
3. **通过**研究成果增强葡萄和葡萄酒的卓越品质，使葡萄种植者和葡萄酒生产商脱颖而出
4. **通过**提供知识和工具来支持种植者和生产者实施环境管理实践来发展可持续环境，以及
5. **通过**加速采用研究成果和最佳实践来建立业务的可持续性，卓越性和领导力。



总之，作为我们新战略方向的关键要素，我们将：

- 在我们上一个战略计划的重点关注葡萄酒方面，继续努力提高所有澳大利亚葡萄酒的需求和溢价。我们将在竞争激烈的国际市场上拥护澳大利亚优质葡萄酒和我们多元化的葡萄酒产区，以建立对质量的认识和感知
- 使用我们的澳大利亚葡萄酒“我们的方式”品牌，开展和提供与贸易，消费者和媒体互动的集体促销活动，并补充各个公司的促销活动
- 调整我们的营销活动以增加社交媒体和数字参与度，并通过《发现澳大利亚葡萄酒》提供更多的零售商和分销商促销活动并扩大教育范围
- 根据我们的市场洞察力做出决策，并以最大的影响为目标。我们的主要市场活动重点将是澳大利亚的中国，加拿大，英国（英国）和美利坚合众国（美国）的主要市场
- 通过有针对性的信息和数据，并利用我们的贸易网络来发现机会，为新兴市场中的生产商提供支持
- 通过加强对消费者的教育来支持国内市场 www.australianwine.com 和发现澳大利亚葡萄酒
- 建立业务的可持续性，卓越性和领导力，使企业能够获得发展所需的知识，工具和专有技术。我们的工具将包括通过 5000 万美元一揽子计划开发的工具，例如“葡萄酒旅游业发展和葡萄酒出口能力计划”以及“市场浏览器工具”
- 发展可持续的环境，使我们的部门因其宝贵的自然资源管理而受到认可。我们将投资于研究，以使该部门能够衡量其碳排放量和废物产生量，并提供工具来适应或减轻气候变化的影响
- 投资于增强功能性生物多样性的研究，并确保该部门为应对本地和外来病虫害的入侵做好准备
- 增加我们的投资，以加速在葡萄园和酿酒厂中采用相关研究成果，包括通过农业技术示范农场的支持，以及
- 研究可追踪性工具，这些工具将支持我们的监管活动并确保增强该行业的完整性证书。

市场前景

鉴于 COVID-19 造成的错位，澳大利亚葡萄酒行业的近期市场前景极具挑战性。在 COVID-19 问世之前，2019 年全球供应减少，澳元兑美元汇率有利，亚洲市场需求旺盛，这表明澳大利亚葡萄酒生产商的出口机会将增加。2020 年及以后。但是，供求，价格和国际竞争之间的平衡仍然不稳定。供需将继续受到葡萄和葡萄酒行业无法控制的经济，环境和社会压力的影响，包括 COVID-19 大流行对短期和中期的影响。

从长远来看，地缘政治气候和市场准入对于该部门的健康仍然至关重要。越来越多的人期望生产高品质的美酒，但作为单独的措施，这还不够，我们对不断发展的可持续环境以及建立卓越业务和领导地位的关注将帮助澳大利亚的葡萄和葡萄酒行业应对未来的挑战和机遇。



关键绩效指标

我们对支付研发（R&D），市场征费和出口费的出资者，葡萄种植者，葡萄酒生产商和出口商以及澳大利亚政府负责，澳大利亚政府对符合条件的研发投资进行匹配。

我们对每种策略都有明确的成功衡量标准（请参阅第 12-13 页），以便您可以判断我们是否成功。

我们期待着与您的合作。

COVID-19 大流行

当我们确定未来五年的计划时，COVID-19 大流行席卷全球，造成了广泛的破坏和悲痛。迅速采取行动，我们推迟了国际活动，并随着形势的发展改变了提供关键服务以支持该部门的方式。

目前尚无法了解大流行对澳大利亚葡萄酒行业，消费者，企业，旅游业和供应链的中长期影响，但鉴于这种破坏的潜在规模和影响，我们计划全面审查，适应并根据需要发展我们的战略方向，以确保我们通过投资促进该行业的成功来有效地支持澳大利亚的葡萄和葡萄酒社区。我们将与我们的代表机构 AGW 进行协商。我们的《2020-21 年度运营计划》将详细说明我们将如何调整投资以应对这些挑战。

澳大利亚葡萄酒

我们所做的

我们投资于该行业的成功。

我们的权力和责任来自《2013年澳大利亚葡萄酒法》（该法），该法律也设定了我们的作用，即：

- 协调或资助葡萄和葡萄酒的研发，并促进结果的传播，采用和商业化
- 控制澳大利亚葡萄酒的出口，以及
- 在澳大利亚和海外促进葡萄酒的销售和消费。

我们通过投资于研发，建立市场，传播市场信息和知识，鼓励采用并确保通过我们的监管职能来促进和鼓励有利可图，具有韧性和可持续性的澳大利亚葡萄和葡萄酒业务。

我们的治理和运营力求使研发应用，市场营销和监管基金的投资获得最佳回报。



我们的资金来源

我们由葡萄种植者和酿酒师通过征税和用户付费的方式来资助，而澳大利亚政府则为RD&A投资提供相应的资金。

我们有四个主要的资金来源：

研发应用资金

- 葡萄研究税（葡萄种植者每吨碾压的葡萄要支付2澳元）和葡萄酒葡萄税的研发部分（葡萄酒生产商要每吨碾压的葡萄要支付5澳元），澳大利亚政府为每澳元提供对等金额。
- 2020-25年五年的RD&A预计资金为1.2亿美元。

营销资金

- 葡萄酒生产商按每吨分级支付葡萄酒葡萄税的推广部分。达到10吨的门槛后，就可以在交付到酒厂的葡萄上支付推广部分。
- 葡萄酒出口商就在澳大利亚生产和出口的葡萄酒支付葡萄酒出口费。应付税款的金额基于征税年度葡萄酒的离岸价（FOB）销售价值。
- 预计在2020-25年的五年中，从税收中获得的营销资金为2000万美元。

监管资金

- 监管活动的资金是基于成本回收基础上的活动费用。
- 2020-25年这五年的预计监管资金为3500万澳元。

用户付费活动

- 葡萄酒企业，地区协会和州政府为参与营销活动支付自愿捐款。
- 2020-25年这五年的预计用户付费捐款为900万澳元。

设定我们的愿景，目标和策略

澳大利亚葡萄酒委员会制定了我们的五年战略，该战略由我们的法案规定，并由农业，干旱和紧急管理部长批准。

董事会以供投资者的愿景，目标和优先事项为指导，在《2050年愿景》中阐明了澳大利亚的葡萄和葡萄酒行业以及澳大利亚政府的科学与研究优先事项以及农村研究，发展和推广优先事项。与AGW合作，我们与利益相关者进行了广泛的协商，以了解他们的优先事项，这反映在2050年愿景和本战略计划中。

在2050年愿景中，澳大利亚的葡萄和葡萄酒行业确定了其愿景：

澳大利亚葡萄酒：享誉全球

及其目标：

盈利，弹性和可持续性的葡萄和葡萄酒业务。

这一愿景和目标确立了我们的长期目标，并以澳大利亚政府的优先事项为我们的战略提供了依据-我们将如何投资以促进该行业的成功。我们的策略还反映了我们利益相关者的优先事项，这些利益是通过与AGW进行广泛协商而收集的。

我们的策略是：

1. 市场澳大利亚葡萄酒
2. 保护澳大利亚葡萄酒的声誉
3. 增强葡萄和葡萄酒的品质
4. 发展可持续环境
5. 建立业务的可持续性，卓越性和领导力。

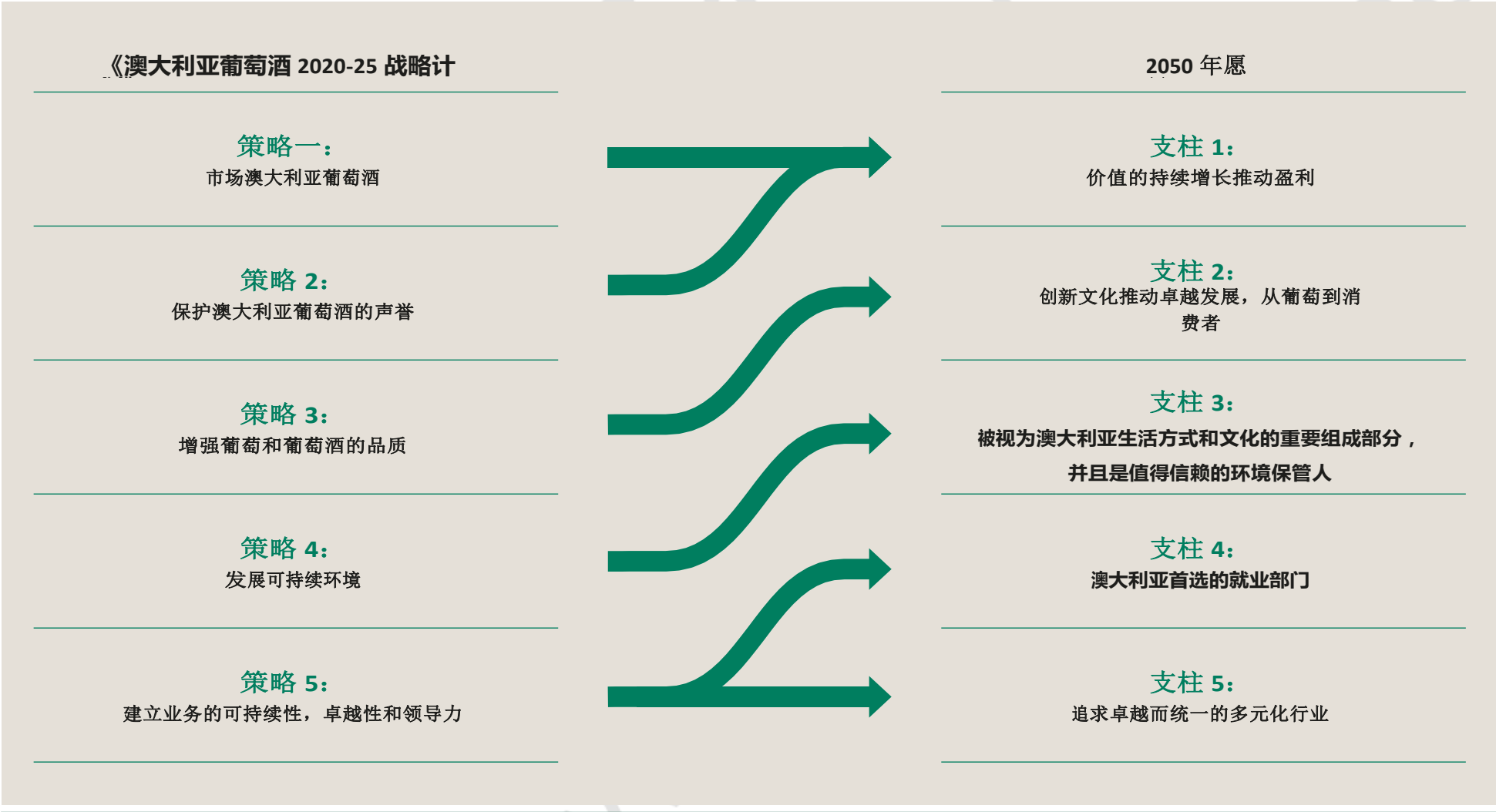
图 1：澳大利亚葡萄酒的五种策略



如下表所示，我们的五项策略旨在履行我们在该法案下的职责，并为 2050 年愿景的五大支柱做出贡献。

为了使我们的征税人和澳大利亚纳税人获得最大的投资回报，我们将在执行这些策略时有效，高效和透明地运作。

图 2：将澳大利亚葡萄酒局的五项策略与 2050 年愿景的五项支柱进行对应



交付我们的策略

关键绩效指标

我们认为，重要的是衡量和评估我们的活动，投资和运营的有效性，效率和透明度。我们将通过以下关键绩效指标（KPI）对照每种策略衡量我们的成就：



策略一：

- 85%的 A 级影响者¹ 积极参与澳大利亚葡萄酒协会。
- 在每个市场上，中国，加拿大，英国和美国对澳大利亚葡萄酒的认知度提高了 5%。
- 2050 年愿景为该行业设定了雄心勃勃的目标。我们的营销活动将有助于实现这些目标，并且我们将定期报告进度，并确认跨市场的销售结果是出口商的责任。
- 我们参与 Wine Wine 促销活动的合作伙伴中有 90% 以上对该活动感到满意或非常满意。

策略 2：

- 我们实现了监管机构绩效框架中的六个关键绩效指标，这些指标包括有效的运营，清晰有效的沟通，相称的行动，精简和协调的合规与监控，透明度和持续改进。
- 通过在五个最大市场—澳大利亚，中国，英国，美国和加拿大的客户调查，我们为消费者对澳大利亚葡萄酒标签声称的信任度建立了基准。
- 我们评估了三种新的可追溯性技术，包括区块链，并且可供行业采用。
- 通过与进口市场中的对口监管机构合作，我们至少提供了一种简化的监管流程。

1. 澳大利亚葡萄酒协会已将葡萄酒行业和葡萄酒媒体中对购买决策影响最大的人确定为 A 级影响者。

策略 3：

- 可通过植物育种计划向该领域提供四种对霜霉病和白粉病均具有抗性的增强的或新的葡萄品种。
- 通过植物育种计划，该部门可获得三种新的砧木。
- 该行业有四种提高葡萄园效率和可持续性的新技术或增强技术和流程。
- 保持遗传多样性和高度健康的种植材料的供应，使有关利益攸关方满意。
- 包括农业食品技术（agtech）在内的两种新的或增强的技术和工艺可以提高葡萄和葡萄酒的质量，酿酒厂的效率和可持续性，可供行业采用。
- 澳大利亚葡萄酒协会资助的三个项目已经进入商业化阶段。

策略 4：

- 新知识使该行业可以建立碳排放基准。
- 新知识使该部门可以建立废物生产基准。
- 该行业可使用两种（新）工具，技术或流程，以使其适应并减轻气候变化的影响。
- 更好地了解藤本植物的用水有助于更好地安排灌溉程序，从而更有效地利用水。
- 研究提供了有关土壤修复过程和增强功能性生物多样性价值的明确信息。
- 该部门可获得可持续管理地方病虫害的新的和改进的做法。
- 通过我们的葡萄酒生物安全委员会的支持，该部门为管理外来病虫害的入侵做好了更充分的准备，该委员会与所有相关机构合作，确定生物安全风险并制定缓解计划。
- 葡萄园覆盖作物的使用和土壤修复的做法增加了 10%。
- 致力于增强功能性生物多样性的土地面积增加了 10%。
- 在温暖的灌溉地区，另有 30% 的种植者采用了最佳实践的灌溉时间表来优化用水效率。

策略 5：

- 参加 Wine Australia 支持的扩展和采用计划的征款人：
 - 80% 的人认为他们是好好使用征费基金
 - 80% 的人获得了新知识或新信息，以改善其长期盈利能力和可持续性
 - 50% 的人打算通过采用 R&D 的结果来改变现有的做法
 - 采用 agtech 的人中有 80% 的投资回报率很高。
- 超过 90% 的人员发展计划参与者获得了新的知识和技能，可以提高其个人和专业领导能力。
- 99% 的出口商可以获得信息和知识，以满足进口国的要求。
- 超过 90% 的市场洞察客户对我们的市场洞察服务感到满意或非常满意。

我们有两个 KPI 来衡量和评估运营的有效性，效率和透明度：

- 我们将利益相关者净发起人得分从 2019 年的+12 基准提高到
- 我们将员工敬业度水平从 2019 年的 70% 基准提高了。

(2) 葡萄酒平衡税优惠项目介绍



Wine equalisation tax rebate

Budget Review 2016–17 Index

Rob Dossor

Wine is taxed differently to other alcoholic beverages in Australia. It has its own tax, the Wine Equalisation Tax (WET).[1] The WET is imposed at the rate of 29 per cent on the wholesale value of wine.[2] All other alcoholic beverages are taxed on their alcohol content.[3] This generally makes the tax on wine, on a 'standard drink' basis, less than other alcoholic beverages.[4]

The WET is designed to be paid at the last wholesale point of sale, which is usually the sale by the wholesaler to the retailer.[5]

The WET is also unusual due to the large, widely available rebate for eligible wine producers. [6] Eligible producers must:

- manufacture the wine from grapes, other fruit, vegetables or honey they produce or purchase
- provide the grapes, other fruit, vegetables or honey to a contract winemaker to be made into wine on their behalf or
- subject their wine to a process of manufacture—for example, manufacturing finished wine from raw wine, or blending wines to make a commercially distinct wine.[7]

Exported wine is now liable for the WET.[8]

Producers can currently claim a rebate of up to \$500,000.[9] The rebate is estimated to have cost the budget \$330 million in 2016. [10]

Some commentators are concerned that the WET rebate is being rorted.[11] The ATO has conducted a number of investigations into rorting but no changes to the rebate have been made (other than to increase the rebate level).[12]

In March 2015 the Government released the *Re:think tax discussion paper*. [13] Several submissions to the discussion paper called for reforms to the WET rebate (as well as the WET generally).[14] In August 2015, the Government released the *Wine Equalisation Tax Rebate discussion paper* which sought to 'better inform discussion and analysis of the WET rebate as part of the Tax White Paper process and ongoing government policy development'. [15]

Criticisms of the WET rebate

The Winemakers Federation of Australia (WFA) is a vocal critic of the WET rebate and calls for it to be reformed. [16] The WFA is concerned that the WET rebate is compromised 'on three fronts', including:

- the ability of brokers, intermediaries and uncommercial arrangements to access the entitlement
- the role of the rebate in delaying the correction of the supply/demand imbalance by underpinning the conversion of uncommercial grapes into bulk wine and ultimately low-equity cleanskins and home brands and
- the ability of New Zealand entities to access the entitlement on unfair preferential terms. [17]

The WFA made a number of recommendations including:

- that the rebate should stop going to unintended recipients
- remove the eligibility of bulk and unbranded wine to gain access to the WET rebate over four years
- abolish the application of the scheme to New Zealand producers and
- encourage consolidation by introducing transitional rebate measures to allow the second rebate on mergers of two businesses entitled to the rebate. [18]

Senate inquiry

A Senate inquiry into the Australian grape and wine industry was established in March 2015 to look into, among other things, the impact and application of the WET rebate on grape and wine industry supply chains.[19] The Committee heard evidence from a large number of sources that the WET rebate is working against the profitability of the Australian wine industry and agreed that reform is urgently required.[20]

In its report, the Committee agreed that widespread rorting and misapplication of the WET rebate was also taking place.[21] The Committee recommended 'that the Government phase out the current [WET] rebate over five years, allocating the savings to a structural adjustment assistance program for the industry including an annual grant to genuine cellar door operators to support their continued operation'. [22]

2016–17 Budget changes

Parliamentary Library

About the Parliamentary Library

Research Publications

Monthly Statistical Bulletin

Background Notes Index Page

FlagPost

Bills Digest

Browse by Topic

Parliamentary Handbook

Parliament then and now



葡萄酒均等化退税

预算审查2016-17指数

Rob Dossor

在澳大利亚，葡萄酒与其他酒精饮料的征税不同。它有自己的税，葡萄酒均衡税（WET）。[1] WET以葡萄酒批发价值29%的税率征收。[2] 所有其他酒精饮料均按其酒精含量征税。[3] 这通常使得在“标准饮料”基础上对葡萄酒的征税低于其他酒精饮料。[4]

WET旨在在最后一个批发销售点支付，通常是批发商向零售商销售。[5]

WET也很不寻常，因为合格的葡萄酒生产商可获得大量广泛的抵扣。[6]符合条件的生产者必须：

- 用他们生产或购买的葡萄，其他水果，蔬菜或蜂蜜制造葡萄酒
- 将葡萄，其他水果，蔬菜或蜂蜜提供给合同酿酒师，代表他们酿造葡萄酒
- 将他们的葡萄酒置于制造过程中 - 例如，用原酒制造成品葡萄酒，或混合葡萄酒制作商业上不同的葡萄酒。[7]

出口葡萄酒现在负责WET。[8]

生产者目前可以申请高达500,000澳元的抵扣。[9] 2016年的回扣估计会花费3.3亿澳元。[10]

一些评论员担心WET回扣正在被贬低。[11] ATO对投票进行了一系列调查，但没有对退税做出任何改变（除了提高回扣水平）。[12]

2015年3月，政府发布了Re: think税务讨论文件。[13]讨论文件的几份意见书要求改革WET退税（以及一般的WET）。[14] 2015年8月，政府发布了葡萄酒平衡税退税讨论文件，旨在“更好地为WET退税的讨论和分析提供信息，作为税务白皮书流程和政府政策制定的一部分”。[15]

对WET退税的批评

澳大利亚酿酒师联合会（WFA）是WET退税的声音批评者，并呼吁对其进行改革。[16] WFA担心WET退税“在三个方面”受到损害，包括：

- 经纪人，中间人和非商业安排获得权利的能力
- 通过支持将非商业性葡萄转化为散装葡萄酒以及最终低产权的cleanskins和家居品牌，以及延迟纠正供需失衡的作用
- 新西兰实体以不公平的优惠条件获得权利的能力。[17]

WFA提出了许多建议，包括：

- 回扣应该停止对非预期的收件人
- 取消散装和无品牌葡萄酒的资格，以获得四年内的WET退税
- 废除该计划对新西兰生产者的适用
- 通过引入过渡性回扣措施鼓励合并，以允许两个有权享受回扣的企业合并的第二次回扣。[18]

参议院调查

参议院对澳大利亚葡萄与葡萄酒行业的调查于2015年3月成立，旨在研究WET退税对葡萄和葡萄酒行业供应链的影响和应用。[19] 委员会听取了大量消息来源的证据，即WET退税正在削弱澳大利亚葡萄酒行业的盈利能力，并同意迫切需要进行改革。[20]

委员会在其报告中同意，WET退税的广泛分配和误用也在进行中。[21] 委员会建议“政府在五年内逐步取消目前的[WET]退税，将节余分配给行业的结构调整援助计划，包括每年向真正的酒窖门户提供补助，以支持其继续运营”。[22]

2016-17预算变动

2016 - 17年度财政预算中公布的WET退税措施不大。他们将：

- 2017年7月1日将WET返利上限从500,000澳元降至350,000澳元，2018年7月1日降至290,000澳元。
- 更好的目标援助，减少葡萄酒行业的扭曲
- 四年内向澳大利亚葡萄酒管理局（AGWA）提供5000万澳元，以促进澳大利亚的旅游业和澳大利亚的海外葡萄酒。[23]

重要的是，WET退税的变化将收紧资格标准，因此要求生产者必须拥有酒庄或长期租赁酒庄，并在国内销售包装品牌葡萄酒。[24]据估计，这些措施将在预测期内为预算增加2.5亿澳元。[25]立法需要修订，以实施WET回扣上限和资格标准的变更。

政府表示将优先考虑引入额外的WET退税诚信措施。[26]现阶段没有关于拟议变更的进一步细节。

议会图书馆	
关于议会图书馆	
研究出版物	
每月统计公报	
背景说明索引页	
旗杆	
法案摘要	
按主题浏览	
议会手册	
议会当时和现在	

(3) 国际葡萄酒旅游竞争拨款项目介绍

For Official Use Only



Australian Government

Wine Australia

International Wine Tourism Competitive Grants

Grant program guidelines

November 2017

Opening date:	12 December 2017
Closing date and time:	5.00pm ACDT on 2 March 2018
Commonwealth entity:	Wine Australia
Enquiries:	If you have any questions, please contact Wine Australia, International Wine Tourism Competitive Grants, (08) 8228 2000 Email: grants@wineaustralia.com Questions should be sent no later than 22 February 2018
Date guidelines released:	12 December 2017
Type of grant opportunity:	Open competitive

For Official Use Only

International Wine Tourism Competitive Grants

1 Program overview

The Australian Government's *Tourism 2020* strategy is focused on building the resilience and competitiveness of Australia's tourism industry and growing its contribution to the Australian economy. Australia's exceptional food and wine tourism are important planks in this strategy.

The Export and Regional Wine Support Package (the Package) has been designed to complement and contribute to the objectives of *Tourism 2020*. The Package is a \$50 million commitment, focused on building Australia's international wine exports in such a way that will benefit wine producers and assist export-focused businesses to grow. It is also designed to improve the wine tourism experiences and opportunities on offer and build *international wine tourism*. There are two grant components within the Package designed to support the growth of *international wine tourism* in Australia: *International Wine Tourism State Grants* (State Grants) and *International Wine Tourism Competitive Grants* (Competitive Grants).

The State Grants and the Competitive Grants are designed to be mutually reinforcing.

The Competitive Grants provide a range of stakeholders with opportunity to apply for funding on a competitive basis, towards initiatives which will grow either the number of and/or spend by international wine tourists in a particular region.

Totalling an investment of \$10 million over the life of the Package, \$5 million will be made available under each of the State Grants and the Competitive Grants. Cash co-contributions will be sought under each grant program to leverage additional investment and maximise impact.

2 Program objectives

The objective of the International Wine Tourism Competitive Grants program (the program) is to support stakeholders to implement initiatives, which will grow the number of and/or spend by tourists visiting a region of Australia for the purposes of *international wine tourism*.

All activities supported through the program will also need to be consistent with the broader strategic objectives of the Package.

3 Program evaluation

A mid-term review of the Package will be carried out in November 2018 and a final evaluation in May 2020. Both the review and the evaluation will examine the extent to which the competitive grants program is meeting its stated objectives and the degree to which it is contributing to the broader objectives of the Package.

Successful applicants may be invited to participate in the mid-term review and program evaluation.

Project level reporting and monitoring will be agreed with successful applicants when negotiating the terms of the grant agreement. For more information, see Section 16: Grant Agreement.

For Official Use Only



Australian Government

Wine Australia

国际葡萄酒旅游竞争拨款 资助计划指南

2017年11月

开放日期：2017年12月12日

截止日期和时间：2018年3月2日下午5点ACDT

联邦政府实体：澳大利亚葡萄酒

咨询：如果您有任何疑问，请联系Wine Australia，国际葡萄酒旅游竞争拨款，（08）8228 2000电子邮件：grants@wineaustralia.com

问题应在2018年2月22日之前发送

发布日期指南：2017年12月12日

授予机会的类型：公开竞争

For Official Use Only

国际葡萄酒旅游竞争拨款

1 计划概述

澳大利亚政府的2020年旅游战略的重点是建立澳大利亚旅游业的复原力和竞争力，并增加其对澳大利亚经济的贡献。澳大利亚独特的美食和葡萄酒旅游是这一战略的重要方案。

出口和区域葡萄酒一揽子计划（套餐）旨在补充和促进2020年旅游业的目标。该套餐是一项5000万澳元的承诺，专注于建立澳大利亚的国际葡萄酒出口，使葡萄酒生产者受益，协助以出口为重点的企业发展。它还旨在改善葡萄酒的旅游体验和提供的机会，并建立国际葡萄酒旅游。该套餐中有两个赠款组成部分旨在支持澳大利亚国际葡萄酒旅游业的发展：国际葡萄酒旅游国家拨款（国家拨款）和国际葡萄酒旅游竞争拨款金（竞争拨款）。

国家拨款和竞争性拨款旨在相辅相成。

竞争性拨款为一系列利益相关者提供了在竞争基础上申请资金的机会，以及增加特定地区国际葡萄酒游客数量和/或消费的举措。

在套餐的整个生命周期内总投资1000万澳元，将投入500万澳元

根据每项州拨款和竞争性拨款提供。将在每个拨款计划下寻求现金共同捐款，以利用额外投资并最大限度地发挥影响力。

2 计划目标

国际葡萄酒旅游竞争拨款计划（该计划）的目标是支持利益相关者实施计划，这将增加访问澳大利亚地区的游客的数量和/或消费，以用于国际葡萄酒旅游。

通过该计划支持的所有活动也需要与更广泛的一致战略目标。

3 项目评估

该方案的中期审查将于2018年11月进行，最终评估将于2020年5月进行。审查和评估将审查竞争性赠款方案在多大程度上实现其既定目标及其程度。正在为该计划的更广泛目标做出贡献。

成功申请者可能会被邀请参加中期审查和计划评估。

在谈判赠款协议的条款时，将与成功的申请人商定项目级报告和监测。有关更多信息，请参见第16节：授予协议。

(4) 国际葡萄酒旅游州拨款项目介绍

For Official Use Only



Australian Government

Wine Australia

International Wine Tourism State Grants

Grant program guidelines

November 2017

Opening date:	12 December 2017
Closing date and time:	5.00pm ACDT on 2 March 2018
Commonwealth entity:	Wine Australia
Enquiries:	If you have any questions, please contact Wine Australia, International Wine Tourism State Grants, (08) 8228 2000 Email: grants@wineaustralia.com Questions should be sent no later than 22 February 2018
Date guidelines released:	12 December 2017
Type of grant opportunity:	Restricted non-competitive

For Official Use Only

International Wine Tourism State Grants

1 Program overview

The Australian Government's *Tourism 2020* strategy is focused on building the resilience and competitiveness of Australia's tourism industry and growing its contribution to the Australian economy. Australia's exceptional food and wine tourism are important planks in this strategy.

The Export and Regional Wine Support Package (the Package) has been designed to complement and contribute to the objectives of *Tourism 2020*. The Package is a \$50 million commitment, focused on building Australia's international wine exports in such a way that will benefit wine producers and assist export-focused businesses to grow. It is also designed to improve the wine tourism experiences and opportunities on offer and build *international wine tourism*. There are two grant components within the Package designed to support the growth of *international wine tourism* in Australia: *International Wine Tourism State Grants* (State Grants) and *International Wine Tourism Competitive Grants* (Competitive Grants).

The State Grants and the Competitive Grants are designed to be mutually reinforcing.

The State Grants provide state wine industry associations with access to a pre-determined funding allocation. These funds are intended to support a collaborative, strategic approach towards attracting and maximising *international wine tourism* in their state. Funding allocations available for each state wine industry association have been determined following consultations with the wine industry and state associations, and broadly reflect the value of production and number of international visitors in each state.

Totalling an investment of \$10 million over the life of the Package, \$5 million will be made available under each of the State Grants and the Competitive Grants. *Cash co-contributions* will be sought under each grant program to leverage additional investment and maximise impact.

2 Program objectives

The objective of the International Wine Tourism State Grants program (the program) is to support stakeholders to implement initiatives, which will grow the number of and/or spend by tourists visiting a region of Australia for the purposes of *international wine tourism*.

All activities supported through the program will need to align with the broader strategic objectives of the Package.

3 Program evaluation

A mid-term review of the Package will be carried out in November 2018 and a final evaluation in May 2020. Both the review and the evaluation will examine the extent to which the program is meeting its stated objectives and the degree to which it is contributing to the broader objectives of the Package.

Successful applicants may be invited to participate in the mid-term review and program evaluation.

For Official Use Only

International Wine Tourism State Grants

6.1.2. Delegating access

- a. If an eligible applicant wishes to delegate their access to the grant to an alternative entity or consortium, the board of the eligible applicant will need to provide a letter to their delegated applicant confirming the details of their delegation and their support for the grant application being submitted. This letter of confirmation of the delegation is to be signed by the Chairperson or signatory of the board of the eligible applicant and must be attached to the grant application.

- b. Delegating to a single entity

Eligible applicants can delegate their access to this grant to an alternative entity, provided the alternative entity is not a for-profit organisation, individual or partnership.

- c. Delegating to a consortium

Eligible entities can delegate their access to this grant to a consortium. Consortium arrangements require a nominated lead entity who will enter into the funding agreement on behalf of the consortium. The lead entity must execute a funding agreement with Wine Australia if the proposal is successful, will be responsible for the delivery of the proposal on behalf of the consortium and will be fully responsible to Wine Australia to carry out the obligations of the consortium.

A consortium can be delegated access provided:

- i. The lead entity in the consortium is not a for-profit organisation, individual or partnership
- ii. The consortium includes at least two members that are not individuals, partnerships or for-profit organisations
- iii. No consortium members are *associated entities* to another consortium member/s
- iv. All consortium members agree to commit financial co-contributions to the project.

6.2 Eligible activities

6.2.1 Grant applications can be made for one or more of the following activities:

- a. Research to inform the development of wine tourism strategies within the state directed at growing *international wine tourism*.
- b. Facilitation of collaborative planning processes to develop wine tourism strategies within the state directed at growing *international wine tourism*.
- c. Implementation of *international wine tourism activities* identified in a strategy developed by an Australian State Wine Association or an Australian State Government.

For Official Use Only



Australian Government

Wine Australia

国际葡萄酒旅游州拨款 资助计划指南

November 2017

开放日期：2017年12月12日

截止日期和时间：2018年3月2日下午5点ACDT

联邦政府实体：澳大利亚葡萄酒

咨询：如果您有任何疑问，请联系Wine Australia，国际葡萄酒旅游国家助学金，（08）8228 2000电子邮件：grants@wineaustralia.com

问题应在2018年2月22日之前发送

发布日期指南：2017年12月12日

授予机会的类型：受限制的非竞争性

For Official Use Only

International Wine Tourism State Grants

1计划概述

澳大利亚政府的2020年旅游战略的重点是建立澳大利亚旅游业的复原力和竞争力，并增加其对澳大利亚经济的贡献。澳大利亚独特的美食和葡萄酒旅游是这一战略的重要方案。

出口和区域葡萄酒支持包（套餐）旨在补充和促进2020年旅游业的目标。该套餐是一项5000万澳元的承诺，专注于建立澳大利亚的国际葡萄酒出口，使葡萄酒生产者受益，协助以出口为重点的企业发展。它还旨在改善葡萄酒的旅游体验和提供的机会，并建立国际葡萄酒旅游。该套餐中有两个赠款组成部分旨在支持澳大利亚国际葡萄酒旅游业的发展：国际葡萄酒旅游州拨款（州拨款）和国际葡萄酒旅游竞争拨款（竞争拨款）。

州拨款和竞争性拨款旨在相辅相成。

国家助学金为州葡萄酒行业协会提供了预先确定的 资金分配。这些资金旨在支持协作的战略方法，以 在该州吸引和最大化国际葡萄酒旅游业。资金分配 每个州葡萄酒行业协会都可以与葡萄酒行业和州协会通过协商确定，广泛地反映生产和价值 和 每个州的国际游客数量。

在整个套餐的整个生命周期内，总投资额为1000万澳元，每项国家助学金和竞争性拨款将提供500万澳元。将在每个拨款计划下寻求现金共同捐款，以利用额外投资并最大限度地发挥影响力。

2计划目标

国际葡萄酒旅游州资助计划（该计划）的目标是支持利益相关者实施计划，这将增加游客前往澳大利亚地区进行国际葡萄酒旅游的数量和/或消费。

通过该计划支持的所有活动都需要与该计划的更广泛的战略目标保持一致。

3项目评估

该方案的中期审查将于2018年11月进行，最终评估将于2020年5月进行。审查和评估将审查方案实现其既定目标的程度及其提供的程度。达到更广泛的目标。

成功申请者可能会被邀请参加中期审查和计划评估。

For Official Use Only

International Wine Tourism State Grants

6.2 符合条件的活动

6.2.1 可以为以下一项或多项活动提供资助申请：

- a. 研究指导国家内部葡萄酒旅游战略的发展，以促进国际葡萄酒旅游业的发展。
- b .促进协作规划过程，在国家内部开发葡萄酒旅游策略，以促进国际葡萄酒旅游业的发展。
- c. 澳大利亚国家葡萄酒协会或澳大利亚州政府制定的战略中确定的国际葡萄酒旅游活动的实施。

Grant program guidelines

(5) 葡萄酒出口拨款项目介绍

Grants and how to apply

The Australian Government's \$50m Export and Regional Wine Support Package (the \$50m Package) includes three grant programs.

The **Wine Export Grants** – currently open for applications – are designed to support small to medium wine exporters in capturing export opportunities in China and the USA, by offering reimbursement grants for specific export promotion activities from January 2018.

The **state-based and competitive grants** – now closed – are designed to support the growth of regional wine tourism, by providing funding for new international wine tourism initiatives that will attract international tourists to our regions.

More information is included below:

Wine Export Grants (2b) - Now open for applications

The Wine Export Grants program encourages small and medium wine producers to capture export opportunities in China (including Hong Kong and Macau) and the USA, by offering a reimbursement grant for specific export promotion activities incurred on a single promotional visit on or after 1 January 2018.

What do applicants get?

Eligible applicants may claim up to A\$25,000, including:

- up to 50 per cent reimbursement of eligible expenses, and
- a daily allowance of A\$350 capped at 14 days for incidental or on-ground costs (e.g. vehicle hire, telephone and internet costs, foreign currency exchange costs, meals, laundry, taxis in countries other than Australia, hospitality costs, accommodation or translating/interpreting services).

See [Wine Export Grants at a glance](#) for an overview of the program.

Before applying for this grant, ensure you have:

- read and understood the [program guidelines](#)
- met the eligibility criteria
- [downloaded and completed the Wine Export Grant checklist](#) to ensure you've met all the application requirements
- read and understood the [eligible expenses table](#) which outlines the supporting documentation required to claim eligible costs (e.g. boarding passes, receipts, itemised flight itineraries), and
- [downloaded our user help guide](#) for assistance with the online application process.

How to apply

Applications can be made [online](#) via Wine Australia's grants portal until **5pm ACDT 1 May 2020** or until the funds are exhausted. See the tally of remaining funds in the table below.

For assistance with your application, please phone Wine Australia on (08) 8228 2000 or email grants@wineaustralia.com

Things to note:

- Wine Australia has released three addenda to the Wine Export Grant guidelines, which can be accessed via the links below
 - [Download addendum 1](#) – Eligible expenses and promotional events
 - [Download addendum 2](#) – Eligible expenses and 2018 promotional events
 - [Download addendum 3](#) – Airfares including taxes
- Our [frequently asked questions](#) are updated regularly to reflect questions received regarding the Wine Export Grants.
- Wine Australia requires a [statutory declaration](#) to be submitted in conjunction with the grant application, along with any supporting documentation, at the time of the submission.
- Successful applicants will receive a [letter of offer](#) from Wine Australia, which will include an explanation of any ineligible expenses that were applied for but are not being granted.
- The grant guidelines are also available on [GrantConnect](#), the Australian Government's grants information system, as required by the Commonwealth Grant Rules Guidelines.

How much funding is available?

In recognition of the high demand for these grants, the total pool of funding was increased to \$1.5 million in October 2018. Funding is accessed on a first-come, first-served basis and businesses can only make one claim for reimbursement.

Below is an indication of remaining funds which is updated every time funding is committed under the Wine Export Grant program. You may need to click the 'refresh' or 'reload' button on your internet browser to see the latest updates to the figures.

Total funding:	\$1,500,000.00
Total committed:	\$980,309.41
Total remaining:	\$519,690.59

[Find out about the latest consumer insights into the China and USA markets.](#)

\$50m Package overview

[\\$50m Package overview](#)

Getting involved

[China and USA marketing opportunities](#)

[Capability development](#)

[Transforming cider businesses](#)

Subscribe to keep up to date with the \$50m Package

Enter your email address below

SUBSCRIBE

More information

[Annual Operating Plan 2017-18 \(pdf\)](#)

[Stage 1 - The Business Plan](#)

[Media releases](#)

[FAQs](#)

Competitive grants (3b) - Applications closed

State-based grants (3a) - Applications closed

拨款和如何申请

澳大利亚政府5000万美元的出口和区域葡萄酒支持计划（5000万美元的一揽子计划）包括三个拨款计划。

该葡萄酒出口补助金 - 当前开放申请 - 被设计为支持中小型葡萄酒出口商在从2018一月，为特定的出口推广活动，报销补助捕捉中国和美国，出口机会

有竞争力的赠款 - 现已关闭 - 旨在通过为将吸引国际游客到我们地区的新的国际葡萄酒旅游计划提供资金来支持区域葡萄酒旅游业的发展。

更多信息包括在下面：

葡萄酒出口拨款（2b） - 现已开放申请

葡萄酒出口补助计划鼓励中小型葡萄酒生产商在中国（包括香港和澳门）和美国获取出口机会，为2018年1月1日或之后的单次促销活动提供将定出口促销活动的报销补助金。

申请人得到什么？

符合条件的申请人最多可申请25,000澳元，包括：

- 高达50%的符合条件的费用报销，以及
- 附带或地上成本的每日津贴350澳元，上限为14天（例如车辆租赁，电话和互联网费用，外币兑换费用，餐费，洗衣费，澳大利亚以外国家的出租车费，招待费，住宿费或翻译费/口译服务）。

有关该计划的概述，请参阅Wine Export Grants。

在申请此拨款之前，请确保您拥有：

- 阅读并理解[申请指南](#)
- 符合资格标准
- 下载并完成了葡萄酒出口许可申请，以确保您满足所有申请要求
- 阅读并理解[符合条件的费用表](#)，其中列出了索取合格费用所需的证明文件（例如登机牌，收据，逐项航班行程），以及
- 下载了[我们](#)

如何申请

申请可以通过Wine Australia的拨款门户[在线](#)进行，直到2020年6月1日ACDT下午5点，或直到资金用完为止。请参阅下表中的剩余资金计数。

如需帮助申请，请致电（08） 8228 2000或发送电子邮件至grants@wineaustralia.com联系Wine Australia

注意事项：

- Wine Australia已经发布了葡萄酒出口补助金指南的三个附录，可以通过以下链接访问
 - [下载附录1](#) - 符合条件的费用和促销活动
 - [下载附录2](#) - 符合条件的费用和2018年的促销活动
 - [下载附录3](#) - 包含税费的机票
- 我们的[常见问题](#)会定期更新，以反映有关葡萄酒出口补助金的问题。
- 澳大利亚葡萄酒公司要求在提交时与申请材料一起提交[法律声明](#)以及任何支持文件。
- 成功申请者将收到澳大利亚葡萄酒公司的录取[通知书](#)，其中将包含对申请但未获批准的任何不合格费用的解释。
- 根据[联邦拨款规则指南](#)的要求，也可以在澳大利亚政府的拨款信息系统GrantConnect上获得[拨款指南](#)。

有多少资金可用？

鉴于对这些拨款的高需求，2018年10月的资金总额增加到150万美元。资金按先到先得的原则提供，企业只能提出一笔报销要求。

以下是每次在葡萄酒出口补助金计划下提交资金时更新的[剩余资金](#)的指示。您可能需要单击Internet浏览器上的“刷新”或“重新加载”按钮以查看图中的最新更新。

资金总额 ¹	\$ 1,500,000.00
承诺总额 ²	\$ 1,029,423.28
剩余总数 ²	\$ 470,576.72

[了解有关中国和美国市场的最新消费者见解。](#)

竞争性拨款（3b） - 申请已结束

国家补助金（3a） - 申请已结束

如果您对这些拨款计划有任何疑问，请发送电子邮件至grants@wineaustralia.com或致电（08） 8228 2000。或者，您可以[查看常见问题解答](#)。

5000万美元的套餐概述

5000万美元的套餐概述

参与进来

中国 and 美国的营销机会

能力发展

改变苹果酒业务

订阅以保持最新的5000万美元套餐

在下面输入您的电子邮件地址

Enter your email address

订阅

更多信息

2017 - 18年度经营计划（pdf）

第1阶段 - 业务计划

媒体发布

常见问题解答

(6) 中美营销活动项目介绍

China and USA marketing activities

Program 1 of the \$50m Export and Regional Wine Support Package (the \$50m Package) involves a \$32.5 million investment in dedicated marketing campaigns in China and the USA – Australia's two largest wine export markets by value.

The program is designed to deliver on the two objectives of the \$50m Package – increased exports and increased wine-related tourism. A nine person expert Marketing Advisory Group has had a pivotal role in setting the multi-year strategy, which seeks to increase the perception of, and demand for, Australian wine and wine tourism amongst the wine trade and consumers through media, events and education campaigns.

A three-year strategy has been developed by Wine Australia, the Winemakers' Federation of Australia and Australian Vignerons to guide the broader program of sector led wine export and tourism activities. Some early activities in China and the USA have already been held and future opportunities for winery participation will be communicated below and through the [\\$50m Package news](#).

Activity in 2018

See [\\$50m Package highlights](#) for a list of upcoming activities in China and the USA.

Introducing Australian Wine Made Our Way

A new campaign to drive international demand for Australian wine was unveiled at Vinexpo Hong Kong 2018, where Australia headlined the event as 'Country of Honour' with a huge contingent of 151 exhibitors, showcasing 225 wine brands from 51 wine regions.

[Find out more about the Australian Wine Made Our Way campaign >](#)

Australian Wine Discovered education program

The Australian Wine Discovered education program is a world-leading wine education program for trade and consumers, which captures the innovation and excitement of the premium Australian wine category. The more than 20 courses developed as part of the program are designed to enhance the perception of, and increase the demand for, Australian wine. The program is structured to deliver consistent premium Australian wine messaging through a toolbox of education materials and a library of education programs that support importers, retailers and educators.

[Find out more about the education program >](#)

Spotlight on wine regions in the new Australian Tourism Campaign

In 2018–19, Wine Australia partnered with Tourism Australia on a \$36 million marketing campaign in the USA aimed at boosting interest in Australia as a tourism destination.

[Find out more about this campaign >](#)

Consumer and market insights

Wine Australia-funded market insights research provides knowledge and resources to promote more effective activities in established and emerging markets and an increased demand for Australian fine wine.

Here are some online resources to get you started:

- [Customer insights](#)
- [Market Insights - China](#)
- [Market insights - USA](#)
- [Market bulletin – Key trends in the evolving Chinese market](#)

\$50m Package overview

[\\$50m Package overview](#)

Getting involved

[Capability development](#)

[Grants and how to apply](#)

[Transforming cider businesses](#)

Subscribe to keep up to date with the \$50m Package

Enter your email address below

SUBSCRIBE

More information

[Annual Operating Plan 2017-18 \(pdf\)](#)

[Stage 1 - The Business Plan](#)

[Media releases](#)

[FAQs](#)

Read more



STORY

Falling in love again – Aussie Wine Week



STORY

Australian wine in China: Success through trade engagement



STORY

Turning tides for Australia in the world's biggest wine market



STORY

The Great Australian Red Tasting

Need more information about the Export and Regional Wine Support Package?

Take a look at the [FAQs](#) or [email us](#).

中美营销活动

5000万美元的出口和区域葡萄酒支持计划（5000万澳元一揽子计划）中的计划1涉及在中国和美国投入3250万澳元的专门营销活动。澳大利亚按价值计算的两个最大的葡萄酒出口市场。

该计划旨在实现5000万美元套餐的两个目标：增加出口和增加与葡萄酒相关的旅游业。九人专家营销顾问小组在制定多年战略方面发挥了关键作用，该战略旨在通过媒体、活动和教育活动提高葡萄酒贸易和消费者对澳大利亚葡萄酒和葡萄酒旅游的看法和需求。。

Wine Australia，澳大利亚酿酒师联合会和澳大利亚Vignerons公司制定了一项为期三年的战略，以指导更广泛的部门主导的葡萄酒出口和旅游活动。中国和美国的一些早期活动已经举行，未来的葡萄酒参与机会将通过5000万美元的套餐新闻传达。

活动于2018年

查看[价值5000万美元的套餐新闻](#)，了解中国和美国即将开展的活动。

介绍澳大利亚葡萄酒是我们的方式

2018年，Vinexpo香港公布了一项新的推动国际澳大利亚葡萄酒需求的活动，澳大利亚将该活动列为“宗旨之国”，共有151家参展商，展示了来自51个葡萄酒产区的225个葡萄酒品牌。

[了解有关Australian Wine Made Our Way活动的更多信息>](#)

澳大利亚葡萄酒发现教育计划

澳大利亚葡萄酒发现的教育计划是世界领先的贸易和消费者葡萄酒教育计划，它捕捉了澳大利亚优质葡萄酒类别的创新和兴奋。作为该计划的一部分开发的20多个课程旨在提高对澳大利亚葡萄酒的认知和增加对澳大利亚葡萄酒的需求。该计划旨在通过教育材料工具箱和支持进口商，零售商和教育工作者的教育计划库提供始终如一的优质澳大利亚葡萄酒信息。

[了解有关教育计划的更多信息>](#)

在新的澳大利亚旅游运动中聚焦葡萄酒产区

2018年至1919年，澳大利亚葡萄酒公司与澳大利亚旅游局合作，在美国进行了一项价值3600万澳元的营销活动，旨在提升澳大利亚作为旅游目的地的兴趣。

[详细了解此广告系列>](#)

消费者和市场见解

葡萄酒澳大利亚资助的市场洞察研究提供知识和资源，以促进在成熟和新兴市场中有更有效的活动以及对澳大利亚优质葡萄酒的需求增加。

以下是一些可以帮助您入门的在线资源：

- 客户见解
- 市场洞察 - 中国
- 市场见解 - 美国
- 市场公告 - 不断发展的中国市场的主要趋势

5000万美元的套餐概述

5000万美元的套餐概述

参与进来

能力发展

补助金和如何申请

改变苹果酒业务

订阅以保持最新的5000万美元套餐

在下面输入您的电子邮件地址

Enter your email address

订阅

更多信息

2017 - 18年度经营计划（pdf）

第阶段 - 业务计划

媒体发布

常见问题解答

阅读更多



再次坠入爱河 - 澳洲葡萄酒周



中国的澳大利亚葡萄酒：通过贸易参与取得成



在世界上最大的葡萄酒市场为澳大利亚带来潮流



伟大的澳大利亚红色品酒会

需要有关出口和区域葡萄酒支持包的更多信息？

请查看[常见问题解答](#)或[发送电子邮件给我们](#)。

(7) 能力发展项目项目介绍

Capability development

Sector consultation on existing export and tourism 'readiness' training services in Australia identified a need for specialised programs on wine export and wine tourism capability building.

Program 2a of the Australian Government's \$50 million [Export and Regional Wine Support Package](#) (the \$50m Package) involves development and delivery of workshops, online resources and detailed market analysis to upskill regional wine producers and wineries, in terms of export readiness and developing wine tourism products and services.

A key objective of this program is for more than 30 wine producers to commence exports to China and/or other free trade (FTA) markets by 2019-20 after participating in the wine export workshops and seminars.

Program delivery

Wine Australia has appointed peak industry body, the Australian Tourism Export Council (ATEC) and Hydra Consulting to assist with the development of the wine tourism and export capability programs, including required modules, tools, templates and case studies.

These programs – Growing Wine Exports and Growing Wine Tourism – are now in the final stages of development and the first registrations opened on 3 September 2018.



Growing Wine Exports

Practical and hands-on, this skills development program is for current and potential exporters looking to select, enter and/or build export markets. The program includes a one-day Export Ready Session in wine regions and a two-day Export Plan Workshop in centralised locations. Activities start from 2 October 2018.

[REGISTER OR SAVE THE DATE](#)

Growing Wine Tourism

This program is for businesses wanting to take a more strategic approach to developing their wine tourism products and services. It is made up of three phases. The first phase, 'Understanding the visitor economy', will be delivered through two pilot workshops and live, interactive webinars in each State. Activities start from 9 October 2018.

[REGISTER OR SAVE THE DATE](#)

\$50m Package overview

[\\$50m Package overview](#)

Getting involved

[China and USA marketing opportunities](#)[Grants and how to apply](#)[Transforming cider businesses](#)

Subscribe to keep up to date with the \$50m Package

Enter your email address below

[SUBSCRIBE](#)

More information

[Annual Operating Plan 2017-18 \(pdf\)](#)[Stage 1 - The Business Plan](#)[Media releases](#)[FAQs](#)

Barriers to export market study

A request for proposal (RFP) will also be released in September 2018 to select a supplier to complete a market study on the barriers to export. The results of the study will inform further updates to the export market capability building program content and possibly identify other opportunities that can be addressed either through the \$50m Package or by the sector more broadly.

Existing resources

Wine Australia's market insights research provides knowledge and resources to promote more effective activities in established and emerging markets and an increased demand for Australian fine wine.

Here are some online resources to get you started:

- Customer insights
- Market insights - China
- Market insights - USA
- Market bulletin – Key trends in the evolving Chinese market

If you have any questions or can't find the information you are looking for,
please contact **08 8228 2000** or enquiries@wineaustralia.com

能力发展

澳大利亚现有出口和旅游“准备”培训服务的部门咨询确定了对葡萄酒出口和葡萄酒旅游能力建设的专门计划的需求。

澳大利亚政府5000万澳元出口和区域葡萄酒支持计划（5000万澳元一揽子计划）的计划2a 涉及开发和提供研讨会，在线资源和详细的市场分析，以便在出口准备和发展葡萄酒旅游方面提升区域葡萄酒生产商和葡萄酒厂的地位产品与服务。

该计划的一个主要目标是，在参加葡萄酒出口研讨会和研讨会后，到2019 - 20年，30多家葡萄酒生产商开始向中国和/或其他自由贸易（FTA）市场出口。

计划交付

澳大利亚葡萄酒协会已任命高峰行业机构，澳大利亚旅游出口委员会（ATEC）和Hydra Consulting协助开发葡萄酒旅游和出口能力计划，包括所需的模块，工具，模板和案例研究。

这些项目 - 不断增长的葡萄酒出口和不断增长的葡萄酒旅游 - 目前正处于发展的最后阶段，首批注册于2018年9月3日开放。



葡萄酒出口增长

实用和实践。这项技能发展计划适用于希望选择，进入和/或建立出口市场的现有和潜在出口商。该计划包括在葡萄酒产区举办的为期一天的出口准备会议和在集中地点举办的为期两天的出口计划研讨会。活动从2018年10月2日开始。

注册或保存日期



增长葡萄酒旅游

该计划适用于希望采用更具战略性的方法开发葡萄酒旅游产品和服务的企业。它由三个阶段组成。第一阶段“了解套经济”将通过两个试点研讨会和每个州的现场互动网络研讨会进行。活动从2018年10月9日开始。

注册或保存日期

出口市场研究的障碍

提案申请（RFP）也将于2018年9月发布，以选择供应商完成出口壁垒的市场研究。研究结果将为出口市场能力建设计划内容的进一步更新提供信息，并可能确定可通过5000万澳元的一揽子计划或更广泛的部门解决的其他机会。

现有资源

Wine Australia的市场洞察研究提供知识和资源，以促进在成熟和新兴市场中更有效的活动以及对澳大利亚优质葡萄酒的需求增加。

以下是可以帮助您入门的在线资源：

- 客户见解
- 市场洞察力 - 中国
- 市场见解 - 美国
- 市场公告 - 不断发展的中国市场的主要趋势

5000万美元的套餐概述

5000万美元的套餐概述

参与进来

中国和美国的营销机会

补助金和如何申请

改变苹果酒业务

订阅以保持最新的5000万美元套餐

在下面输入您的电子邮件地址

Enter your email address

订阅

更多信息

2017 - 18年度经营计划（pdf）

第1阶段 - 业务计划

媒体发布

常见问题解答

如果您有任何疑问或无法找到所需信息，
请联系08 8228 2000或enquiries@wineaustralia.com

与澳大利亚葡萄酒保持联系

Enter your given name

Enter your email address

提交

跟着我们

      @Wine_Australia

(8) 区域计划项目介绍



Australian Government

Wine Australia

**Wine
Australia
for
Australian
Wine**

Regional Program Guidelines 2017–22

Wine Australia

Industry House, cnr Botanic and Hackney Roads, Adelaide SA 5000

PO Box 2733, Kent Town SA 5071

Tel: + 61 8 8228 2000

Fax: + 61 8 8228 2066

Primary contact: Sharon Harvey

Email: sharon.harvey@wineaustralia.com

Website: <https://www.wineaustralia.com/>
<https://www.wineaustralia.com/au/research/regional-programs>

Purpose of the Regional Program

Wine Australia strives to increase both the demand and the premium paid for Australian wine and to increase the competitiveness of the Australian wine sector.

The Regional Program supports regional adaption and adoption of R&D and extension of research findings to the Australian wine community.

The Program offers funding for:

- demonstration trials of research findings that are structured to encourage adoption or adaption of innovation and improve regional competitiveness and sustainability
- the extension of research findings and related information.

This investment is made in activities which align with priorities identified in the [Australian Grape and Wine Authority Strategic Plan 2015–20](#) , developed in consultation with the sector.

Regional Program partners

There are 11 regional 'clusters' which comprise of one or more regions, thereby allowing all Australian wine regions to participate in the Regional Program. Within each cluster, a state or regional wine association, termed the Regional Program partner, coordinates the Regional Program (see appendix A).

The role of the Regional Program partner is to ascertain the extension-related needs of the cluster, work with Wine Australia to develop suitable activities and then deliver the activities.

Regional Program plans

A five-year **strategic plan** (2017-2022) should be developed by each regional cluster to commence 1 July 2017. The strategic plan should identify the key regional issues and priorities to be addressed through regionally based research, demonstration trials and extension of research. A strategic plan can be created specifically for the Regional Program or can be adapted from an existing state or regionally-based strategic plan.

Once completed, the Regional Program strategic plan can be revised, as required, until 30 June 2022.

Each year the Regional Program partners are invited to submit an **annual operating plan** (AOP) with a set of proposed activities. These activities should align with the cluster's strategic plan, support the objectives of the Regional Program and meet the criteria for investment. Development of the extension-related activities will occur as a two-part process:

- a) activity concepts: February
- b) annual operating plan: April

In developing the activity 'concept', the Regional Program partner should consider:

Appendix A Regional Program clusters, Partners and Program Managers

Regional cluster	Geographical indications	Regional Program partner	Investment cap per annum	Wine Australia Program Manager
SA North	Barossa Valley, Clare Valley, Eden Valley, Adelaide Plains, Southern Flinders Ranges	Barossa Grape & Wine Association Inc	\$50,000	Paul Smith
SA Central	Langhorne Creek, McLaren Vale, Adelaide Hills, Southern Fleurieu, Currency Creek, Kangaroo Island	Langhorne Creek Wine Region	\$50,000	Sharon Harvey
Limestone Coast	Coonawarra, Padthaway, Wrattontully, Mount Benson, Robe, Mt Gambier	Limestone Coast Grape and Wine Council	\$50,000	Paul Smith
Murray Valley	Murray Darling, Swan Hill	Murray Valley Winegrowers Inc	\$125,000	Belinda Bramley
Greater NSW and ACT	All regions in NSW and ACT excluding Riverina	NSW Wine Industry Association	\$50,000	Jo Hargreaves
QLD	All regions in QLD	Queensland Wine Industry Association	\$25,000	Jo Hargreaves
Riverland	Riverland	Riverland Wine	\$125,000	Sharon Harvey
Riverina	Riverina	Wine Grapes Marketing Board	\$125,000	Jo Hargreaves
WA	All regions in WA	Wines of Western Australia	\$50,000	Paul Smith
TAS	All regions in TAS	Wine Industry Tasmania Ltd	\$25,000	Sharon Harvey
Greater VIC	All regions in VIC excluding Murray Darling, Swan Hill	Wine Victoria Inc	\$50,000	Belinda Bramley



Australian Government

Wine Australia

**Wine
Australia
for
Australian
Wine**

区域计划指南

2017–22

Wine Australia

Industry House, cnr Botanic and Hackney Roads, Adelaide SA 5000

PO Box 2733, Kent Town SA 5071

电话: + 61 8 82282000

传真: + 61 8 82282066

Primary contact: Sharon Harvey

Email: sharon.harvey@wineaustralia.com

Website: <https://www.wineaustralia.com/>
<https://www.wineaustralia.com/au/research/regional-programs>

区域方案的目的

澳大利亚葡萄酒公司致力于增加澳大利亚葡萄酒的需求和溢价，并提高澳大利亚葡萄酒行业的竞争力。该区域计划支持区域适应和应用研发，并将研究成果扩展到澳大利亚葡萄酒界。

该计划提供资金：

- 研究结果的示范试验，旨在鼓励采用或调整创新，提高区域竞争力和可持续性
- 研究结果和相关信息的扩展。

这项投资是根据与该部门协商制定的澳大利亚葡萄和葡萄酒管理局2015 - 2020年战略计划中确定的优先事项进行的。

区域计划伙伴

有11个区域“集群”由一个或多个地区组成，从而允许所有澳大利亚葡萄酒产区参与区域计划。在每个集群内，一个称为区域计划合作伙伴的州或地区葡萄酒协会负责协调区域计划（见附录A）。

区域计划合作伙伴的作用是确定集群的扩展相关需求，与澳大利亚葡萄酒公司合作开发适当的活动，然后开展活动。

区域方案计划

2017年7月1日开始，每个区域集群应制定一项五年战略计划（2017-2022）。战略计划应确定通过区域研究，示范试验和研究延伸来解决的关键区域问题和优先事项。可以专门为区域计划创建战略计划，也可以根据现有的州或地区战略计划进行调整。

完成后，可根据需要修订区域计划战略计划，直至2022年6月30日。

每年邀请区域计划合作伙伴提交一份年度运营计划（AOP），其中包含一系列拟议活动。这些活动应与集群的战略计划保持一致，支持区域计划的目标并满足投资标准。与推广相关的活动的开发将分为两个部分：

- a) 活动概念：2月
- b) 年度运营计划：4月

在制定活动“概念”时，区域计划合作伙伴应考虑：

附录A区域计划集群，合作伙伴和计划管理者

附录A区域计划集群，合作伙伴和计划管理者

区域集群	地理位置	区域计划伙伴	每年投资上限	Wine Australia 项目经理
SA North	Barossa Valley, Clare Valley, Eden Valley, Adelaide Plains, Southern Flinders Ranges	Barossa Grape & Wine Association Inc	\$50,000	Paul Smith
SA Central	Langhorne Creek, McLaren Vale, Adelaide Hills, Southern Fleurieu, Currency Creek, Kangaroo Island	Langhorne Creek Wine Region	\$50,000	Sharon Harvey
Limestone Coast	Coonawarra, Padthaway, Wrattenbully, Mount Benson, Robe, Mt Gambier	Limestone Coast Grape and Wine Council	\$50,000	Paul Smith
Murray Valley	Murray Darling, Swan Hill	Murray Valley Winegrowers Inc	\$125,000	Belinda Bramley
Greater NSW and ACT	All regions in NSW and ACT excluding Riverina	NSW Wine Industry Association	\$50,000	Jo Hargreaves
QLD	All regions in QLD	Queensland Wine Industry Association	\$25,000	Jo Hargreaves
Riverland	Riverland	Riverland Wine	\$125,000	Sharon Harvey
Riverina	Riverina	Wine Grapes Marketing Board	\$125,000	Jo Hargreaves
WA	All regions in WA	Wines of Western Australia	\$50,000	Paul Smith
TAS	All regions in TAS	Wine Industry Tasmania Ltd	\$25,000	Sharon Harvey
Greater VIC	All regions in VIC excluding Murray Darling, Swan Hill	Wine Victoria Inc	\$50,000	Belinda Bramley

(9) 葡萄酒旅游和酒窖门票拨款项目介绍

Successful applicants must sign a grant agreement with Wine Australia.

[> Download the deed agreement for the competitive grants.](#)

State-based grants (3a) - Applications closed

The [International Wine Tourism State Grants](#) (the state-based grants) program closed at 5pm ACDT, Friday 2 March 2018.

Information about the approved grants can be viewed via the links below:

[South Australian Wine Industry Association](#) (announced 18 May 2018)

[Wines of Western Australia](#) (announced 9 August 2018)

[Queensland Wine Industry Association](#) (announced 6 September 2018)

[Wine Victoria](#) (announced 26 September 2018)

[New South Wales Wine Industry Association](#) (announced 5 November 2018)

[Tourism Tasmania](#) (announced 22 December 2018)

Successful applicants are required to sign a grant agreement with Wine Australia.

[> Download the deed agreement for the state grants.](#)

If you have any questions about these grant programs, please email grants@wineaustralia.com or phone (08) 8228 2000. Alternatively, you may wish to [review the FAQs](#).

Other grants

In addition to the three grants within the Export and Regional Wine Support Package, Wine Australia will be responsible for administering the Wine Tourism and Cellar Door Grant.

The grant is part of a coordinated suite of measures developed with the Australian grape and wine community after extensive consultations on reforms to the Wine Equalisation Tax (WET) rebate arrangements. It complements the components of the Package, which are being implemented from 2018 to 2020.

Wine Tourism and Cellar Door Grant - Opening 1 July 2019

	The objective of the Wine Tourism and Cellar Door Grant is to support producers who add value by attracting visitors to wine regions, and thereby encourage wine tourism.
Grant	Wine producers who have met the eligibility criteria in the preceding financial year will be able to access an annual grant of up to \$100,000 (GST exclusive) for their eligible rebatable domestic cellar door sales. Total funding under the grant program will be capped at \$10 million each financial year.
Dates	Applications will open for round 1 (2018-19 financial year) on 1 July 2019 and will close at 5pm ACST 30 September 2019.
	> Download the guidelines for the Cellar Door Grants
Guidelines	The grant guidelines are also available on GrantConnect , the Australian Government's grants information system, as required by the Commonwealth Grant Rules Guidelines .
Applications	Instructions on how to apply will be displayed on this website as the information becomes available.

Indicative timelines

Expert Assessment Panel reviews competitive grant applications	5 March to 30 March 2018
Expert Assessment Panel reviews state grant applications and resubmissions on a rolling basis	5 March to 26 October 2018
Approval of state and competitive grant applications and negotiation of funding agreements on a rolling basis	From April 2018
Wine Tourism and Cellar Door Grants applications open – year 1	1 July 2019
Wine Tourism and Cellar Door Grants applications close – year 1	30 September 2019

Note: All dates are indicative and subject to Government approval.

Unsure about which grant program to apply for or about the application process?

Take a look at the [FAQs](#), [email us](#) or call us on (08) 8228 2000.

Stay in touch with Wine Australia

Enter your given name

Enter your email address

SUBMIT

南澳葡萄酒行业协会（2018年5月18日宣布）

西澳大利亚葡萄酒（2018年8月9日宣布）

昆士兰葡萄酒行业协会（2018年9月6日宣布）

维多利亚葡萄酒（2018年9月26日宣布）

新南威尔士葡萄酒行业协会（2018年11月5日宣布）

塔斯马尼亚葡萄酒（2018年12月22日宣布）

成功申请者必须与Wine Australia签署赠款协议。

[> 下载国家赠款的赠款协议。](#)

如果您对赠款计划有任何疑问，请发送电子邮件至grants@wineaustralia.com或致电（08）8228 2000。或者，您可以[查看常见问题解答](#)。

其他补助金

除了出口和区域葡萄酒支持包中的三笔赠款外，Wine Australia还将负责管理葡萄酒旅游和酒窖赠款。该补助金是在对葡萄酒均等税（WET）退税安排进行广泛磋商后，与澳大利亚葡萄酒和葡萄酒界共同制定的一系列协调措施的一部分。它补充了包装的绩效部分，这些组件正在实施，从2018年到2020年。

葡萄酒旅游和酒窖门票 - 2019年7月1日开幕

拨款	葡萄酒旅游和酒窖赠款的目的是支持通过吸引葡萄酒区域的游客增加价值的生产者，从而鼓励葡萄酒旅游。
日期	符合上一财政年度资格标准的葡萄酒生产者将能够获得高达100,000澳元（包括GST）的年度补助金，用于其符合条件的可回收国内酒窖销售。每个财政年度，拨款计划下的总资金上限为1000万澳元。
方针	申请将于2019年7月1日开放第1轮（2018-19财政年度），并将于2019年9月30日ACST关闭。 > 下载Cellar Door Grants指南 根据 联邦拨款规则指南 的要求，也可以在澳大利亚政府的拨款信息系统 GrantConnect 上获得 拨款指南 。
应用	随着信息的出现，将在本网站上显示如何申请的说明。

指示性时间表

专家评估小组审查竞争性拨款申请	2018年3月5日至3月30日
专家评估小组以滚动方式审查州拨款申请和重新提交	2018年3月5日至10月26日
批准国家和竞争性拨款申请以及滚动基础上的融资协议谈判	从2018年4月开始
Wine Tourism和Cellar Door Grants申请开放 - 第1年	2019年7月1日
Wine Tourism和Cellar Door Grants申请截止 - 第1年	2019年9月30日

注：所有日期均为指示性的，并须经政府批准。

不确定申请或申请流程的申请程序是什么？

请查看[常见问题解答](#)，[给我们发送电子邮件](#)或致电（08）8228 2000。

与澳大利亚葡萄酒保持联系

Enter your given name

Enter your email address

提交

跟着我们

[f](#) [🗨️](#) [@](#) [v](#) [in](#) [@Wine_Australia](#)

关于Wine Australia

我们的董事会

我们的队伍

绩效和报告

新闻

数字资产库

最新消息

媒体发布

支付我的帐户

表格和模板

葡萄酒事实

AustralianWine.com

联系Wine Australia

[📞](#) 致电 +61 8 8228 2000

（10）管理农场风险项目介绍



Current Grant Opportunity View - GO625

Managing Farm Risk Program

Contact Details

Community Grants Hub
P: 1800020283
E: support@communitygrants.gov.au
W: <http://www.agriculture.gov.au/ag-farm-food/drought/assistance/mfrp>

GO Documents

GO ID: GO625

Agency: Department of Agriculture and Water Resources

Close Date & Time: 31-May-2019 5:00 pm (ACT Local Time)

[Show close time for other time zones](#)

Internal Reference ID: Managing Farm Risk Program

Primary Category: 111001 - Drought

Secondary Category: 111003 - Farming

Publish Date: 13-Oct-2017

Location: ACT, NSW, VIC, SA, WA, QLD, NT, TAS

Selection Process: Demand Driven

Description: Insurance can significantly reduce the financial risks farmers face from production loss caused by factors beyond their control. The Australian Government understands that insurance for risks—like adverse weather, drought and fluctuating markets—can protect profits and give farmers peace of mind. But identifying and choosing suitable insurance can be challenging.

The Managing Farm Risk Program provides rebates for advice and assessments to help farmers prepare and apply for a new insurance policy that assists with the management of drought and other production and market risks.

These one-off rebates will be for half of the costs incurred by eligible farm businesses, up to a maximum of \$2500 (GST exclusive).

The Managing Farm Risk Programme is part of the Australian Government's Agricultural Competitiveness White Paper, the government's plan to grow our agriculture sector for stronger farmers and a stronger economy.

Eligibility: One rebate per eligible farm business is available under the Managing Farm Risk Program. An eligible farm business is one that meets all of the following criteria:

1. operates as a sole trader, trust, partnership or private company;
2. under normal circumstances, has at least one member who derives at least 50 per cent of his or her income from the farm business;
3. is involved within the agricultural, horticultural, pastoral, apicultural or aquacultural industries;
4. is wholly located in Australia;
5. is registered for tax purposes in Australia with an Australian Business Number (ABN) and is registered for GST;
6. is not a public company under the meaning of the *Corporations Act 2001* (Cth);
7. for the previous financial year, had total cash receipts (see glossary) of less than \$2 million;
8. has a written offer or refusal from an insurance provider for a new insurance product that assists with the management of production risks;
9. has not previously applied for and been paid a rebate under the programme.

Note: Receipt of funding from this program may result in an applicant's business being ineligible for support from other government programs. Funding may also have taxation implications. Applicants should seek independent taxation and financial advice from a suitably qualified professional before submitting their application.

Grant Activity Timeframe: The Managing Farm Risk Program will operate from the date the guidelines were released until 30 June 2019.

Total Amount Available (AUD): \$903,000.00

Estimated Grant Value (AUD): From \$1.00 to \$2,500.00

Instructions for Application Complete the application form available from

Submission: GrantConnect. This is not an on-line application

so you will need to download the form to fill it out and email it, with required supporting documents to the Community Grants Hub at support@communitygrants.gov.au

Other Instructions: If you are unable to submit an application by email you may seek assistance by calling the Managing Farm Risk Program hotline on 1800 837 857

Addenda Available: Yes

[Return to top](#) 



With the exception of the Commonwealth Coat of Arms, this site is licensed under a [Creative Commons Attribution 3.0 licence](#) (CC BY 3.0 AU). The Department of Finance is not responsible for GrantConnect content sourced elsewhere.

目前的拨款机会视图 - GO625

管理农场风险计划

联系方式

社区补助中心
P 1800020283
:
E support@communitygrants.gov.au
:
W <http://www.agriculture.gov.au/ag-farm-food/drought/assistance/mfrp>

GO文件

GO ID: GO625
机构: 农业和水资源部
关闭日期和时间: 201-May-2019 5:00 pm (ACT当地时间)
[显示其他时区的关闭时间](#)
内部参考ID: 管理农场风险计划
主要类别: 111001 - 干旱
中学类别: 111003 - 农业
发布日期: 13 - 10月, 2017年
地点: ACT, NSW, VIC, SA, WA, QLD, NT, TAS
选择过程: 需求驱动

描述: 保险可以显著降低农民因无法控制的因素造成的生产损失所面临的财务风险。澳大利亚政府理解, 对诸如恶劣天气, 干旱和市场波动等风险的保险可以保护利润并让农民安心。但识别和选择合适的保险可能具有挑战性。

管理农场风险计划提供建议和评估的折扣, 以帮助农民准备和申请新的保险政策, 协助管理干旱和其他生产和市场风险。

这些一次性折扣将是符合条件的农场企业所产生费用的一半, 最高可达2500澳元(含GST)。

管理农场风险计划是澳大利亚政府农业竞争力白皮书的一部分, 该计划为强大的农民和强大的经济增长农业部门。

合格要求 根据管理农场风险计划, 每个符合条件的农场业务可获得一个折扣。符合条件的农场业务是符合以下所有条件的业务:

1. 作为独家经营者, 信托, 合伙企业或私人公司经营;
2. 在正常情况下, 至少有一名成员从农场业务中获得至少50%的收入;
3. 涉及农业, 园艺, 牧业, 养蜂或水产养殖业;
4. 完全位于澳大利亚;
5. 在澳大利亚注册用于澳大利亚商业编号 (ABN) 的税务用途并注册商品及服务税;
6. 不属于“2001年公司法” (Cth) 所指的上市公司;
7. 上一个财政年度的现金收入总额 (见术语表) 不到200万澳元;
8. 有保险提供者书面要约或拒绝新的保险产品, 以协助管理生产风险;
9. 之前没有申请并根据该计划获得补贴。

注意: 从该计划中获得资金可能导致申请人的业务不符合其他政府计划的支持。资金也可能产生税收影响。申请人在提交申请前, 应向合格的专业人士寻求独立的税务和财务建议。

拨款活动时间表: 管理农场风险计划将从指南发布之日起至2019年6月30日止。

可用总金额 (AUD): \$ 903,000.00

预计拨款价值 (澳元): 从 \$ 1.00 到 \$ 2,500.00

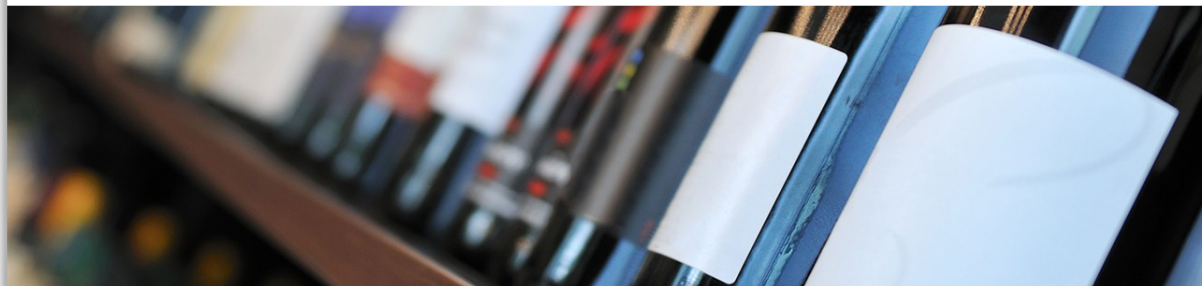
申请提交说明: 填写GrantConnect提供的申请表。这不是在线申请, 因此您需要下载表格以填写并通过电子邮件发送, 并通过support@communitygrants.gov.au向社区拨款中心提供所需的支持文件。

其他说明: 如果您无法通过电子邮件提交申请, 可致电 Manaing农场风险计划热线1800 837 857寻求帮助

附录可用: 是

[回到顶部](#)

（11）澳大利亚葡萄酒研究所补贴清单



THE AUSTRALIAN WINE RESEARCH INSTITUTE > INFORMATION SERVICES > GRANTS

GRANTS

This is a summary of grant programs that are currently available to Australian grape and wine producers. Please consult the individual websites for full eligibility details and how to apply. If you are aware of other relevant grant programs or if you notice any errors, please email tadro.abbott@awri.com.au

Search:								
BUSINESS TYPE	STATE	PROGRAM	FUNDING FOR	MAX FUNDING	BUSINESS CONTRIBUTION	BUSINESS SIZE	ENDS	OFFICIAL WEBSITE
Search:								
Grapegrowers	All	Managing Farm Risk	Insurance advice	\$2.5K	1:1	All	15/05/2019	Department of Agriculture
Grapegrowers	All	Small Farms Small Grants	Land care and on farm productivity	\$100K	N/A	All	11/1/2019	Community Grants Hub
Grapegrowers	VIC	Agriculture Energy Investment Plan	Energy audits	Free audit	N/A	> \$8k annual energy spend	28/02/2020	Agriculture Victoria
Grapegrowers	VIC	Agriculture Energy Investment Plan	Energy efficiency upgrades (requires previous energy audit)	\$1,000k	1:1	> \$8k annual energy spend	28/02/2020	Agriculture Victoria
Grapegrowers & wineries	ACT	Business Energy and Water	Energy and water audits + implementation bonus	\$5K	1:1	< \$20K annual electricity spend or < 10 FTE	Ongoing	ACT Smart
Grapegrowers & wineries	All	Accelerating Commercialisation	Commercialising novel products, processes or services	\$1,000K	1:1	All	Ongoing	Department of Industry
Grapegrowers & wineries	All	Innovation Connections	Identifying IT, tech, and R&D needs and placing researchers	\$50K	1:2	\$750K - \$100M annual turnover	Ongoing	Department of Industry
Grapegrowers & wineries	All	Export Market Development	Export and tourism promotion activities	\$150K	1:1	< \$50M annual turnover	Jul - Nov Ongoing	Austrade
Grapegrowers & wineries	All	R&D Tax Incentive	Tax offsets for eligible R&D activities	43.5% or 38.5% tax offsets	N/A	All	Ongoing	Australian Tax Office
Grapegrowers & wineries	All	Business Growth	Implement strategies from audits under prior relevant programs	\$20K	1:1	\$750K - \$100M annual turnover	Ongoing	Department of Industry
Grapegrowers & wineries	All	Australian Postgraduate Research Intern	Placement of a PhD student in industry	\$13k	1:1	All	2020	APR Intern
Grapegrowers & wineries	NSW	TechVouchers	Partnering with a research organisation, technical support	\$15K	1:1	< \$30M annual turnover	Ongoing	NSW Department of Industry
Grapegrowers & wineries	TAS	Advanced Manufacturing Innovation and Growth Voucher	Improving manufacturing systems	\$15K	1:1	< \$20M annual turnover	30/6/2020	TAS Department of State Growth
Grapegrowers & wineries	VIC	Regional Job Fund	Job creation, business expansion in regional VIC	Various	N/A	All	Ongoing	Regional Development Victoria
Grapegrowers & wineries	VIC	Food Source Victoria	Supporting producers along the value chain to work together to grow their businesses	Uncapped	1:2	All	30/06/2019	Agriculture Victoria
Grapegrowers & wineries	WA	Innovation Vouchers Program	R&D, product development, commercialisation	\$20K	1:4	< 200 FTE	Ongoing (opens in March)	New Industries WA
Wineries	All	Wine Tourism and Cellar Door	Rebates on cellar door sales	\$100K	N/A	> \$1.207M annual rebatable wine sales	Opens 1/07/2019	Wine Australia
Wineries	All	Wine Export	Wine export promotional activities	\$25K	1:1	< \$20M annual turnover	1/05/2020	Wine Australia
Wineries	SA	Resource Productivity Assessments	Resource productivity assessments (energy, water, inputs, waste, etc.)	\$10K	1:1	All	30/11/2018	Green Industries SA
Wineries	SA	Export Accelerator	Export market development	\$30K	1:1	< \$15M annual turnover	Opens 3/12/2018	SA Department of State



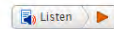
澳大利亚葡萄酒研究所 > 信息服务 > 拨款

资助

这是目前澳大利亚葡萄和葡萄酒生产商可获得的赠款计划的摘要。有关完整的资格详情和申请方式，请咨询各个网站。如果您了解其他相关的拨款计划，或者您发现任何错误，请发送电子邮件 tadro.abbott@awri.com.au

搜索:								
业务类型	州	程序	资助	最大资金	业务贡献	业务规模	完	官方网站
搜索:								
葡萄种植者	所有	管理农场风险	保险建议	\$ 2.5K	1:1	所有	15/05/2019	农业部
葡萄种植者	所有	小农场小额赠款	土地保护和农业生产力	\$ 100K	N / A	所有	2019年11月1日	社区补助中心
葡萄种植者	VIC	农业能源投资计划	能源审计	免费审核	N / A	>每年8,000美元的能源消耗	28/02/2020	农业维多利亚
葡萄种植者	VIC	农业能源投资计划	能效升级（需要先前的能源审计）	\$ 1,000K	1:1	>每年8,000美元的能源消耗	28/02/2020	农业维多利亚
葡萄种植者和酿酒厂	法案	商业能源和水	能源和水审计+实施奖金	\$ 5K	1:1	<每年20,000美元的电费或<10 FTE	不断的	ACT Smart
葡萄种植者和酿酒厂	所有	加速商业化	商业化新产品，流程或服务	\$ 1,000K	1:1	所有	不断的	工业部
葡萄种植者和酿酒厂	所有	创新联系	确定IT，技术和研发需求并安置研究人员	\$ 50K	1:2	\$ 750K - 年营业额\$ 1亿	不断的	工业部
葡萄种植者和酿酒厂	所有	出口市场发展	出口和旅游推广活动	\$ 150K	1:1	年营业额低于5000万美元	7月 - 11月 正在进行中	澳大利亚贸易委员会
葡萄种植者和酿酒厂	所有	研发税收激励	符合条件的研发活动的税收抵消	43.5%或38.5%的税收抵消	N / A	所有	不断的	澳大利亚税务局
葡萄种植者和酿酒厂	所有	业务增长	根据先前相关计划的审计实施战略	\$ 20K	1:1	\$ 750K - 年营业额\$ 1亿	不断的	工业部
葡萄种植者和酿酒厂	所有	澳大利亚研究生研究实习生	在工业中安置博士生	\$ 13K	1:1	所有	2020	APR实习生
葡萄种植者和酿酒厂	新南威尔士州	TechVouchers	与研究机构合作，提供技术支持	\$ 15K	1:1	年营业额<3000万美元	不断的	新南威尔士州工业部
葡萄种植者和酿酒厂	TAS	先进制造业创新和增长券	改善制造系统	\$ 15K	1:1	年营业额<2000万美元	30/6/2020	TAS国家发展部
葡萄种植者和酿酒厂	VIC	区域就业基金	创造就业，在区域VIC开展业务扩展	各个	N / A	所有	不断的	维多利亚地区发展
葡萄种植者和酿酒厂	VIC	Food Source Victoria	支持价值链上的生产者共同发展业务	无上限	1:2	所有	30/06/2019	农业维多利亚
葡萄种植者和酿酒厂	WA	创新优惠券计划	研发，产品开发，商业化	\$ 20K	1:4	<200 FTE	正在进行（3月开放）	新工业WA
酒厂	所有	葡萄酒旅游和酒窖	关于酒窖门销售的回扣	\$ 100K	N / A	>每年可回收葡萄酒销售额为120.7万美元	打开 1/07/2019	Wine Australia
酒厂	所有	葡萄酒出口	葡萄酒出口促销/活动	\$ 25K	1:1	年营业额<2000万美元	2020年1月5日	Wine Australia
酒厂	SA	资源生产力评估	资源生产力评估（能源，水，投入，废物等）	\$ 10K	1:1	所有	30/11/2018	绿色工业公司
酒厂	SA	出口加盟商	出口市场发展	\$ 30K	1:1	年营业额<1500万美元	打开 3/12/2018	SA国家发展部

（12）国家土地保育项目介绍


[Home](#) » [Grants](#) » National Landcare Program - Smart Farms Small Grants


National Landcare Program - Smart Farms Small Grants

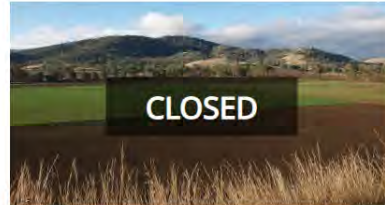
Category

Farming

Natural Resources - Conservation and Protection

Status

Closed



Selection Process

Open

State/Territory

National

Closing Date & Time

11 January 2019 - 11:30pm AEDT

Opened 13 November 2018

Closed 11 January 2019 - 11:30pm AEDT

PLEASE NOTE: Applications for this grant round are closed and currently in the process of being assessed. Applicants will be advised when the round has been finalised.

Australia's soils, water, vegetation and biodiversity underpin the productivity and sustainability of agriculture, fisheries and forestry industries. But these natural resources are under threat. Pressures on Australia's natural resources can limit the viability and productivity of food and fibre businesses. The Australian Government's National Landcare Program aims to protect, conserve and provide for the productive use of Australia's water, soil, plants and animals and the ecosystems in which they live and interact, in partnership with industry, communities and other governments.

As the managers of around 61 per cent of the Australian landmass, farmers have an essential role in protecting and rehabilitating natural resources. Natural resources management practices that improve and protect the condition of soil, water, vegetation and biodiversity also assist farming, forestry and fishing industries to adapt to significant changes in climate, weather and markets.

The principal component of the National Landcare Program administered by the Department of Agriculture and Water Resources is Smart Farms. Smart Farms will run to 2022-23. It is made up of three elements:

- Smart Farming Partnerships—will invest \$55 million through two rounds of competitive grants into medium to large scale projects to encourage the development, trial and roll-out of innovative tools and farm practices.
- Smart Farms Small Grants—is a \$55 million competitive small grants program over several rounds to support the adoption of best practices that improves the management and quality of our natural resources and increases on-farm productivity.
- Building Landcare Community and Capacity—will invest \$24 million to support the sharing of knowledge and achievements, and promote community leadership.

More information

More information about the National Landcare Program - Smart Farms Small Grants, as well as requirements for applicants can be found in the following documents that form the Grant Opportunity:

- [Grant Opportunity Guidelines](#)
- [Questions and Answers](#) (Please note that these will be updated with stakeholder questions until 11:30pm AEDT 4 January 2018. After this time there will be no further inquiry on the round.)
- [Application form](#)
- [Budget Template](#)
- [Commonwealth Simple Grant Agreement Terms and Conditions](#)

Subscribe to receive updates

Organisations and individuals interested in Community Grants Hub grant rounds, including this one, are encouraged to [subscribe to receive alerts](#) when new information is made available.

Contacting the Community Grants Hub

If you would like assistance please call the Community Grants Hub Hotline on 1800 020 283 and/or support@communitygrants.gov.au.

More information about the Community Grants Hub can be found at the [Community Grants Hub](#) website.

Please quote **2018 - 2277 National Landcare Program - Smart Farms Small Grants** when you phone or email the Community Grants Hub.


[主页](#) » [补助金](#) » [国家土地养护计划 - 智能农场小额赠款](#)

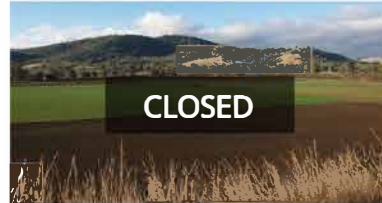
国家土地养护计划 - 智能农场小额赠款

分类

农业
自然资源 - 保护和保护

状态

已结束



选择过程

开放

州/领地

国家

截止日期和时间

2019年1月11日 - 晚上11:30 AEDT

Opened 2018年11月13日

Closed 2019年1月11日 - 晚上11:30 AEDT

请注意：此轮融资申请已结束，目前正在评估中。该轮谈判结束后，将通知申请人。

澳大利亚的土壤、水、植被和生物多样性是农业、渔业和林业的生产力和可持续性的基础。但这些自然资源受到威胁。对澳大利亚自然资源的压力可能会限制食品和纤维业务的可行性和生产力。澳大利亚政府的国家土地保育计划旨在通过与工业界、社区和其他政府的合作，保护、保持和提供澳大利亚水、土壤、植物和动物及其生活和互动的生态系统的生产性利用。

作为澳大利亚陆地约61%的管理者，农民在保护和恢复自然资源方面发挥着重要作用。改善和保护土壤、水、植被和生物多样性状况的自然资源管理做法也有助于农业、林业和渔业适应气候、天气和市场的重大变化。

由农业和水资源部管理的国家土地养护计划的主要组成部分是智能农场。智能农场将持续到2022-23。它由三个要素组成：

- 智能农业合作伙伴关系：将通过两轮竞争性拨款投资5500万澳元用于中型到大型项目，以鼓励开发、试验和推广创新工具和农场实践。
- Smart Farms Small Grants - 是一项耗资5500万澳元的竞争性小额赠款计划，旨在支持采用最佳实践，以改善自然资源的管理和质量，提高农场生产力。
- 建立土地保护社区和能力：将投资2400万澳元，以支持知识和成就的分享，并促进社区领导。

更多信息

有关国家土地养护计划 - 智能农场小额赠款的更多信息，以及申请人的要求，请参阅以下形成授予机会的文件：

- [授予机会指南](#)
- [问题和答案](#)（请注意，这些问题将在2018年1月4日AEDT晚上11:30之前更新，并且会有相关问题更新。在这段时间之后，将无法进一步查询该轮。）
- [申请表](#)
- [预算模板](#)
- [英联邦简单拨款协议条款和条件](#)

订阅接收更新

鼓励对Community Grants Hub感兴趣的组织和个人（包括本组），在新信息可用时[订阅接收警报](#)。

联系社区拨款中心

如果您需要帮助，请致电社区拨款中心热线1800 020 283和/或support@communitygrants.gov.au。

有关社区资助中心的更多信息，请访问[Community Grants Hub](#)网站。

当您通过电话或电子邮件发送社区补助中心时，请引用2018 - 2277国家土地养护计划 - 智能农场小额赠款。

授予机会文件

授予机会指南

[PDF \(418.5 kB\)](#)
[DOCX \(77.4 kB\)](#)

问题和解答

[PDF \(405.6 kB\)](#)
[DOCX \(44.6 kB\)](#)

英联邦总赠款条款和条件

[PDF \(413.7 kB\)](#)
[DOCX \(42.3 kB\)](#)

（13）加速商业化项目介绍

Accelerating Commercialisation

Last updated: 5 February 2019

At a glance

 Open

Provides businesses with access to expert advice and matched funding of up to \$1 million to cover eligible commercialisation costs to help them to take novel products, processes and services to market.

Who can apply:

At a minimum, you must have a novel product, process or service you wish to commercialise.

- be a for-profit, registered company operating in Australia
- be a commercialisation office or eligible partner entity, or
- be an individual, partnership or trustee who agrees to form a for-profit company

Other eligibility requirements apply.

Deadline to apply:

Expressions of interest may be made at any time.

Contact information:

[13 28 46](tel:132846)

business.gov.au/contact

[Apply](#)

Overview

Accelerating Commercialisation provides access to expert guidance and grants to help businesses commercialise their novel products, processes and services.

Accelerating Commercialisation offers Commercialisation Guidance, Accelerating Commercialisation Grants and Portfolio Services to successful applicants.

Commercialisation Guidance

If you're successful, this support will connect you to an AusIndustry Customer Service Manager or a Commercialisation Adviser.

The Commercialisation Adviser will:

- offer initial guidance on the commercialisation project or strategy
- provide feedback if you want to progress to a Grant or Portfolio Services application.

Accelerating Commercialisation Grant

This grant provides projects up to 50% of the expenditure to a maximum of:

- \$250,000 for commercialisation offices and eligible partner entities
- \$1 million for all other applicants.

Accelerating Commercialisation Grant recipients will also receive Portfolio Services for the duration of the project.

Portfolio Services

Portfolio Services provides a connection to a range of services that may include:

- guidance from Commercialisation Advisers
- access to the expert network
- access to promotional opportunities.

If you would like to be notified of programme updates, please register your interest.

[Register for updates](#)

Eligibility criteria

Applicants must be one of the following to apply:

- a for-profit company registered and operating in Australia
- a commercialisation office or [Eligible Partner Entities](#)
- individual, partnership or trustee who agrees to form a for-profit company

- individuals, partnerships or trustees who agree to form a for-profit company.

Applicants must first receive Commercialisation Guidance.

Commercialisation Guidance is available to applicants that:

- have a novel product, process or service they wish to commercialise
- want to trade to customers external to the state or territory of their place of business
- are not named by the Workplace Gender Equality Agency as a non-complying organisation.

After receiving Commercialisation Guidance, to apply for an Accelerating Commercialisation Grant, applicants must meet **each** of the following:

- have a novel product, process or service they wish to commercialise
- have the ownership, access or beneficial use of the intellectual property to undertake the commercialisation project
- meet the turnover test outlined at Section 5 of the Customer Information Guide
- show they can fund at least 50% of the project expenditure. This may include labour (plus on-costs), contracts, manufacturing plant, pilot and prototype manufacturing expenditure.

For more information on what Accelerating Commercialisation offers and eligibility please refer to the [Customer Information Guide](#).

Merit criteria

Merit criteria are not used to access initial Commercialisation Guidance.

Merit criteria apply if you proceed to a grant application. All of the merit criteria, except for “Need for Funding” (Criterion 1), are equally weighted.

- Merit Criterion 1 - Need for Funding
- Merit Criterion 2 - Market Opportunity
- Merit Criterion 3 - Value Proposition
- Merit Criterion 4 - Execution Plan
- Merit Criterion 5 - Management Capability
- Merit Criterion 6 - National Benefits

We assess applications for Accelerating Commercialisation Grants first against criterion 1, and then against criterion 2-6.

For more information on the merit criteria please refer to the [Customer Information Guide](#).

How to apply

The first step requires Applicants to lodge an Accelerating Commercialisation Expression of Interest (EOI) form which can be lodged at any time.

Applicants will be provided with feedback on their Expression of Interest by an AusIndustry Customer Service Manager in the first instance. If appropriate, applicants may then be assigned to a Commercialisation Adviser, or referred to other Government assistance programmes.

The advice and feedback provided to applicants at the EOI stage is intended to help applicants make an informed decision on whether to continue with an application. This is known as Commercialisation Guidance.

You should read the [Customer Information Guide](#) thoroughly before submitting an Expression of Interest. You should pay particular attention to what we consider is an eligible commercialisation project and how you will fund your share of the costs of the proposed project.

[Expression of Interest form](#)

How we assess applications

Application forms are available upon request from a Commercialisation Adviser, after receiving Commercialisation Guidance.

If you wish to apply for grant funding, you will go through a competitive merit application process. You will need to submit your completed application to us. A [sample grant application form](#) is available to view.

Applications for Accelerating Commercialisation Grants that meet eligibility will proceed to a merit assessment. AusIndustry will prepare a report on all eligible applications prior to merit assessment which includes a due diligence report, completed by a Commercialisation Adviser. This report examines the claims you have made against the merit criteria. The Programme Delegate will make the final decision. If your application is successful, you will receive a written offer.

For more information on the assessment process please refer to the [Customer Information Guide](#).

If your application is successful

If your application for an Accelerating Commercialisation Grant is successful you will enter into a funding

家 > 补助金, 援助和其他支持 > 企业家计划 > 加速商业化

加速商业化

最后更新时间: 2019年2月5日

概览

打开

为企业提供专家建议和匹配的高达100万澳元的资金, 以支付合格的商业化成本, 帮助他们将新产品, 流程和服务推向市场。

谁可以申请:

至少, 您必须拥有一个您希望商业化的新产品, 流程或服务。

- 是一家在澳大利亚经营的营利性注册公司
- 是商业化办公室或合格的合作伙伴实体, 或
- 是同意组建营利性公司的个人, 合伙人或受托人

其他资格要求适用。

申请截止日期:

可以随时表达兴趣。

联系信息:

13 28 46

business.gov.au/contact

应用

概观

加速商业化提供专家指导和拨款, 以帮助企业将其新颖的产品, 流程和服务商业化。

加速商业化为成功的申请人提供商业化指导, 加速商业化拨款和组合服务。

商业化指导

如果您成功, 此支持将连接到AusIndustry客户服务经理或商业化顾问。

商业化顾问将

- 提供有关商业化项目或战略的初步指导
- 如果您想要进入Grant或Portfolio Services应用程序, 请提供反馈。

加快商业化拨款

该拨款为项目提供高达50%的支出, 最多为

- 250,000澳元用于商业化办公室和合格的合作伙伴实体
- 所有其他申请人100万澳元。

加速商业化资助获得者还将在项目期间收到项目组合服务。

组合服务

Portfolio Services提供与一系列服务的连接, 可能包括:

- 商业化顾问的指导
- 访问专家网络
- 获得促销机会。

如果您希望收到有关计划更新的通知, 请注册您的兴趣。

注册更新

资格标准

申请人必须是以下其中一项申请:

- 在澳大利亚注册和运营的营利性公司
- 商业化办公室或合格合作伙伴实体
- 同意组建营利性公司的个人, 合伙企业或受托人。

申请人必须首先获得商业化指导。

申请人可以获得商业化指南:

- 拥有他们希望商业化的新产品, 工艺或服务
- 想要交易到其营业地所在州或地区以外的客户

- 工作场所性别平等机构不将其命名为不遵守规定的组织。

接受商业化的指导, 申请加速商业化拨款之后, 申请人必须符合每个如下

- 拥有他们希望商业化的新产品，工艺或服务
- 拥有，获取或有益使用知识产权进行商业化项目
- 符合“客户信息指南”第5节中概述的营业额测试
- 表明他们可以资助至少50%的项目支出。这可能包括劳动力（加上成本），合同，制造工厂，试点和原型制造支出。

有关加速商业化提供的资格和资格的更多信息，请参阅“[客户信息指南](#)”。

优点标准

优点标准不用于访问初始商业化指南。

如果您继续进行拨款申请，则适用优异标准。除“资金需求”（标准1）外，所有绩效标准均相等。

- 优点标准1 - 资金需求
- 优点标准2 - 市场机会
- 优点标准3 - 价值主张
- 优异标准4 - 执行计划
- 优点标准5 - 管理能力
- 优点标准6 - 国家福利

我们首先根据标准1评估加速商业化拨款的申请，然后根据标准2-6评估申请。

有关绩效标准的更多信息，请参阅“[客户信息指南](#)”。

如何申请

第一步要求申请人提交可在任何时间提交的加速商业化利益表达（EOI）表格。

首先，AusIndustry客户服务经理将向申请人提供关于他们的兴趣表达的反馈。如果合适，申请人可以被分配到商业化顾问，或者转介到其他政府援助计划。

在意向书（EOI）阶段向申请人提供的建议和反馈旨在帮助申请人就是否继续申请做出明智的决定。这被称为商业化指导。

在提交意向书之前，您应该仔细阅读“[客户信息指南](#)”。您应该特别注意我们认为符合条件的商业化项目，以及您将如何为所提议项目的成本提供资金。

表达兴趣表格

我们如何评估申请

在收到商业化指南后，可向商业化顾问索取申请表。

如果您想申请拨款，您将通过竞争性绩效申请流程。您需要将填好的申请表提交给我们。申请表提交申请形式是可用的，以查看。

加速商业化的申请符合资格的补助金将进行绩效评估。AusIndustry将在绩效评估之前准备一份关于所有合格申请的报告，其中包括由商业化顾问完成的尽职调查报告。本报告检查您根据绩效标准提出的索赔。计划代表将做出最终决定。如果您的申请成功，您将收到书面报价。

有关评估过程的更多信息，请参阅“[客户信息指南](#)”。

如果您的申请成功

如果您的加速商业化拨款申请成功，您将与该部门签订资助协议。资助协议将包含付款时间表。一个样品资助协议可用来看。

一旦资金协议到位，就会进行初始付款，在收到完整和令人满意的进度报告后进行后续付款。

有关更多信息，请参阅“[客户信息指南](#)”。

信息会议

提供信息会议以帮助您了解企业家计划的加速商业化元素下可获得的支持/帮助。

注册参加会议

关键文件

(14) 创新连接项目介绍



Innovation Connections

Last updated: 17 December 2018

At a glance

 Open

Provides businesses with access to a highly skilled facilitator, for the purpose of reviewing the business' research needs. If required, the facilitator will connect the business to expertise within the research sector and help to define a project scope. Up to \$50,000 in matched funding support is available to the business, should it choose to fund the project with the recommendation of the facilitator.

Who can apply:

At a minimum, you must:

- be a for-profit, non-tax exempt company who is registered for GST and operating in Australia for at least three consecutive years
- have an annual turnover or operating expenditure between \$1.5 million (\$750,000 for remote Australia and Northern Australia) and \$100 million
- meet our Growth Sector eligibility criteria.

Other eligibility requirements apply.

Deadline to apply:

Innovation Connections Facilitation applications may be made at any time.

Innovation Connections Grant applications must be made within 12 months of receiving an Innovation Facilitation Report.

Contact information:

13 28 46

business.gov.au/contact

Apply

Overview

Innovation Connections assists businesses to understand their research needs, connect with the research sector and fund collaborative research projects. Read our [customer stories](#) to find out how our customers are using Innovation Connections to grow their business.

The Innovation Connections Facilitation service is free and includes access to a highly skilled facilitator. At the completion of your Innovation Connections Facilitation, and at the recommendation of your facilitator, you may subsequently apply for an Innovation Connections Grant.

Innovation Connections Facilitation

An [Innovation Facilitator](#) will work with your business to understand your research needs. This might include:

- discussing strategic research opportunities into new or existing markets
- Identifying critical research areas for improving your products, processes and services
- finding ways for your business to work with the research sector (i.e. CSIRO, universities and other publicly funded research organisations).

At the end of the engagement, you will be provided with an Innovation Facilitation Report that outlines your business' research needs and opportunities. If a collaborative research project is recommended, the facilitator will connect your business to expertise within the research sector and help to define a project scope. You will then be able to apply for an Innovation Connections Grant to co-fund the project.

Innovation Connections Grant

Following an Innovation Connections Facilitation, you can apply for an Innovation Connections Grant to undertake a research project that addresses the recommendations made in the Innovation Facilitation Report.

Research projects must be in collaboration with a Publicly Funded Research Organisation (PFRO) and should develop a new idea with commercial potential. Your [Innovation Facilitator](#) will help you decide which of the three available grants will suit your business' needs:

- Researcher Placement – placing a PFRO researcher in your business to work on a specific research project (up to a maximum of \$50,000)
- Business Researcher Placement – placing a researcher from your business into a PFRO to work on a specific research project (up to a maximum of \$50,000)
- Graduate Placement – employing a graduate or post-graduate with a relevant degree into your business to work on a specific research project (up to a maximum of \$30,000).

Eligibility criteria

Innovation Connections Facilitation

To be eligible for an Innovation Connections Facilitation, your business must:

- be a solvent, for-profit, non-tax exempt company that is registered for GST and incorporated and operating in Australia
- be a company with trading activities that are the majority of its overall activities
- have filed Business Activity Statements showing ongoing trading in at least three successive years
- have an annual turnover or operating expenditure in the current or one of the two previous financial years:
 - between \$1.5 million and \$100 million or
 - between \$750,000 and \$100 million for applicants from remote Australia or Northern Australia
- not have received an Innovation Connections Facilitation before
- satisfy one of the following:
 - be operating in one or more growth sectors:
 - advanced manufacturing
 - food and agribusiness
 - medical technologies and pharmaceuticals
 - mining equipment, technology and services
 - oil, gas and energy resources, or
 - provide enabling technologies or services to one or more of the growth sectors, or
 - show commitment to, and have the skills, capability, intellectual property or expertise to operate in, one of the growth sectors in the future.

You cannot apply if you are:

- an individual
- a partnership
- a trust (however, an incorporated trustee that meets the trading activity requirements above may apply on behalf of a trust)
- a Commonwealth, State or Local Government agency or body (including government business enterprises)
- named by the Workplace Gender Equality Agency as an organisation that has not complied with the *Workplace Gender Equality Act 2012 (Cth)*.

Innovation Connections Grant

To be eligible for an Innovation Connections Grant, your business must:

- have received an Innovation Facilitation Report
- apply within 12 months of receiving the report
- be able to fund the total project costs, as the grant is paid after completion of the project
- not use in-kind contributions or funds from other government grants or programmes to cover the project costs
- not have received a grant in the last five years, unless a supplementary grant is permitted by the Programme Guidelines.

For more information on eligibility criteria please refer to the [Customer information guide](#).

How to apply

Innovation Connections Facilitation

Each application must be completed by an authorised representative of your business, such as the Chief Executive Officer or an authorised manager. You may contact an [Innovation Facilitator](#) in your state before applying, to find out if our service is right for you or for assistance with applying.

[Apply for an Innovation Connections Facilitation](#)

Innovation Connections Grant

To apply for an Innovation Connections Grant, you must have received an Innovation Facilitation Report within the last 12 months.

[Apply for an Innovation Connections Grant](#)

If your application is successful

Innovation Connections Facilitation

We will notify you of the outcome of your application within 10 working days from when you submit a complete application.

If you are successful, an [Innovation Facilitator](#) will contact you to arrange a time to start the facilitation service.

If you are unsuccessful, we will explain why and may refer you to other services.

Innovation Connections Grant

We will notify you of the outcome of your application within 15 working days from when you submit a complete application.

If you are successful, an Innovation Facilitator will work with you to complete required documentation including

[家](#) > [补助金, 援助和其他支持](#) > [企业家计划](#) > [创新联系](#)

创新连接

最后更新时间：2018年12月17日

概览

 打开

为企业提供访问高技能辅导员的机会，以便审查企业的研究需求。如果需要，协调人将把业务与研究部门的专业知识联系起来，并帮助确定项目范围。如果选择在协调人的推荐下为项目提供资金，那么该企业可获得高达50,000澳元的匹配资金支持。

谁可以申请：

至少，您必须：

- 是一家营利性、非免税公司，注册商品及服务税，并在澳大利亚至少连续三年经营
- 年营业额或营业支出在150万澳元（澳大利亚和澳大利亚偏远地区为750,000澳元）和1亿澳元之间
- 符合我们的增长部门资格标准。

其他资格要求适用。

申请截止日期：

创新连接促进申请可以随时进行。

创新连接资助申请必须在收到创新便利化报告后的12个月内提出。

联系信息：

[13 28 46](tel:132846)business.gov.au/contact

应用

概观

Innovation Connections帮助企业了解他们的研究需求，与研究部门建立联系并为协作研究项目提供资金。阅读我们的[客户案例](#)，了解我们的客户如何使用Innovation Connections来发展业务。

创新连接促进服务是免费的，包括获得高技能的辅导员。完成创新连接简化后，根据辅导员的建议，您可以随后申请创新连接补助金。

创新连接促进

一个[创新辅导员](#)将与您的业务合作，以了解您的研究需求。这可能包括：

- 讨论进入新市场或现有市场的战略研究机会
- 确定关键研究领域，以改善您的产品，流程和服务
- 寻找您的企业与研究部门（即CSIRO，大学和其他公共资助的研究组织）合作的方式。

在参与结束时，您将获得一份创新促进报告，概述您的企业的研究需求和机会。如果建议开展协作研究项目，协调人将把您的业务与研究部门的专业知识联系起来，并帮助确定项目范围。然后，您将能够申请创新连接补助金，以共同资助该项目。

创新连接补助金

在创新连接促进之后，您可以申请创新连接补助金，以开展研究项目，解决创新促进报告中提出的建议。

研究项目必须与公共资助研究组织（PFR）合作，并应开发具有商业潜力的新想法。您的[创新主持人](#)将帮助您确定三种可用资金中的哪一种最适合您的业务需求：

- 研究员安置 - 将PFR研究员安排到您的企业中从事特定研究项目（最高50,000澳元）
- 业务研究员安置 - 将您企业的研究人员安排到PFR进行特定研究项目（最高50,000澳元）
- 毕业生安置 - 聘请具有相关学位的研究生或研究生进入您的企业，从事特定研究项目（最多30,000澳元）。

资格标准

创新连接促进

要获得创新连接促进资格，您的企业必须：

- 是一家有偿付能力的营利性非免税公司，注册商品及服务税，并在澳大利亚注册成立并运营
- 是一家公司，其交易活动是其整体活动的主要部分
- 已提交业务活动报表，显示至少连续三年的持续交易
- 在当前或前两个财年年度之一的年营业额或营业支出：
 - 在150万澳元到1亿澳元之间
 - 来自澳大利亚偏远地区或澳大利亚北部的申请人在750,000澳元至1亿澳元之间
- 之前没有收到创新连接便利化
- 满足以下条件之一：
 - 在一个或多个增长领域运营；
 - 先进制造业

- 食品和农业综合企业
- 医疗技术和药品
- 采矿设备, 技术和服务
- 石油, 天然气和能源资源, 或
- 为一个或多个增长部门提供支持技术或服务, 或
- 表明对未来增长领域之一的经营承诺, 并具备技能, 能力, 知识产权或专业知识。

如果您符合以下条件, 则无法申请:

- 个人
- 合伙
- 信托 (但是, 符合上述交易活动要求的注册受托人可代表信托申请)
- 联邦, 州或地方政府机构或机构 (包括政府商业企业)
- 工作场所性别平等机构将其命名为一个未遵守2012年工作场所性别平等法案 (Cth) 的组织。

创新连接补助金

要获得创新联盟资助, 您的企业必须:

- 已收到创新促进报告
- 在收到报告后的12个月内申请
- 能够为项目总成本提供资金, 因为项目完成后将支付补助金
- 不得使用实物捐助或其他政府拨款或计划的资金来支付项目费用
- 除非计划指南允许补充拨款, 否则在过去五年内未获得拨款。

有关资格标准的更多信息, 请参阅[客户信息指南](#)。

如何申请

创新连接促进

每份申请必须由您的企业的授权代表填写, 例如首席执行官或授权经理。 在申请之前, 您可以联系您所在州的[创新主管](#), 了解我们的服务是否适合您或申请协助。

申请创新连接便利化

创新连接补助金

要申请创新联盟补助金, 您必须在过去12个月内收到创新促进报告。

申请创新联盟资助

如果您的申请成功

创新连接促进

我们将在您提交完整申请后的10个工作日内通知您申请结果。

如果您成功, [创新促进者](#)将与您联系, 安排时间开始促进服务。

如果您不成功, 我们将解释原因, 并可能会将您转介给其他服务。

创新连接补助金

我们将在您提交完整申请后的15个工作日内通知您申请结果。

如果您成功, [创新促进者](#)将与您合作完成所需的文件, 包括合同。

如果您不成功, 我们将解释原因, 并可能会将您转介给其他服务。

关键文件

- 客户信息指南
- 授予协议
- 简报
- 项目合同模板

授予收件人

可以通过以下链接找到已执行的创新连接拨款的完整列表。这些链接对应于执行授权的财政年度。

- [2014-15财年](#)
- [2015-16财年](#)
- [2016-17财年](#)

（15）出口市场发展资助项目介绍

Export Market Development Grants

FOR AUSTRALIANS | FOR EXPORTERS | EXPORT GRANTS | ABOUT | WHAT IS EMDG?

Guide to exporting

Export markets

Export Grants

About

What is EMDG?

Who can apply?

What can you claim?

How is the grant paid?

EMDG legislation

Apply

Assistance

News

Free Trade Agreements

What is EMDG?

The Export Market Development Grants (EMDG) scheme is a key Australian Government financial assistance program for aspiring and current exporters. Administered by Austrade, the scheme supports a wide range of industries.

The EMDG scheme:

- encourages small- and medium-sized Australian businesses to develop export markets
- reimburses up to 50 per cent of eligible export promotion expenses above \$5,000 provided that the total expenses are at least \$15,000
- provides up to eight grants to each eligible applicant.

See [EMDG at a glance](#) (PDF) for an overview of the scheme.

What is a grant year?

A grant year is the financial year (July to June) in which the dates of the expenses being claimed actually occurred.

Expenses incurred in a grant year must be claimed as part of the EMDG application submitted in the financial year immediately following (except your first application, which can include expenses from the two financial years immediately before the application).

Who are our stakeholders?

As well as our clients, the many Australian small- and medium-sized businesses that apply for grants each year, Austrade works with a range of other stakeholders including:

- consultants, who can prepare EMDG claims on behalf of businesses
- a number of industry associations, including the [Export Consultants Association Incorporated](#), the [Export Council of Australia](#), the [Australian Chamber of Commerce and Industry](#) and the [Australian Industry Group](#)
- a range of sector-specific organisations.

NEWS



Find updates about the EMDG scheme, and related information relevant to your export activities.

[Learn more](#)

COACHING VIDEOS

Understand the EMDG scheme and how to prepare your application.

[View all EMDG coaching videos](#)

FRAUD HOTLINE

Confidentially report suspected fraud related to the EMDG scheme.

[How to report suspected fraud](#)



Subscribe to our newsletters

Updates on trade, investment, education and tourism delivered to your inbox.

[Sign up](#)



Join Austrade

Receive alerts on events, information and insights relevant to you.

[Join now](#)



Follow us:



出口市场发展补助金

对于澳大利亚人 | 出口商 | 出口补助金 | 关于 | 什么是EMDG?

打印 分享 A A

出口指南

出口市场

出口补助金

关于

什么是EMDG?

谁可以申请?

你能说什么?

如何支付补助金?

EMDG立法

应用

帮助

新闻

自由贸易协定

什么是EMDG?

出口市场发展拨款 (EMDG) 计划是澳大利亚政府为有抱负的和当前出口商提供的关键财政援助计划。该计划由澳大利亚贸易委员会管理，支持广泛的行业。

EMDG计划:

- 鼓励中小型澳大利亚企业发展出口市场
- 如果总支出至少为15,000澳元，则可以报销高达5,000澳元的合格出口促销费用的50%以上
- 每个符合条件的申请人最多可获得八笔拨款。

有关该方案的概述，请参阅[EMDG一览](#) (PDF)。

什么是补助金年?

授予年度是指实际发生的费用日期的财政年度 (7月至6月)。

在授予年度发生的费用必须作为紧随其后的财政年度提交的EMDG申请的一部分 (第一次申请除外，其中可包括申请前两个财政年度的费用)。

谁是我们的利益相关者

除了我们的客户，澳大利亚每年申请拨款的许多中小型企业外，澳大利亚贸易委员会还与其他一系列利益相关方合作，包括:

- 顾问，他们可以代表企业准备EMDG索赔
- 许多行业协会，包括出口顾问协会，澳大利亚出口委员会，澳大利亚工商会和澳大利亚工业集团
- 一系列针对具体部门的组织。

新闻



查找有关EMDG计划的更新以及您的出口活动相关的相关信息。

[学到更多](#)

教练视频

了解EMDG计划以及如何准备您的应用程序。

[查看所有EMDG教练视频](#)

欺诈热线

保密地报告与EMDG计划相关的可疑欺诈行为。

[如何举报涉嫌欺诈行为](#)



订阅我们的新闻通讯

贸易，投资，教育和旅游业的更新已发送到您的收件箱。

注册



加入澳贸委

接收与您相关的事件，信息和见解的提醒。

现在加入



跟着我们:



(16) 研发税收激励项目介绍

Research and
development tax incentive

About the program

Eligibility



Registering

Adjustments

Claiming the tax offset

Correcting mistakes
and disputing
decisions

Getting help

Helping you to get it
right

Contact us

Checklist for claiming
the R&D Tax Incentive

In detail



About the program

The Research and development (R&D) tax incentive replaced the R&D tax concession from 1 July 2011. It provides targeted R&D tax offsets designed to encourage more companies to engage in R&D. The incentive has two core components. Entities engaged in R&D may be eligible for:

a 43.5% refundable tax offset for eligible entities with an aggregated turnover of less than \$20 million per annum, provided the entity is not an exempt entity

a 38.5% non-refundable tax offset for all other entities, provided the entity is not an exempt entity to carry forward unused offset amounts to future years

Ask Alex for help

Hello, I'm Alex, the ATO's virtual assistant. I'm here to help with your general tax enquiries. You can view important information about your [privacy](#).

The rate of the R&D tax offset is reduced to the entity's notional R&D deductions that exceed \$1 million. A 1% change applies to assessments for income year before 1 July 2024.

The R&D tax incentive aims to boost competitive and innovative growth in the Australian economy by:

encouraging industry to conduct R&D that makes a positive contribution to the economy
improving the incentive for smaller firms to undertake R&D
providing business with more predictable, less complex R&D tax treatment

Where can I...

Send

The ATO and the Department of Industry, Innovation and Science (on behalf of Innovation and Science Australia) jointly administer the R&D tax incentive. Your R&D activities must be registered with the Department of Industry, Innovation and Science before the tax offset is claimed, and we determine if the expenditure claimed in your tax return for your R&D activities is eligible for the tax offset.

See also:

[Refundable and non-refundable tax offsets](#)[Transition from the R&D tax concession to the R&D tax incentive](#)

Last modified: 23 Jun 2017

QC 24590

[Provide feedback](#) about this page.[Provide feedback](#) about this page.

About ATO

[About us](#)[Contact us](#)[Consultation](#)[Careers](#)

Tools

[Forms and instructions](#)[Tax rates and codes](#)[Calculators and tools](#)[Print publications](#)

Help for taxpayers

[Aboriginal and Torres Strait
Islander people](#)[Education zone](#)[Freedom of information](#)

Getting it right

[Your rights and obligations](#)[Tax planning](#)[Insight: Building trust and
confidence](#)



研发税收激励

关于该计划	
资格	▼
注册	
调整	
声明税收抵消	▼
纠正错误和争议决定	▼
获得帮助	
帮助你做对了	▼
联系我们	
索取R&D税收激励的清单	
详细信息	▼

关于该计划

研发（R&D）税收激励措施从2011年7月1日起取代了研发税收优惠政策。它提供有针对性的研发税收补贴，旨在鼓励更多公司参与研发。激励有两个核心组成部分。从事研发活动的实体可能有资格获得：

- 如果符合条件的实体不受所得税免税实体控制，则每年总营业额低于2000万澳元的合格实体可抵扣43.5%的税收抵免
- 所有其他符合条件的实体的38.5%不可退还税收抵免（实体可能能够将未使用的抵销金额结转至未来收入年度）。

对于收入年度超过1亿澳元的实体名义研发扣除部分，R&D税收抵免。此更改适用于2014年7月1日或之后以及2024年7月1日之前的收入。

研发税收激励措施旨在通过以下方式提高整个澳大利亚经济的竞争力：

- 鼓励行业进行可能原本不会进行的研发
- 提高小企业进行研发的动力。
- 为企业提供更可预测，更简单的支持

ATO和工业，创新和科学部（代表澳大利亚创新和科学部）共同实施。您的研发活动必须在声明税收抵消之前在工业，创新和科学部您的研发活动的纳税申报表中的支出是否符合应纳税额。

也可以看看：

- [可退还和不可退还的税收抵消](#)
- [从研发税收减免转变为研发税收激励](#)

向ATO寻求帮助

你好，我是亚历士，ATO的虚拟助手。我来这里是为了帮助您进行一般的税务咨询。您可以查看有关您的[隐私的重要信息](#)。

Where can I... 发 送

最后修改日期：2017年6月23日

QC 24590

[提供有关此页面的反馈。](#)

关于ATO

关于我们
联系我们
会诊
招聘
媒体中心
纳税人宪章
研究和统计
订阅
隐私

相关网站

澳大利亚商业注册
税务从业者委员会
更多相关网站

工具

表格和说明
税率和代码
计算器和工具
打印出版物
ATO应用程序包括myDeductions

使用ato.gov.au

无障碍
更智能的搜索

语言
我们对您的承诺

放弃

定义

AZ指数

什么是新的

网站反馈

举报偷税漏税

网站地图

帮助纳税人

原住民和托雷斯海峡岛民
教育区
信息自由
获得税收帮助
诺福克岛税和递级
网络安全
其他语言
残疾人土

法律裁决和政策

ATO的建议和指导
新立法
法律数据库

做对了

您的权利和义务
税务筹划
洞察力：建立信任和信心
纠正错误或修改退货
争议或反对ATO决定
打击税务犯罪
避税工作组
税务和澳大利亚企业
税收和个人 - 不是商业

(17) 业务增长资助项目介绍



Business Growth Grants

Last updated: 10 December 2018

At a glance

✔ Open

You can apply for a business growth grant if you have received a business management service and your business adviser/facilitator recommends specific business improvement activities to increase your business's capability to trade in Australian markets and/or markets in other countries. The grant amount is up to 50 per cent of eligible costs and the maximum grant amount is \$20,000 (excluding GST).

Who can apply:

At a minimum, you must:

- have received a completed plan from an Entrepreneurs' Programme Business Management advice or facilitation service
- have not previously received a business growth grant to implement recommendations from the plan under which you are applying.

Deadline to apply:

Applications must be made within 12 months of receiving a completed plan from your advice or facilitation service.

Contact information:

13 28 46
business.gov.au/contact

Other eligibility requirements apply.

Overview

The guidelines for Business Management services have recently changed. You should review the [Business Management Grant Opportunity Guidelines](#) before applying.

If you have received a business management service and your business adviser/facilitator recommends specific business improvement activities to increase your business's capability to trade in Australian markets and/or markets in other countries, you can apply for a business growth grant.

Business growth grants are small grants to engage external expertise to help you implement the recommendations in your plan. The grant amount is up to 50 per cent of eligible project costs. The minimum grant amount is \$2,500 (excluding GST) and the maximum grant amount is \$20,000 (excluding GST).

The grant is available to support strategies that improve the abilities and skills of your business to trade in Australian markets and/or markets in other countries. It is not intended to support fixes for problems that are part of ordinary, everyday operations of your business.

The grant period is 12 months. For each business management service you receive, you may only apply for a single grant to implement some or all of the recommendations in your plan.

Eligibility criteria

To be eligible for a business growth grant, you must meet all of the following conditions:

- have received a completed plan from a business advice or facilitation service
- have not previously received a business growth grant to implement recommendations from the plan under which you are applying
- are applying within 12 months of receiving a completed plan from your advice or facilitation service unless otherwise agreed by the program delegate
- your project comprises eligible activities, as defined in section 4.4 of the [Business Management Grant Opportunity Guidelines](#)
- your project has at least \$5,000 in eligible expenditure
- your project has not commenced.

Transitional arrangements

If you have already received a business growth grant prior to the commencement of these guidelines but have not received funding for all recommendations under your completed plan, you may be eligible for one further opportunity to fund those remaining recommendations if:

- you have not received the maximum grant of \$20,000
- you are applying within 12 months of receipt of your completed plan from your advice or facilitation service unless otherwise agreed by the Program Delegate

家 > 补助金, 援助和其他支持 > 企业家计划 > 业务增长拨款

业务增长拨款

最后更新时间: 2018年12月10日

概览

🔗 打开

如果您已收到业务管理服务, 并且您的业务顾问/协助人建议您进行特定的业务改进活动, 以提高您的业务在澳大利亚市场和/或其他国家/地区的市场交易的能力, 您可以申请业务增长补助金。补助金高达合格费用的50%, 最高补助金额为20,000澳元(不包括商品及服务税)。

谁可以申请:

至少, 您必须:

- 已经收到企业家计划业务管理建议或促进服务的完整计划
- 以前没有收到业务增长拨款来实施您申请的计划中的建议。

其他资格要求适用。

申请截止日期:

申请必须在收到您的建议或便利服务的完整计划后12个月内提出。

联系信息:

13 28 46
business.gov.au/contact

概观

最近, 业务管理服务指南发生了变化。您应该在申请之前查看[商业管理资助机会指南](#)。

如果您已收到业务管理服务, 并且您的业务顾问/协助人建议您进行特定的业务改进活动, 以提高您的业务在澳大利亚市场和/或其他国家/地区的市场进行交易的能力, 您可以申请业务增长补助金。

业务增长拨款是小额赠款, 用于吸引外部专业知识, 帮助您实施计划中的建议。补助金额高达合格项目费用的50%。最低补助金额为2,500澳元(不含商品及服务税), 最高补助金额为20,000澳元(不含商品及服务税)。

该补助金可用于支持提高企业在澳大利亚市场和/或其他国家市场进行交易的能力和技能的策略。它不是为了支持对业务的日常常规操作中的问题进行修复。

授予期限为12个月。对于您收到的每项业务管理服务, 您只能申请一笔赠款来实施计划中的部分或全部建议。

资格标准

要获得业务增长补助金, 您必须满足以下所有条件:

- 已经从商业建议或便利服务中获得了完整的计划
- 以前没有收到业务增长拨款来实施您申请的计划中的建议
- 除非得到计划代表的同意, 否则在收到您的建议或便利服务的完整计划后12个月内申请
- 您的项目包括符合条件的活动, 如“[业务管理资助机会指南](#)”第4.4节中所定义
- 您的项目符合条件的支出至少为5,000澳元
- 您的项目还没有开始。

过渡安排

如果您在本指南生效之前已经收到了业务增长补助金, 但尚未收到已完成计划中所有建议的资金, 则您可能有资格再获得一次机会, 为以下建议提供资金:

- 您还没有收到20,000澳元的最高补助金
- 除非计划代表另有约定, 否则您将在收到您的建议或便利服务的12个月内申请
- 您的拟议活动符合“[企业管理资助机会指南](#)”第4.4节中的资格要求
- 您的拟议活动尚未开始。

如果您符合这些条件, 您将只有一次机会申请最多20,000美元的补助金, 减去您已经收到的补助金额。符合这些条件的企业将通过电子邮件收到申请建议。

如何申请

您必须已获得商业建议或便利服务才能申请业务增长补助金, 该补助金可用于帮助您实施业务顾问或辅导员在您已完成的计划中建议的活动。

(18) 澳大利亚博士研究实习项目介绍

ABOUT APR•INTERN

*Australia's only all sector—all discipline PhD internship program
driving industry and university collaborations*

ABOUT APR•INTERN

Australian Postgraduate Research (APR) Intern (formerly known as *AMSI Intern*) is Australia's only all sector—all discipline postgraduate internship program, transforming Australian businesses through university research collaborations.

Working at the nexus between industry and academia, APR.Intern is a not-for-profit program open to all universities and industry sectors, including small-to-medium and large enterprise as well as government agencies. APR.Intern provides a platform for industry to further develop and innovate through short-term 3-5 month tightly focused research projects, and gives postgraduate students the opportunity to apply highly analytical research expertise to the project while gaining invaluable experience in an industry setting.

New Australian Government Partnership

Over the next four years, APR.Intern will undergo a national expansion placing 1400 new research internships into industry from 2017 to 2020. A new **Australian Government rebate of 50%** on the cost of a typical 5 month PhD internship of \$26k, is now available to all small-to-medium and large enterprise, as well as government agencies, exclusively through the APR.Intern program.

These internships are supported by the Australian Government Department of Education and Training, through the 'Supporting more women in STEM careers: Australian Mathematical Sciences Institute (AMSI) – National Research Internship Program'.

Recent Name Change and Rebrand

APR.Intern was formerly known as AMSI Intern, the Australian Mathematical Sciences Institute's (AMSI) Intern program. The new name, APR.Intern, and rebrand, now reflects the truly broad national scope of the program: all sectors, all states, all disciplines.

Since 2010 the program has successfully placed postgraduate students from all disciplines to better service our industry partners as well as our member universities across Australia.

This new look APR.Intern program will continue to be delivered by AMSI and will continue to place postgraduate students from all disciplines and all industry sectors, and now in all states (including major cities, as well as regional and rural areas).

FAQ

- 7 What is AMSI? [View Answer](#)
- 8 A short history of APR.Intern [View Answer](#)
- 9 Why place students outside mathematics and statistics? [View Answer](#)

CONTACT US

[VIEW AVAILABLE INTERNSHIPS](#)

APR | INTERN



(03) 8344 1785
 contact@aprintern.org.au
[View our location](#)



关于APR•INTERN

澳大利亚唯一的所有部门 - 所有学科博士实习计划推动行业 and 大学的合作

关于APR•INTERN

澳大利亚博士研究 (APR) 实习生 (前身为AMSI实习生) 是澳大利亚唯一的所有部门 - 所有学科研究生实习计划, 通过大学研究合作改变澳大利亚企业。

APR.Intern是工业界和学术界之间的纽带, 是一个面向所有大学和工业部门的非营利计划, 包括中小型企业 and 政府机构。APR.Intern为行业提供了一个平台, 通过短期3-5个月紧密聚焦的研究项目进一步发展创新, 并为博士提供机会, 将高分析研究专业知识应用于项目, 同时在行业环境中获得宝贵的经验。

新的澳大利亚政府合作伙伴关系

在未来四年内, APR.Intern将进行全国扩张, 从2017年到2020年将1400个新的研究实习机构投入到工业中。澳大利亚政府新的政府退休金为50%。通常为期5个月的博士实习费用为26k 澳元。现在只有通过APR.Intern计划才能供所有中小型企业以及政府机构使用。

这些实习得到澳大利亚政府教育和培训部的支持, 通过“支持STEM职业中的更多女性: 澳大利亚数学科学研究所 (AMSI) - 国家研究实习计划”。

最近的名称变更和重塑

APR.Intern以前被称为AMSI实习生, 澳大利亚数学科学研究所 (AMSI) 实习生计划。新名称, APR.Intern和品牌形象, 现在反映了该计划真正广泛的全国范围: 所有部门, 所有州, 所有学科。

自2010年以来, 该计划已成功安排所有学科的博士, 以更好地为我们的行业合作伙伴以及澳大利亚的会员大学提供服务。

这个新的外观APR.Intern计划将继续由AMSI提供, 并将继续安排来自所有学科 and 所有行业的博士。现在所有州 (包括主要城市, 以及区域和农村地区)。

常见问题

什么是AMSI?

APR.Intern的简史

为什么要将学生放在数学和统计学之外?

联系我们

[查看可用的实习](#)

APR | INTERN



☎ (03) 8344 1745 ✉ contact@aprintern.org.au 📍 [查看我们的位置](#)

（19）澳大利亚 WTO 补贴通告

澳大利亚 WTO 补贴通告：G/SCM/N/315/AUS

1.1 干旱地区的害虫和杂草管理

1、补贴项目名称：干旱地区的害虫和杂草管理

2、补贴期间：2015-2016 财政年、2016-2017 财政年

3、补贴内容和目的

澳大利亚政府在 2015-16 年至 2018-19 年的四年间提供 2500 万澳元资金。这些资金提供给各种用于管理改善干旱地区害虫和杂草的项目。这笔资金将用于支持减少杂草入侵、减少由于害虫导致的农场被损害的情况。

4、补贴的背景和权限

此补贴项目于 2015 年 5 月 9 日宣布实施。澳洲政府和有关州之间在《联邦金融关系的政府间协定》下签订项目协定，以正式安排相关管理资金。项目协定有效期为 2015 年 7 月 1 日至 2019 年 6 月 30 日。一些州已经决定为他们的项目提供资金，虽然他们不需要这样做。

5、补贴形式

资金由国库支付给各州的财政，然后，各州通过害虫和杂草管理项目向申请者发放资金。获批的申请人用补助金来实施害虫和杂草管理活动。

6、补贴对象和方式

土地所有者必须通过各州的害虫和杂草管理计划申请补助金。补助金只提供给干旱地区的土地所有者。

7、补贴水平

2015-2016 年总开支为 1500 万美元，2016-2017 年度为 400 万美元。

8、持续时间

2015-2016 年至 2018-19 年

9、对贸易影响的数据统计评估

现无统计数据评估贸易影响。

.....

1.6 农户家庭津贴

1、补贴项目名称：农户家庭津贴

2、补贴期间：2014-2015 财政年、2015-2016 财政年和 2016-2017 财政年

3、补贴内容和目的

农户家庭津贴是有时间限制的补贴项目（累计最多三年），用于帮助农民和农民的伴侣在困境中应对财务压力。

4、补贴的背景和权限

此补贴项目权利来源于《2014 年家庭支持法案》，它取代了“特殊情形下的救济金”。

5、补贴形式

补贴包括：

累计高达三年的收入支持；

一对一支持；

相关补充活动用于长期改善财务状况的计划和培训；

获取辅助福利，包括医疗卡，租赁援助、医药、电话和边远地区津贴等的渠道。

6、补贴对象和方式

补贴对象是符合要求的农民和农民的伴侣。收入支持每两周向补贴项目受益人指定的银行账户电子转账一次。

7、补贴水平

此项补贴的水平与新创业者计划和青年津贴计划相对应，但是，补贴金额取决于申请人的实际情况，例如单身、有伴侣或有子女等情况。截至 2017 年 12 月，每个申请人每两周接受补贴的最大金额为 584.20 澳元（此情形为年龄在 22 岁以下有子女的单身申请人）。申请人有可能基于其他情况获得低于上述金额的补贴，例如他们的他们的非农收入水平等。

8、持续时间

2014 年 7 月 1 日开始，结束时间未定。

9、对贸易影响的数据统计评估

现无统计数据评估贸易影响。

1.7 农场风险管理项目

1、补贴项目名称：农场风险管理项目

2、补贴期间：2015-2016 财政年和 2016-2017 财政年

3、补贴内容和目的

农场风险管理项目允许符合条件的农场企业得到一次性回扣，用于在申请新的保险政策中获得独立和专业建议，来协助管理干旱和其他生产和市场风险。

4、补贴的背景和权限

此补贴项目权利来源于《2015 年农业竞争力白皮书》。

5、补贴形式

农场可获得产生的费用 50% 的一次性折扣，最高可达 2500 澳元。

6、补贴对象和方式

对于在申请新的保险政策中需要支付独立和专业建议费用的农户，澳大利亚农业和水资源部向符合条件的农场企业提供回扣。

7、补贴水平

在 2015-2016 财政年，政府一共支付了 4 比折扣，总计 9,000 澳元；在 2016-2017 财政年，政府一共支付了 52 比回扣，总计 114,000 澳元。

符合条件的农场企业可以申请支付给合格的服务提供商用于以下一项（或多项）活动的费用的回扣：

保险公司要求的进行保险评估的费用；

记载农场财务数据和生产数据的费用；

为农场提供长期的、整体的保险方案分析的费用。

保险费不符合退税条件。

8、持续时间

开放时间为：2015 年 3 月 29 日开放，预计结束日期为：2019 年 6 月 30 日。

9、对贸易影响的数据统计评估

现无统计数据评估贸易影响。

2.1 可持续农村用水和基础设施项目

可持续农村用水和基础设施项目是一项涉及 100 亿澳元的国家计划，其主要用于投资农村用水的管理和效率，包括提升用水知识、市场改革以及为环境购水。它由三个主要部分组成：灌溉基础设施项目（包括下文列出的项目）、水的购买和供给措施。大多数项目基金在墨累－达令盆地用于支持“盆地计划”的实施，并减少每年从盆地开采的用于消费用途的水量（城市、工业和农业）。一些项目旨在改善非农灌溉系统的运行，和帮助农业用水的灌溉者提高农场用水的效率。作为回报，这些项目产生的节水量由澳大利亚政府用于环境用途和用于消费用途的灌溉者共享。

(i) 新南威尔士州的私人灌溉设施运营商项目

1、补贴项目名称：新南威尔士州的私人灌溉设施运营商项目

2、补贴期间：2015-2016 财政年和 2016-2017 财政年

3、补贴内容和目的

这项由澳洲政府主导的拨款计划旨在通过私人灌溉设施运营商的项目升级，使符合条件的设施实现节水，进而保障水权。这些项目提高了农业和非农用水和管理的效率和生产率，有助于实现灌溉社区的可持续发展。

4、补贴的背景和权限

这项由澳洲政府主导的 7.5 亿澳元项目资金来源于可持续农村用水和基础设施项目。该计划是 2008 年 7 月签署的《墨累-达令本地改革的政府间协议》的主要内容。

5、补贴形式

此项目资金由联邦政府与灌溉设施运营商之间的资金协议提供。在政府批准资金之前，需要对所有项目进行全面评估。通过该计划节约的水属于联邦政府，并为“墨累-达令盆地计划”下的新的“可持续转移限制项目”的“缩小差距”做出贡献。根据水权持有人和澳洲政府之间的水转让合同，节约的水资源属于澳洲政府。

6、补贴对象和方式

项目资金通过联邦政府与私人灌溉设施运营商之间的资金协议提供。已经进行了三次公开申请。

7、补贴水平

此项目经过三轮实施，共提供 9.17 亿澳元。通过申请的私人灌溉设施运营商已获得 100 万至 1.7 亿澳元的资金用于节水设施工程。应当指出的是，作为补贴要求的一部分，一部分以水权为形式的节水量属于澳洲政府供环境保护使用。

实际补贴金额

2015-2016 财政年	2016-2017 财政年
百万澳元	百万澳元
59	136

8、持续时间

此项目的第 1 轮申请开放时间：2009 年 6 月 19 日，目前已持续至 2018-2019 财政年。

9、对贸易影响的数据统计评估

现无统计数据评估贸易影响。

(ii) 南澳大利亚私人灌溉设施运营商项目

1、补贴项目名称：南澳大利亚私人灌溉设施运营商项目

2、补贴期间：2015-2016 财政年和 2016-2017 财政年

3、补贴内容和目的

这项由澳洲政府主导的拨款计划旨在通过私人灌溉设施运营商、运输商和个体灌溉人，使符合条件的设施实现节水，进而保障水权。这些项目提高了农业和非农用水和管理的效率和生产率，有助于实现灌溉社区的可持续发展。

4、补贴的背景和权限

这项由澳洲政府主导的 1,440 万澳元项目资金来源于可持续农村用水和基础设施项目。该计划是 2008 年 7 月签署的《墨累-达令本地改革的政府间协议》的主要内容。

5、补贴形式

此项目资金由联邦政府与私人灌溉设施运营商、运输商和个体灌溉人之间的资金协议提供。在政府批准资金之前，需要对所有项目进行全面评估。通过该计划节约的水属于联邦政府，并为“墨累-达令盆地计划”下的新的“可持续转移限制项目”的“缩小差距”做出贡献。根据水权持有人和澳洲政府之间的水转让合同，节约的水资源属于澳洲政府。

6、补贴对象和方式

项目资金通过联邦政府与申请人（私人灌溉设施运营商、运输商或个体灌溉人）之间的资金协议提供。已经进行了两次公开申请

7、补贴水平

此项目经过两轮实施，共提供 1,440 万澳元。通过申请的灌溉申请人平均收到约 50 万澳元的资金用于节水设施工程。应当指出的是，作为补贴要求的一部分，一部分以水权为形式的节水量属于澳洲政府供环境保护使用。

实际补贴金额

2015-2016 财政年	2016-2017 财政年
百万澳元	百万澳元
0.4	0.1

8、持续时间

此项目的第 1 轮申请开放时间：2009 年 12 月，目前已持续至 2016-2017 财政年。

9、对贸易影响的数据统计评估

现无统计数据评估贸易影响。

(iii) 昆士兰州健康水源用水和高效计划

1、补贴项目名称：昆士兰州健康水源用水和高效计划

2、补贴期间：2015-2016 财政年和 2016-2017 财政年

3、补贴内容和目的

这项由州政府主导的拨款计划旨在通过个体灌溉人，使符合条件的设施实现节水，进而保障水权。这些项目提高了农业和非农用水和管理的效率和生产率，有助于实现灌溉社区的可持续发展。

4、补贴的背景和权限

这项由州政府主导的 1.55 亿澳元项目资金来源于可持续农村用水和基础设施项目。该计划是 2008 年 7 月签署的《墨累-达令本地改革的政府间协议》的主要内容。

5、补贴形式

此项目资金由联邦政府与昆士兰州政府之间的资金协议提供。在政府批准资金之前，需要对所有项目进行全面评估。通过该计划节约的水属于联邦政府，并为“墨累-达令盆地计划”下的新的“可持续转移限制项目”的“缩小差距”做出贡献。根据水权持有人和州政府之间的水转让合同，节约的水资源属于州政府。

6、补贴对象和方式

项目资金通过联邦政府与昆士兰州政府之间的资金协议提供。在公开申请及其评估后，昆士兰州政府与通过申请的个体灌溉人签订了资助协议。

7、补贴水平

此项目共提供 1.55 亿澳元。截至 2017 年 6 月 30 日，已进行了 12 轮公开申请。应当指出的是，作为补贴要求的一部分，一部分以水权为形式的节水量属于州政府供环境保护使

用。

实际补贴金额

2015-2016 财政年	2016-2017 财政年
百万澳元	百万澳元
18.1	15.4

8、持续时间

此项目的第 1 轮申请开放时间：2010 年 6 月，目前已持续至 2019-2020 财政年。

9、对贸易影响的数据统计评估

现无统计数据评估贸易影响。

(iv) 古尔本-墨累水资源连接项目第二阶段（前称北维多利亚灌溉更新项目第二阶段）

1、补贴项目名称：古尔本-墨累水资源连接项目第二阶段

2、补贴期间：2015-2016 财政年和 2016-2017 财政年

3、补贴内容和目的

这个由州政府主导的拨款计划提高了古尔本-墨累灌区输水系统和灌溉户的用水效率，每年节约并向联邦政府输送 102 兆升的水。资助协议规定将个体灌溉者与主灌溉系统之间进行连接、重新连接或断开连接到，并将份额内的节水输送到联邦政府。

该协议确保了澳大利亚最重要的粮食产区之一的生产，并帮助英联邦实现了战略性的水资源回收。

4、补贴的背景和权限

这项由州政府主导的 9.56 亿澳元项目资金来源于可持续农村用水和基础设施项目。该计划是 2008 年 7 月签署的《墨累-达令本地改革的政府间协议》的主要内容。

5、补贴形式

此项目由资金由联邦政府和维多利亚州政府之间的资助协议提供。维多利亚州政府与实施该项目的组织“古尔本-墨累用水组织”签订了资金协议。

通过该计划节约的水属于联邦政府，并为“墨累-达令盆地计划”下的新的“可持续转移限制项目”的“缩小差距”做出贡献。根据水权持有人和澳洲政府之间的水转让合同，节约的水资源属于澳洲政府。

6、补贴对象和方式

按照上述第 5 点。

7、补贴水平

此项目共提供 9.56 亿澳元。

实际补贴金额

2015-2016 财政年	2016-2017 财政年
百万澳元	百万澳元
0	151.9

8、持续时间

开放时间：2011 年 11 月，目前已持续至 2019 年 6 月 30 日。

9、对贸易影响的数据统计评估

现无统计数据评估贸易影响。

(v) 维多利亚州农场现代化项目

1、补贴项目名称：维多利亚州农场现代化项目

2、补贴期间：2015-2016 财政年和 2016-2017 财政年

3、补贴内容和目的

这个由州政府主导的项目对古尔本-墨累灌区的农场灌溉设施进行升级的支持。类型包括漫灌，激光测量，漫灌转滴灌或喷灌，系统自动化和水渠修复。

4、补贴的背景和权限

这项由州政府主导的 1 亿澳元项目资金来源于可持续农村用水和基础设施项目。

5、补贴形式

此项目由资金由联邦政府和维多利亚州政府之间的资助协议提供。维多利亚州政府与实施该项目的组织“古尔本流域管理局”签订了资金协议。古尔本流域管理局负责接受申请并与符合条件的申请人签订资助协议。

通过该计划节约的水属于联邦政府，并为“墨累-达令盆地计划”下的新的“可持续转移限制项目”的“缩小差距”做出贡献。根据水权持有人和澳洲政府之间的水转让合同，节约的水资源属于澳洲政府。

6、补贴对象和方式

按照上述第 5 点。

7、补贴水平

此项目共提供 1 亿澳元。

实际补贴金额

2015-2016 财政年	2016-2017 财政年
百万澳元	百万澳元
10.6	32.9

8、持续时间

开放时间：2013 年 11 月，目前已持续至 2019 年 6 月 30 日。

9、对贸易影响的数据统计评估

现无统计数据评估贸易影响。

(vi) 新南威尔士州盆地管道项目

1、补贴项目名称：新南威尔士州盆地管道项目

2、补贴期间：2015-2016 财政年和 2016-2017 财政年

3、补贴内容和目的

这个由州政府主导的项目旨在为新南威尔士州墨累-达令盆地，用更有效的运水系统替代现有输水设施，以节约水资源。该项目旨在提高农业和非农用水使用和管理效率和生产力，确保实现灌溉社区的可持续发展。

4、补贴的背景和权限

这项由州政府主导的 1300 万澳元项目资金来源于可持续农村用水和基础设施项目。该计划是 2008 年 7 月签署的《墨累-达令本地改革的政府间协议》的内容之一。

5、补贴形式

此项目由资金由联邦政府和新南威尔士州政府之间的资助协议提供。通过该计划节约的水属于联邦政府，并为“墨累-达令盆地计划”下的新的“可持续转移限制项目”的“缩小差距”做出贡献。根据水权持有人和澳洲政府之间的水转让合同，节约的水资源属于澳洲政府。

6、补贴对象和方式

项目资金通过联邦政府与新南威尔士州之间的资金协议提供。符合条件的申请人可以向新

南威尔士州政府申请资助。

7、补贴水平

此项目共提供 1.37 亿澳元澳元。

实际补贴金额

2015-2016 财政年	2016-2017 财政年
百万澳元	百万澳元
0	0

8、持续时间

开放时间：2012 年 6 月，目前已持续至 2017-2018 财政年。

9、对贸易影响的数据统计评估

现无统计数据评估贸易影响。

.....

(viii) 新南威尔士州灌溉农业现代化项目

1、补贴项目名称：新南威尔士州灌溉农业现代化项目

2、补贴期间：2015-2016 财政年和 2016-2017 财政年

3、补贴内容和目的

这个由州政府主导的项目旨在改善农场的水利设施，使灌溉者采用更有效的水资源管理方法，减少水的损失和提高生产力的能力。项目工程产生的节水将输送给联邦政府用于环保使用。该项目提高了农业用水使用和管理效率和生产力，确保实现灌溉社区的可持续发展。

4、补贴的背景和权限

这项由州政府主导的 1.199 亿澳元项目资金来源于可持续农村用水和基础设施项目。该计划是 2008 年 7 月签署的《墨累-达令本地改革的政府间协议》的内容之一。

5、补贴形式

此项目由资金由联邦政府和新南威尔士州政府之间的资助协议提供。通过该计划节约的水属于联邦政府，并为“墨累-达令盆地计划”下的新的“可持续转移限制项目”的“缩小差距”做出贡献。根据水权持有人和澳洲政府之间的水转让合同，节约的水资源属于澳洲政府。

6、补贴对象和方式

项目资金通过联邦政府与新南威尔士州之间的资金协议提供。符合条件的申请人可以向新南威尔士州政府申请资助。

7、补贴水平

此项目共提供 1.199 亿澳元。

实际补贴金额

2015-2016 财政年	2016-2017 财政年
百万澳元	百万澳元
13.4	31.7

8、持续时间

开放时间：2012 年，目前已持续至 2018-2019 财政年。

9、对贸易影响的数据统计评估

现无统计数据评估贸易影响。

(ix) 农场高效灌溉项目

1、补贴项目名称：农场高效灌溉项目

2、补贴期间：2015-2016 财政年和 2016-2017 财政年

3、补贴内容和目的

这个由联邦政府主导的拨款项目通过地方的输水机构（如行业组织和流域管理局）提供。此计划旨在帮助灌溉户实现农场灌溉设施的现代化，提高用水效率，同时将节水用于环境保护中。类型包括漫灌转滴灌或喷灌，激光分级和系统自动化。

4、补贴的背景和权限

这项由澳洲政府主导的 5.09 亿美元澳元项目资金来源于可持续农村用水和基础设施项目。

5、补贴形式

此项目由资金由联邦政府和地方的输水机构之间的资助协议提供。在政府批准资金之前，需要对所有项目进行全面评估。通过该计划节约的水属于联邦政府，并为“墨累-达令盆地计划”下的新的“可持续转移限制项目”的“缩小差距”做出贡献。根据水权持有人和澳洲政府之间的水转让合同，节约的水资源属于澳洲政府。

6、补贴对象和方式

项目资金通过联邦政府与地方的输水机构之间的资金协议提供。已经进行了 5 次公开申请。

7、补贴水平

此项目经过 5 轮实施，共提供 5.09 亿澳元。通过申请的输水机构已获得 100 万至 3,300 万澳元用于节水设施工程。该资金已提供给约 1500 个农场项目。应当指出的是，作为补贴要求的一部分，一部分以水权为形式的节水量属于澳洲政府供环境保护使用。

实际补贴金额

2015-2016 财政年	2016-2017 财政年
百万澳元	百万澳元
62.2	78

8、持续时间

此项目的第 1 轮申请开放时间：2010 年，目前已持续至 2018-2019 财政年。

9、对贸易影响的数据统计评估

现无统计数据评估贸易影响。

.....

(i) 联邦农业高效灌溉促进项目

1、补贴项目名称：联邦农业高效灌溉促进项目

2、补贴期间：2015-2016 财政年和 2016-2017 财政年

3、补贴内容和目的

澳大利亚政府制定了此项目以协助墨累-达令盆地的灌溉户提高现代化和农场灌溉设施的效率，并将节约的水资源回收环境中。该项目通过当地的输水机构提供，如行业机构和流域管理局，灌溉机构和灌溉户。

在整个项目是实施之前，需要在一个或多个输水机构作为试点，以测试项目设计。其中第一项是南澳大利亚的试点项目，最高可达 1500 万美元，于 2016 年 9 月开始，将持续三年。

4、补贴的背景和权限

这项目授权于《2007 年水资源法》，由环境水资源专项账户资助。

5、补贴形式

此项目由资金由联邦政府和地方的输水机构之间的资助协议提供。在政府批准资金之前，

需要对所有项目进行全面评估。通过该项目实现的节水将输送给联邦政府，并通过有效措施为社区提供额外的 450GL 环境用水，并为社区带来中性或有益的社会和经济影响。节水通过水权持有人和英联邦之间的水转让合同交付给联邦政府。

6、补贴对象和方式

项目资金通过联邦政府与地方输水机构之间的资金协议提供。目前正在南澳大利亚开展试点计划。完整的计划正在实施并将持续到 2024 年。

7、补贴水平

此项目共提供 1500 万澳元。应当指出的是，作为补贴要求的一部分，一部分以水权为形式的节水量属于澳洲政府供环境保护使用。

实际补贴金额

2015-2016 财政年	2016-2017 财政年
百万澳元	百万澳元
0	1.8

8、持续时间

项目试点开始开始；2016 年 9 月。完整项目资金已安排至 2023-24 财政年。

9、对贸易影响的数据统计评估

现无统计数据评估贸易影响。

.....

16.7 塔斯马尼亚州农业发展优惠贷款计划

1、补贴项目名称：塔斯马尼亚州农业发展优惠贷款计划

2、补贴期间：2015-2016 财政年和 2016-2017 财政年

3、补贴内容和目的

农业发展优惠贷款计划是塔斯马尼亚州政府为本州农场企业和农业食品企业提供的低息贷款计划。本计划是支持推进政府《农业展望 2050》计划的项目，旨在提高塔斯马尼亚州农业和农业食品板块的价值。

4、补贴的背景和权限

贷款计划为塔斯马尼亚农场企业和农业食品企业提供经济援助，其中大部分业务在塔斯马尼亚州进行。符合条件的贷款用途包括：

- 开发一种创新的农业综合企业计划，且该计划仍需长时间去产生收益；
- 创建新企业或扩展现有企业；或
- 实施生产力或价值增强的活动；

否则无法在正常的银行安排下提出和/或融资。

5、补贴形式

低利率贷款。

6、补贴对象和方式

对符合条件的塔斯马尼亚农民，且必须能够证明有在五年内偿还贷款的能力或能再次获得商业融资的能力。

7、补贴水平

下表反映了 2015-2016 财政年、2016-2017 财政年的资助情况。

实际补贴金额

财政年	资助金额（澳元）	接受资助的公司数量	产业
2015-2016	1027054 澳元	5	农业
2016-2017	4085308 澳元	14	农业

8、持续时间

此计划于 2015 年 8 月开始，并在 2016 年 7 月的复查后延长，下次复查时间定于 2018 年 9 月。

9、对贸易影响的数据统计评估

现无统计数据评估贸易影响。

FEDERAL PROGRAMMES

1 AGRICULTURAL PROGRAMMES

1.1 Pest Animal and Weed Management in Drought-affected Areas

1. Title of the subsidy

Pest Animal and Weed Management in Drought-affected Areas.

2. Period covered by the notification

Financial years 2015/2016 and 2016/2017.

3. Policy objective and/or purpose of the subsidy

The Australian Government is providing \$25 million in funding over four years from 2015-16 to 2018-19. The funding is being provided to states to administer programs and projects that will improve pest animal and weed management in drought-affected areas. The funding will support activities that will reduce weed incursions and reduce total grazing pressure and predation of livestock due to pest animals.

4. Background and authority for the subsidy

On 9 May 2015 this measure was announced. Formal arrangements for administering the funding is through a Project Agreement between the Commonwealth and relevant states with the authority under the *Intergovernmental Agreement on Federal Financial Relations*. The Project Agreement is in effect from 1 July 2015 to 30 June 2019. Although they are not required to do so some states have decided to provide funding for their programs.

5. Form of the subsidy

Payments are made from The Treasury to relevant state treasuries. Funds are then dispersed by the states through their pest animal and weed management programs to successful applicants. Successful applicants receive a grant to carry out their pest animal and weed management activities and projects.

6. To whom and how the subsidy is provided

Landholders must apply for grants through state based pest animal and weed management programs. Grants are only provided to landholders in areas experiencing extended dry conditions.

7. Level of subsidy per unit

Total expenditure was \$15 million in 2015-16 and \$4 million in 2016-17.

8. Duration

2015-16 to 2018-19

9. Statistical data permitting an assessment of the trade effects

No statistical data permitting an assessment of trade effects is available.

1.2 Farm Business Concessional Loans Scheme 2016-17

1. Title of the subsidy

Farm Business Concessional Loans Scheme 2016-17.

7. Level of subsidy per unit

Loans were available to a maximum of AUD1 million and had a loan term of five years, with a concessional interest rate period of five years. The farm business must repay or refinance the remaining loan balance at the end of the loan term.

As at 30 June 2017 the value of loans approved under the Drought Concessional Loans Scheme was AUD256,993,218.3

8. Duration

6 June 2014 to 30 June 2017 (Scheme closed in all jurisdictions except WA on 31 October 2016).

9. Statistical data permitting an assessment of the trade effects

No statistical data permitting an assessment of trade effects is available.

1.6 Farm Household Allowance1. Title of the subsidy

Farm Household Allowance (FHA).

2. Period covered by the notification

Financial years 2014/2015, 2015/2016, and 2016/2017.

3. Policy objective and/or purpose of the subsidy

FHA is a time limited program (up to three cumulative years) that helps farmers and farmers' partners in hardship cope with financial pressures.

4. Background and authority for the subsidy

The subsidy is authorised under the *Farm Household Support Act 2014*. It replaced the Exceptional Circumstances Relief Payment.

5. Form of the subsidy

The subsidy comprises:

- income support for up to three cumulative years
- one-on-one case support
- an activity supplement for planning and training for long-term financial improvements
- access to ancillary benefits, including a healthcare card, rent assistance, and pharmaceutical, telephone and remote area allowances.

6. To whom and how the subsidy is provided

The subsidy is available to eligible farmers and farmers' partners. The income support component is provided through fortnightly electronic funds transfers to the FHA recipient's nominated bank account.

7. Level of subsidy per unit

The level of subsidy mirrors that for the Newstart and Youth Allowance programs, however the rate payable depends on the recipient's circumstances, for example if the recipient is single or partnered or has children. As at December 2017, the maximum total payment per fortnight a recipient can receive is \$584.20—this is for a single recipient under 22 with a child or children. It is possible a recipient may receive less than the maximum amount payable per fortnight due to other factors, such as their level of off-farm income.

8. Duration

FHA has been operating since 1 July 2014. It is an open-ended program.

9. Statistical data permitting an assessment of the trade effects

No statistical data permitting an assessment of trade effects is available.

1.7 Managing Farm Risk Program1. Title of the subsidy

Managing Farm Risk Program.

2. Period covered by the notification

Financial years 2015/2016 and 2016/2017.

3. Policy objective and/or purpose of the subsidy

The Managing Farm Risk Program allows eligible farm businesses to access a one-off rebate for costs incurred obtaining independent and professional advice to apply for a new insurance policy that assists with the management of drought and other production and market risks.

4. Background and authority for the subsidy

The (2015) Agricultural Competitiveness White Paper

5. Form of the subsidy

One-off rebates for 50 per cent of the costs incurred by the farm business (GST exclusive), up to a maximum of AUD2,500.

6. To whom and how the subsidy is provided

Rebates are provided through the Department of Agriculture and Water Resources to eligible farm businesses who have incurred costs in obtaining independent and professional advice to apply for a new insurance policy.

7. Level of subsidy per unit

Four rebates were paid in 2015/16 totalling AUD9,000 and 52 rebates were paid in 2016-17 totalling AUD114,000.

Eligible farm businesses can apply for a rebate for costs of engaging a suitably qualified service provider to carry out one (or more) of the following activities:

- undertake an assessment required by an insurance provider
- compile historical farm financial performance and production data
- analyse insurance options based on a long-term, whole-of-farm assessment.

Insurance premiums are not eligible for the rebate.

8. Duration

Program opened on 29 March 2015 and has a scheduled end date of 30 June 2019.

9. Statistical data permitting an assessment of the trade effects

No statistical data permitting an assessment of trade effects is available.

2 ENVIRONMENTAL PROGRAMMES

2.1 Sustainable Rural Water Use and Infrastructure Program

The Sustainable Rural Water Use and Infrastructure Program (SRWUIP) is an AUD10 billion national program investing in rural water use, management and efficiency, including improved water knowledge and market reform, and water purchase for the environment. It consists of three main components: irrigation infrastructure projects (including those projects listed below); water purchase and supply measures. The majority of SRWUIP infrastructure funds are committed to projects in the Murray-Darling Basin to support implementation of the Basin Plan and the reduction in the amount of water that can be extracted or taken annually from the Basin for consumptive use (urban, industrial and agricultural). A number of programs are aimed at improving the operation of off-farm irrigation delivery systems and helping irrigators improve on-farm water use efficiency. In return for funding, the water savings generated from these projects are shared between the Australian Government for environmental use, and irrigators for consumptive use.

(i) PRIVATE IRRIGATION INFRASTRUCTURE OPERATORS PROGRAM FOR NEW SOUTH WALES

1. Title of Subsidy

Private Irrigation Infrastructure Operators Program for New South Wales.

2. Period covered by the notification

Financial years 2015/16 and 2016/17.

3. Policy Objective and/or Purpose of the subsidy

This Commonwealth-led competitive grant program is recovering water entitlements resulting from water savings generated from eligible infrastructure upgrade projects by private irrigation infrastructure operators. These projects improve the efficiency and productivity of water use and management, both off and on-farm, helping to secure a sustainable future for irrigation communities.

4. Background and Authority for the subsidy

This AUD750 million Commonwealth-led program is funded under the Sustainable Rural Water Use and Infrastructure Program. The program is a major element of the Inter-Governmental Agreement on Murray-Darling Basin Reform signed in July 2008.

5. Form of the subsidy

Funding is provided through a funding agreement between the Commonwealth and the Irrigation Infrastructure Operators. A comprehensive assessment process is undertaken for all projects prior to the approval of government funding. Water savings achieved through this program are transferred to the Commonwealth and are contributing towards 'bridging the gap' to the new Sustainable Diversion Limits under the Murray Darling Basin Plan. The water savings are delivered to the Commonwealth via a Water Transfer Contract between the water entitlement holder and the Commonwealth.

6. To whom and how the subsidy is provided

Funding is provided through a funding agreement between the Commonwealth and the Private Irrigation Infrastructure Operators. Three public calls for applications have been conducted.

7. Level of subsidy per unit

This is a AUD917 million program, over three rounds. Successful private irrigator infrastructure operator applicants have received funding of between AUD1 million and AUD170 million for water efficiency infrastructure works. It should be noted that as part of the grant requirements, a portion of the project water savings in the form of water entitlements are transferred to the Commonwealth for environmental use.

Actual Expenditure

2015/2016	2016/2017
AUDmillion	AUDmillion
59	136

8. Duration of the subsidy

Round 1 of the program opened on 19 June 2009. The program has funding to 2018/2019.

9. Statistical data permitting an assessment of the trade effects

No statistical data permitting an assessment of trade effects is available.

(ii) PRIVATE IRRIGATION INFRASTRUCTURE PROGRAM FOR SOUTH AUSTRALIA1. Title of Subsidy

Private Irrigation Infrastructure Program for South Australia.

2. Period covered by the notification

Financial years 2015/16 and 2016/17.

3. Policy Objective and/or Purpose of the subsidy

This Commonwealth-led competitive grant program is recovering water savings generated from eligible irrigation infrastructure upgrade projects undertaken by irrigation infrastructure operators, delivery partners and individual irrigators. These projects improve the efficiency and productivity of water use and management, both off and on-farm, helping to secure a sustainable future for irrigation communities.

4. Background and Authority for the subsidy

This AUD14.4 million Commonwealth-led program is funded under the Sustainable Rural Water Use and Infrastructure Program. The program is an element of the Inter-Governmental Agreement on Murray-Darling Basin Reform signed in July 2008.

5. Form of the subsidy

Funding is provided through a funding agreement between the Commonwealth and the Irrigation Infrastructure Operator, delivery partner or individual irrigator. A comprehensive assessment process is undertaken for all projects prior to the approval of government funding. Water savings achieved through this program as a result of the infrastructure improvements are transferred to the Commonwealth and are contributing towards 'bridging the gap' to the new Sustainable Diversion Limits under the Murray Darling Basin Plan. The water savings are delivered to the Commonwealth via a Water Transfer Contract between the water entitlement holder and the Commonwealth.

6. To whom and how the subsidy is provided

Funding is provided through a funding agreement between the Commonwealth and the successful grant applicant (either a private irrigation infrastructure operator, delivery partner or an individual irrigator). Two public calls for application were conducted.

7. Level of subsidy per unit

This is a AUD14.4 million program. Two rounds were conducted. Successful irrigator applicants received on average around AUD0.5 million. It should be noted that as part of the grant requirements, a portion of the project water savings in the form of water entitlements are transferred to the Commonwealth for environmental use.

Actual Expenditure

2015/2016	2016/2017
AUDmillion	AUDmillion
0.4	0.1

8. Duration of the subsidy

Round 1 of the program opened in December 2009. The program was completed at the end of 2016/17.

9. Statistical data permitting an assessment of the trade effects

No statistical data permitting an assessment of trade effects is available.

(iii) QUEENSLAND HEALTHY HEADWATER WATER USE AND EFFICIENCY PROGRAM1. Title of Subsidy

Queensland Healthy Headwater Water Use and Efficiency Program.

2. Period covered by the notification

Financial years 2015/16 and 2016/17.

3. Policy Objective and/or Purpose of the subsidy

This State-led competitive grant program is recovering water savings generated from eligible irrigation infrastructure projects undertaken by individual irrigators. These projects improve the efficiency and productivity of water use and management, both off and on-farm, helping to secure a sustainable future for irrigation communities.

4. Background and Authority for the subsidy

This AUD155 million State-led program is funded under the Sustainable Rural Water Use and Infrastructure Program. The program is an element of the July 2008 Inter-Governmental Agreement on Murray-Darling Basin Reform.

5. Form of the subsidy

Funding is provided through a Funding Agreement between the Commonwealth and the Queensland Government. The Queensland Government then enters into a funding agreement with the successful program applicants. A comprehensive assessment process is undertaken for all projects prior to the approval of government funding. Water savings achieved through this program as a result of the infrastructure improvements and transferred to the Commonwealth are contributing towards 'bridging the gap' to the new Sustainable Diversion Limits under the Murray Darling Basin Plan. They are delivered to the Commonwealth via a Water Transfer Contract between the water entitlement holder and the Commonwealth.

6. To whom and how the subsidy is provided

Funding is provided through a Funding Agreement between the Commonwealth and the Queensland Government. Following a public call for applications and their assessment, the Queensland Government then enters into a funding agreement with successful individual irrigators.

7. Level of subsidy per unit

This is a AUD155 million program. As at 30 June 2017, 12 rounds have been conducted. It should be noted that as part of the grant requirement, a portion of the project water savings are transferred to the Commonwealth for environmental use.

Actual Expenditure

2015/2016	2016/2017
AUDmillion	AUDmillion
18.1	15.4

8. Duration of the subsidy

Round 1 of the program opened in 1 June 2010. The program has funding to 2019/2020.

9. Statistical data permitting an assessment of the trade effects

No statistical data permitting an assessment of trade effects is available.

(iv) GOULBURN MURRAY WATER CONNECTION PROJECT STAGE 2

1. Title of Subsidy

Goulburn Murray Water Connection Project Stage 2 (Formerly Northern Victoria Irrigation Renewal Program Stage 2).

2. Period covered by the notification

Financial years 2015/16 and 2016/17.

3. Policy Objective and/or Purpose of the subsidy

This State-led competitive grant program addresses water efficiency in both the delivery system and user connections in the Goulburn-Murray Irrigation district with 102 gigalitres (long term average annual yield) of project water savings transferred to the Commonwealth. The funding agreement provides for a connection/reconnection/disconnection of individual irrigators to a "backbone" irrigation delivery system with a share of the water savings arising from the project transferred to the Commonwealth.

This agreement gives certainty to one of Australia's most important food producing regions and represents a strategic recovery of water for the Commonwealth.

4. Background and Authority for the subsidy

This AUD956 million State-led program is funded under the Sustainable Rural Water Use and Infrastructure Program. The program is a major element of the July 2008 Inter-Governmental Agreement on Murray-Darling Basin Reform.

5. Form of the subsidy

Funding is provided through a Funding Agreement between the Commonwealth and the Victorian Government. In turn, the Victorian Government has a funding agreement with the Goulburn Murray Water, the organisation implementing the project.

Water savings from the project that are transferred to the Commonwealth are contributing towards "bridging the gap" to the new Sustainable Diversion Limits under the Murray Darling Basin Plan. The water savings delivered to the Commonwealth via a Water Transfer Contract between the water entitlement holder and the Commonwealth.

6. To whom and how the subsidy is provided

As per point 5 above.

7. Level of subsidy per unit

This is a AUD956 million program.

Actual Expenditure

2015/2016	2016/2017
AUDmillion	AUDmillion
0	151.9

8. Duration of the subsidy

The program commenced in November 2011 and has funding until 30 June 2019.

9. Statistical data permitting an assessment of the trade effects

No statistical data permitting an assessment of trade effects is available.

(v) **VICTORIAN FARM MODERNISATION PROJECT**1. Title of Subsidy

Victorian Farm Modernisation Project.

2. Period covered by the notification

Financial years 2015/16 and 2016/17.

3. Policy Objective and/or Purpose of the subsidy

This State-led project supports on-farm irrigation infrastructure upgrades across the Goulburn-Murray Irrigation District. The type of works include flood irrigation, laser levelling, converting flood irrigation to drip or spray, system automation, and channel remediation.

4. Background and Authority for the subsidy

This AUD100 million State-led program is funded under the Sustainable Rural Water Use and Infrastructure Program.

5. Form of the subsidy

Funding is provided through a Funding Agreement between the Commonwealth and the Victorian Government. In turn, the Victorian Government has a funding agreement with the Goulburn Broken Catchment Management Authority, the organisation implementing the project. Goulburn Broken Catchment Management Authority will make calls for applications and enter into a funding agreement with successful applicants.

Water savings from the project that are transferred to the Commonwealth are contributing towards 'bridging the gap' to the new Sustainable Diversion Limits under the Murray Darling Basin Plan. The water savings are delivered to the Commonwealth via a Water Transfer Contract between the water entitlement holder and the Commonwealth.

6. To whom and how the subsidy is provided

As per point 5 above.

7. Level of subsidy per unit

This is a AUD100 million program.

Actual Expenditure

2015/16	2016/17
AUDmillion	AUDmillion
10.6	32.9

8. Duration of the subsidy

The project commenced in November 2013 and has funding until 30 June 2019.

9. Statistical data permitting an assessment of the trade effects

No statistical data permitting an assessment of trade effects is available.

(vi) NEW SOUTH WALES STATE BASIN PIPE – STOCK AND DOMESTIC1. Title of Subsidy

New South Wales State Basin Pipe – Stock and Domestic.

2. Period covered by the notification

Financial years 2015/16 and 2016/17.

3. Policy Objective and/or Purpose of the subsidy

This State-led program is recovering water savings for the environment generated from the replacement of current water delivery infrastructure for selected stock and domestic schemes with more efficient systems in the NSW Murray-Darling Basin. This projects aims to improve the efficiency and productivity of water use and management on and off-farm, helping to secure a sustainable future for irrigation communities.

4. Background and Authority for the subsidy

This AUS137 million State-led program is funded under the Sustainable Rural Water Use and Infrastructure Program. The program is an element of the July 2008 Inter-Governmental Agreement on Murray-Darling Basin Reform.

5. Form of the subsidy

Funding is provided through a funding agreement between the Commonwealth and the New South Wales Government. Water savings achieved through this program are transferred to the Commonwealth and are contributing towards 'bridging the gap' to the new Sustainable Diversion Limits under the Murray Darling Basin Plan. The water savings are delivered to the Commonwealth via a Water Transfer Contract between the water entitlement holder and the Commonwealth.

6. To whom and how the subsidy is provided

Funding is provided through a funding agreement between the Commonwealth and the New South Wales Government. Eligible applicants can apply to the NSW Government for funding.

7. Level of subsidy per unit

This is a AUD137 million program.

Actual Expenditure

2015/2016	2016/2017
AUDmillion	AUDmillion
0	0

8. Duration of the subsidy

The program commenced in June 2012 and has funding until 2017/2018.

9. Statistical data permitting an assessment of the trade effects

No statistical data permitting an assessment of trade effects is available.

(vii) NEW SOUTH WALES STATE WATER METERING SCHEME (INCLUDING PILOT)

1. Title of Subsidy

New South Wales State Water Metering Scheme (including pilot).

2. Period covered by the notification

Financial years 2015/16 and 2016/17.

3. Policy Objective and/or Purpose of the subsidy

This State-led program is recovering water savings from the installation or upgrades of meters in the Southern part of the Murray-Darling Basin and replacing customer-owned meters with State Water-owned meters connected via telemetry. This project will assist in improving the efficiency and productivity of water use and management on-farm, helping to secure a sustainable future for irrigation communities.

4. Background and Authority for the subsidy

This AUD55.4 million State-led program is funded under the Sustainable Rural Water Use and Infrastructure Program. The program is an element of the July 2008 Inter-Governmental Agreement on Murray-Darling Basin Reform.

5. Form of the subsidy

Funding is provided through a funding agreement between the Commonwealth and the New South Wales Government. The funding is enabling the New South Wales Government to purchase (or upgrade) and install water meters with telemetric functionality for its irrigators in the Murray-Darling Basin. Water savings achieved through this program are transferred to the Commonwealth and are contributing towards 'bridging the gap' to the new Sustainable Diversion Limits under the Murray Darling Basin Plan. The water savings are delivered to the Commonwealth via a Water Transfer Contract between the water entitlement holder and the Commonwealth.

6. To whom and how the subsidy is provided

Funding for the implementation of this program is provided to New South Wales through a funding agreement with the Commonwealth.

7. Level of subsidy per unit

This is an AUD55.4 million program.

Actual Expenditure

2015/2016	2016/2017
AUDmillion	AUDmillion
15	2.5

8. Duration of the subsidy

The program commenced with a pilot in June 2012 and was completed in 2016/2017.

9. Statistical data permitting an assessment of the trade effects

No statistical data permitting an assessment of trade effects is available.

(viii) NEW SOUTH WALES STATE IRRIGATED FARM MODERNISATION PROJECT (AND PILOT)

1. Title of Subsidy

New South Wales State Irrigated Farm Modernisation Project (and pilot).

2. Period covered by the notification

Financial years 2015/16 and 2016/17.

3. Policy Objective and/or Purpose of the subsidy

This State-led program aims to upgrade on-farm water infrastructure and strengthen the capacity of irrigators to adopt more efficient water management practices, reduce water losses and improve productivity. Water savings arising from project works will be transferred to the Commonwealth for environmental use. These projects improve the efficiency and productivity of water use and management on-farm, helping to secure a sustainable future for irrigation communities.

4. Background and Authority for the subsidy

This an AUD119.9 million State-led program is funded under the Sustainable Rural Water Use and Infrastructure Program. The program is an element of the July 2008 Inter-Governmental Agreement on Murray-Darling Basin Reform.

5. Form of the subsidy

Funding is provided through a funding agreement between the Commonwealth and the New South Wales Government. Water savings achieved through this program as a result of the infrastructure improvements are transferred to the Commonwealth and are contributing towards 'bridging the gap' to the new Sustainable Diversion Limits under the Murray Darling Basin Plan. The water savings are delivered to the Commonwealth via a Water Transfer Contract between the water entitlement holder and the Commonwealth.

6. To whom and how the subsidy is provided

Funding is provided through a funding agreement between the Commonwealth and the New South Wales Government. The New South Wales Government will make calls for applications and enter into a funding agreement with successful applicants.

7. Level of subsidy per unit

This is an AUD119.9 million program. It should be noted that as part of the grant requirement, a portion of the project water savings in the form of water entitlements are transferred to the Commonwealth for environmental use.

Actual Expenditure

2015/2016	2016/2017
AUDmillion	AUDmillion
13.4	31.7

8. Duration of the subsidy

The program commenced in June 2012 and has funding until 2018/2019.

9. Statistical data permitting an assessment of the trade effects

No statistical data permitting an assessment of trade effects is available.

(ix) ON-FARM IRRIGATION EFFICIENCY PROJECT (INCLUDING PILOT PROJECTS)1. Title of Subsidy

On-Farm Irrigation Efficiency Project (including pilot projects).

2. Period covered by the notification

Financial years 2015/16 and 2016/17.

3. Policy Objective and/or Purpose of the subsidy

This Commonwealth-led competitive grant program is delivered through local delivery partners such as industry bodies and Catchment Management Authorities. The program is assisting irrigators to modernise their on-farm irrigation infrastructure and improve water use efficiency while returning water savings to the environment. Type of works include conversion of flood irrigation to drip or spray irrigation, laser grading, and system automation.

4. Background and Authority for the subsidy

This \$509 million Commonwealth-led program is funded under the Sustainable Rural Water Use and Infrastructure Program.

5. Form of the subsidy

Funding is provided through a funding agreement between the Commonwealth and the local delivery partners. A comprehensive assessment process is undertaken for all projects prior to the approval of government funding. Water savings achieved through this program are transferred to the Commonwealth and are contributing towards 'bridging the gap' to the new Sustainable Diversion Limits under the Murray Darling Basin Plan. The water savings are delivered to the Commonwealth via a Water Transfer Contract between the water entitlement holder and the Commonwealth.

6. To whom and how the subsidy is provided

Funding is provided through a funding agreement between the Commonwealth and the local delivery partners. Five public calls for applications have been conducted.

7. Level of subsidy per unit

This is a \$509 million program, over five rounds. Successful delivery partner applicants have received funding of between AUD1 million and AUD33 million for water efficiency infrastructure works. The funding has been provided to around 1500 on-farm projects. It should be noted that as part of the grant requirements, a portion of the project water savings in the form of water entitlements are transferred to the Commonwealth for environmental use.

Actual Expenditure

2015/16	2016/17
AUDmillion	AUDmillion
62.2	78

8. Duration of the subsidy

Round 1 of the program commenced in 2010. The program has funding to 2018/2019.

9. Statistical data permitting an assessment of the trade effects

No statistical data permitting an assessment of trade effects is available.

2.2 Water for the Environment Special Account

Murray-Darling Basin Authority modelling in developing the Basin Plan found that a combination of additional environmental water and improved capacity to deliver water through the system could increase the number of environmental targets achieved by the Basin Plan. Amendments to the *Water Act (2007)* establish the Water for the Environment Special Account and appropriates \$1,775m to fund the measures. The increased environmental outcomes will be achieved through easing constraints to environmental water delivery and recovery of an additional 450GL of environmental water (in addition to the 2,750GL) with neutral or beneficial social and economic impact for communities.

(i) COMMONWEALTH ON-FARM FURTHER IRRIGATION EFFICIENCY PROGRAM (PILOT)

1. Title of Subsidy

Commonwealth On-Farm Further Irrigation Efficiency program (pilot).

2. Period covered by the notification

Financial years 2015/16 and 2016/17.

3. Policy Objective and/or Purpose of the subsidy

The Australian Government established the Commonwealth On-Farm Further Irrigation Efficiency (COFFIE) Program to assist irrigators in the Murray-Darling Basin to modernise and improve the efficiency of their on-farm irrigation infrastructure and return the resulting water savings to the environment. This program is delivered through local delivery partners such as industry bodies and Catchment Management Authorities, irrigation bodies and irrigators.

The first phase of the COFFIE program's development involves delivery of one or more pilots to test the program design before launch of the full program. The first of these is a pilot program in South Australia for up to \$15 million, which commenced in September 2016 and will run for three years.

4. Background and Authority for the subsidy

This Commonwealth-led pilot program is funded under the Water for the Environment Special Account established through the *Water Act (2007)*.

5. Form of the subsidy

Funding is provided through a funding agreement between the Commonwealth and the local delivery partners. A comprehensive assessment process is undertaken for all projects prior to the approval of government funding. Water savings achieved through this program are transferred to the Commonwealth and are contributing towards an additional 450GL of environmental water to be recovered through efficiency measures with neutral or beneficial social and economic impact for communities. The water savings are delivered to the Commonwealth via a Water Transfer Contract between the water entitlement holder and the Commonwealth.

6. To whom and how the subsidy is provided

Funding is provided through a funding agreement between the Commonwealth and the local delivery partners. A pilot program is currently being conducted in South Australia. The full program is being developed and will run until 2024.

7. Level of subsidy per unit

This is a pilot program for up to \$15 million. It should be noted that as part of the grant requirements, a portion of the project water savings in the form of water entitlements are transferred to the Commonwealth for environmental use.

Actual Expenditure

2015/16	2016/17
AUDmillion	AUDmillion
0	1.8

8. Duration of the subsidy

The pilot commenced in September 2016. The overarching efficiency measures program has funding through to 2023-24.

8. Duration of the subsidy

The program commenced in April 2013 and will conclude in June 2018.

9. Statistical data permitting an assessment of the trade effects

No statistical data permitting an assessment of trade effects is available.

16.7 AgriGrowth Concessional Loan Scheme1. Title of Subsidy

AgriGrowth Concessional Loan Scheme.

2. Period covered by the notification

Financial years 2015/2016 and 2016/2017.

3. Policy Objective and/or Purpose of the subsidy

The AgriGrowth Concessional Loan Scheme is an initiative of the Tasmanian Government providing low interest loans to Tasmanian farm businesses and agri-food businesses. It supports projects that advance the Government's Agrivision 2050 plan, which aims to increase the value of the agriculture and agri-food sectors in Tasmania.

4. Background and Authority for the subsidy

The Loan Scheme provides financial assistance to Tasmanian farm businesses and agri-food businesses, where the majority of business is conducted in Tasmania. Eligible purposes include:

- developing an innovative agribusiness initiative that has a long lead time until income is generated;
- starting a new enterprise or expanding an existing enterprise; or
- implementing Productivity or Value Enhancement Activities;

that otherwise could not be brought forward and/or financed under normal banking arrangements.

5. Form of the subsidy

Low interest rate loan.

6. To whom and how the subsidy is provided

To eligible Tasmanian farmers who must be able to demonstrate capacity to repay the loan in five years or through successfully obtaining commercial refinance.

7. Level of subsidy per unit

Funding provided during 2015/2016 and 2016/2017 financial years is summarised in the following table.

Financial Year	Expenditure	No. of Firms	Industry Sector
2015/2016	AUD1 027 054	5	Farmers
2016/2017	AUD4 085 308	14	Farmers

8. Duration of the subsidy

The Loan Scheme opened in August 2015 and has been extended following a review in July 2016, with a further review of the Scheme to be undertaken by September 2018.